

\_\_\_\_\_ (YOUR BUSINESS NAME GOES HERE)

*(2-page mini-biz plan (G-Sheet) document)*

### **Owner/Company History**

Give an overview of the owner and company history.

### **Industry**

Discuss in detail your industry and provide statistical support.

### **Benefits**

What are the benefits to your products and services?

### **Target Market**

Provide a thorough overview of your target market with supportive research.

### **Past Sales History**

Briefly describe your past sales or potential sales history.

## **Growth Potential**

Discuss the growth potential of the business over the next three years.

## **Targeted Investment**

How much do you need? Explain.

## **Investment Opportunity**

Discuss briefly the opportunity for an investor or/and lender to provide capital and why.

## **Financial Projections**

Provide three-year projections and examples in this section

**Contact Information:** \_\_\_\_\_ (Name) **Cell:** \_\_\_\_\_

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