

WHY USE A MORTGAGE BROKER?

How we provide value throughout each stage in the leading process.



BEST DEAL IN THE MARKET

We shop deals in the market daily, so we know which lenders are the most competitive for a specific asset. This awareness lets borrowers rest assured that we will bring the best terms the market has to offer.

TOP OF THE HOUSE

While anyone can walk into a bank seeking a commercial loan, we have relationships with the right individuals within numerous financial institutions - individuals who have approval authority - which leads to a greater assurance of delivery.



NEGOTIATIONS

Because of our deep relationships with our lender network and the volume of deals we send them, we have additional leverage for negotiating aspects of loan terms like fees, rate, covenants, prepayment, recourse, etc.

STRATEGY

We take our concepts and flesh them out. Here we create variations of each concept to suit multiple platforms and keep a consistent story across the channels.



SAVE TIME

Investors with multiple properties may not have the time to contact multiple lenders to find the best loan structure. One conversation with us is more efficient than many conversations with lenders.