PASSPORT SOUTH

Cape Town, South Africa
+27 84 513 6160 · jaycaboz@gmail.com

RATE CARD · 2026 EDITION

Photography & video, priced by the line.

Hybrid photography and video for brands, agencies and hospitality across Cape Town and beyond. Start from a raw capture rate or a full package, then add editing, travel or extras as your project needs. All rates exclude VAT.

1 SECTION ONE

Raw Capture & Post-Production

Time on location, priced separately from the edit. Pair a capture rate with post-production below to build a fully custom, itemised project, your bread and butter, all in one place.

CAPTURE (NO EDITING)

ITEM	RATE
Raw Photography, Half Day 3–4 hrs on-site, files handed over, no editing	R 6,000
Raw Photography, Full Day 6.5–7 hrs on-site, files handed over, no editing	R 8,500
Raw Videography, Half Day 3–4 hrs on-site, files handed over, no editing	R 8,000
Raw Videography, Full Day 6.5–7 hrs on-site, files handed over, no editing	R 11,000
Half Day Hybrid Coverage Photo + video capture, drone where applicable, capture only	R 7,500
Full Day Hybrid Coverage Photo + video capture, drone where applicable, capture only	R 10,500

POST-PRODUCTION

ITEM	RATE
Photography Editing Edited to 100+ images, per property	R 5,000
Raw Footage Prep Sorting, syncing and assembling raw footage into a working cut, ahead of the final edit	R 1,500 per shoot day
Video Post-Production, up to 2 min Colour, sound design, motion graphics, subtitles	R 9,000
Video Post-Production, up to 4 min Colour, sound design, motion graphics, subtitles	R 12,500
Video Clip Library All B-roll footage cut into edited, individual clips, per property	R 5,000
Social Media Cutdowns 15s / 30s edits cut down from longer footage for social media	R 2,000

2 SECTION TWO

Packages

Capture and editing bundled together, for clients who want a finished, ready-to-use set of deliverables.

ITEM	RATE
Photography, Half Day 3.5 hrs, edited to 50+ images	R 8,500
Photography, Full Day 6.5 hrs, edited to 150+ images	R 13,500
Videography, Half Day 3.5 hrs, 3 x 15–30 sec videos OR a 1–2 min recap video	R 11,000
Videography, Full Day 6.5 hrs, 3 x 15–30 sec videos OR a 1–2 min recap video	R 20,500
Hybrid, Half Day 3.5 hrs, 25+ images plus 2 x 15–30 sec videos OR a 1 min recap video	R 12,500
Hybrid, Full Day 6.5 hrs, 75+ images plus 3 x 15–30 sec videos OR a 1–2 min recap video	R 19,750
Portable Studio 1.5 hrs on-location studio set-up, includes 25 edited images, great for headshots, corporate profiles and editorial portraits	R 9,000

3 SECTION THREE

Add-Ons

Travel, logistics, writing and other extras, priced separately so nothing is hidden inside a bundle.

TRAVEL & LOGISTICS

ITEM	RATE
Out-of-Town Travel Day Flights, transfers or multi-day trips away from Cape Town	R 4,000 per day
Daily Stipend Meals and incidentals while on location out of town	R 500 per day
Travel Beyond 50km of Cape Town CBD Fuel, tolls and parking billed at cost	POA
Raw File Handover, Standard 1TB hard drive, handed over on completion	R 3,000
Raw File Handover, Secure Transfer Drive plus managed courier / chain-of-custody handover	R 8,000

WRITING & INTERVIEWS

ITEM	RATE
On-Site Interview Per company or subject, conducted on location	R 1,500
Interview Transcription Per interview recording	R 1,500
Website / Property Copywriting Per page or property, 2 rounds of revisions	R 5,000
Case Study / Multi-Interview Report Single combined report synthesising several interviews	R 7,500 from

OTHER EXTRAS

ITEM	RATE
Priority Delivery 48-hour turnaround on post-production deliverables	+20% of post-production cost
Post-Production Editing (Video or Photo) Custom hourly editing beyond the standard tiers above	R 750 per hour
Advanced Photo Retouching Skin smoothing, object removal, per image	R 50
Digital / Stock Licences Image and video licences for websites	R 1,500
Exclusive Copyright Buyout, Photo Per image	R 5,000
Exclusive Copyright Buyout, Video Per video	R 12,000
Behind-the-Scenes Content	R 2,000
Music Licences Website and social media use	R 1,000
Photo Re-shoots Beyond the booked package	R 750 per hour
Video Re-shoots Beyond the booked package	R 1,000 per hour

All rates exclude VAT. **Payment:** 50% non-refundable deposit confirms booking, balance due before high-resolution delivery. **Copyright:** content remains property of Passport South until full payment; usage rights transfer on full payment, with photographer retaining non-commercial portfolio use.

EXCLUSIONS

Full shot list with named people and interior / exterior requirements to be provided prior to the shoot. Film permits, models, licences and crew fixers are arranged separately and not included in the rates above.

TURNAROUND

Photography delivered within **3–5 working days**. Video first drafts within **10–12 working days**. Faster turnaround available via Priority Delivery.

Jay Caboz, Passport South

jaycaboz@gmail.com · +27 84 513 6160 · Cape Town, South Africa