

THE NATIONAL URBAN FARM FESTIVAL

PRESENTED BY



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What is an urban farm?



Urban farms are as diverse as their farmers. They include agricultural production, processing, and distribution in urban and suburban areas. Community gardens, rooftop farms, hydroponic, aeroponic, aquaponic facilities, raised beds, and vertical production are all examples of urban agriculture.



What are the goals for the festival?



-  Bring together farmers, researchers, and resources
-  Demonstrate sustainable and innovative practices
-  Personalize the food system and increase healthy living
-  Create opportunities for urban farmers
-  Make farming and healthy foods fun for all
-  Bridge the gaps between urban and traditional farming
-  Provide space that supports mental health
-  Promote food justice and sovereignty
-  Inspire regulatory changes that promote urban farming
-  Increase the volume and efficiency of urban farms

What's happening at the National Urban Farm Fest?



EDUCATION

- ✓ Urban Farm Exhibits
- ✓ Speaker Series
- ✓ Panel Discussions
- ✓ Researchers
- ✓ Kids Activities
- ✓ Farmer Resources
- ✓ Networking

MIND

MARKET

- ✓ Farm Vendors
- ✓ Food Truck Rally
- ✓ Beer & Wine Garden
- ✓ Outdoor Dining
- ✓ Makers & Artists
- ✓ Industry Providers
- ✓ Community Resources

BODY

RELAXATION

- ✓ Live Jazz
- ✓ Hammock Garden
- ✓ Chair Massages
- ✓ Grounding Space
- ✓ Tea Tasting

SPIRIT

Who's going to be at the festival?



-  5,000+ Guests expected
-  Guests are expected from (by highest to lowest attendance) MD, DC, VA, Atlanta, Austin, Chicago, LA, and throughout the US.
-  Urban & traditional farmers
-  Schools, teachers, homeschool groups
-  Universities & nonprofits
-  Families of all ages
-  Foodies & chefs
-  Food trucks & entrepreneurs
-  Artists, musicians, and creatives
-  Home & community gardeners and homesteaders
-  Nature enthusiasts & sustainability providers
-  Community leaders and media with national exposure & beyond

What sponsorships are available?



PERKS	PLATINUM	GOLD	SILVER	BRONZE
Custom activation (optional)*	●			
Matching contribution campaign (optional)*	●			
Stage naming rights w/ logo	●			
Opening ceremony mention	●			
Data share	●			
Entry signage	●	●		
Website placement	●	●	●	
Gift bag product placement	●	●	●	●
Sponsor table/tent	●	●	●	●
Logo on advertisement**	●	Limited	Limited	Limited

*We would be happy to customize a sponsorship opportunity to meet your needs and interests. Additional fees may apply (for supplies, custom displays, matching contributions, or other related expenses)

**Logo placed on print, web, and email advertising with an estimated reach of over 100k

Contact Us

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