



The Gift Legacy Foundation
11890 Old Baltimore Pike, Ste G
Beltsville, MD 20705
(301) 957-4258
info@giftlegacyfoundation.org

Dear Sponsor,

The National Urban Farm Festival (the Fest) will bring together urban farmers from across the country with educators, industry professionals, researchers, and community members. Over 5,000 community members and visitors will build deep connections with healthy foods, nature, and wellness.

This very important event will increase the sustainability of locally grown foods across the country by connecting urban and innovative farmers with the resources that they need to succeed and grow. Students, educators, and families can learn about farming techniques that they can take back to their own gardens or schools. Live jazz, yoga, a hammock garden, and a tea tasting will encourage guests to focus on their mental and physical health. The farmer's market and farm to food truck rally will create economic opportunities for small businesses that go far beyond the Fest. Furthermore, guests can build long-lasting relationships with farmers that will increase access to healthy foods, even in the worst food deserts.

This is the first annual Fest and will be held April 21, 2024, from 9 am to 9 pm at Marcellus Farms in Brandywine, MD. To serve a food justice mission, this will be a free event for ticketholders and will support approximately 200 small businesses. We expect that in future years, attendance will grow to over 20k guests and increase our impact significantly.

Our goal in the next year is to raise \$500k to cover the cost of the Fest, provide education and resources throughout the year, and provide scholarships and speaker fees which will allow farmers from other regions to travel to the Fest. Proceeds will also support programming at The Mushroom Learning Center (the Center) (mushroomlearningcenter.com) where children and families will learn about nature, nutrition, and participate in S.T.E.A.M. programs through the lens of mycology. The Center will also be a food aggregation hub and commercial kitchen for farmers which will add over 200k pounds of nutritious food to the community annually and increase viability for farmers.

We are offering Sponsorships at various levels which fit your goals including custom activations which raise awareness for your organization while having a positive impact on the community. In this role, you would provide a tax-deductible donation, and in turn we would promote your company as an official sponsor for the event with additional benefits based on your sponsorship level.

With you by our side at this upcoming event, we're sure to achieve this season's fundraising goal and serve the community well. If you are interested in being an official event sponsor, please reach out to us at info@giftlegacyfoundation.org. We can't wait to hear back!

With warm regards,

A handwritten signature in black ink that reads "Elizabeth Robinson".

Elizabeth Robinson, Executive Director
The Gift Legacy Foundation