



BASIC PACKAGES

Comprehensive coverage of a one-time event with half-day and full day packages. Perfect for capturing detailed documentation of events – be it event launches, corporate conventions or sport events. The focus is to capture dynamic candid aspects of the event while also providing high-quality photographs and video.

PHOTOGRAPHY

Hours of photography (0.5 hrs set up)
Package
**turn around time of 3-5 working days*

HALF DAY

3.5 hours
50+ images

From 8,500

FULL DAY

6.5 hours
150+ images

From 13,500

VIDEOGRAPHY

Hours of filming (0.5 hrs set up)
Package
**First draft turn around time of 7-10 working days*

HALF DAY

3.5 hours
• 3 x 15-30 second videos
OR 1-2 minute recap video

From 11,000

FULL DAY

6.5 hours
• 5 x 15-30 second videos
OR 2- 4 minute recap video

From 20,500

HYBRID

Hours of coverage (0.5 hrs set up)
Package
**First draft turn around time of 7-10 working days*

HALF DAY

3.5 hours
• Photo package of 25+ images.
• 2 short videos (15-30 sec each)
or a 1 minute recap video

From 12,500

FULL DAY

6.5 hours
• Photo package of 75+ images
• 5 short videos (15-30 sec each)
OR a 2-4 minute highlight video

From 19,750

HALF DAY: great for capturing candid key moments, short business profile features, small product campaigns.

FULL DAY: comprehensive events coverage, launches, pop-ups, conventions, mini-profile feature interviews or documentaries.

RAW

Designed for clients who need high-quality photo and video content without edited pictures and video. Perfect for those wanting full creative control or editing.

- Raw file handover onsite (storage not included)
- Starts from 3-4 hours of filming (0.5 hours set up)

VIDEO From 7,000

PHOTO From 4,500

CAMPAIGN SHOOT

A great campaign always starts with a plan. This tier focuses on creating a consistent flow of premium content to maintain engagement across various platforms. It includes a fully designed creative concept and campaign. Ideal creating content that lasts with a long-term marketing strategy. The comprehensive package combines both photography and video, spread over multiple days. Aimed at providing an abundant library for annual reports, websites, brand anthems, interviews and marketing campaign.

HYBRID PHOTO & VIDEO	1 DAY	3 DAYS	5 DAYS
Package	75+ photos 5 shorts (15-30 seconds each) or a 2-4 minute recap	100+ photos 5 shorts (15-30 seconds each) AND a 2-4 minute recap	200+ photos 10 shorts (15-30 seconds each) AND a long format video documentary
Turn around time	7-10 days	10-12 days	12-15 days
	From 22,500	From 48,000	From 68,500

STUDIO SHOOT

PORTABLE STUDIO	1.5 hours of photography (0.5 hours set up) - Portable studio equipment hire and set up 25 high-quality image package edit - Great for: Executive headshots; corporate profiles; editorial and magazine portraits	From 9,000
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POST-PRODUCTION

Have the content, but need someone to put it all together?

POST-PRODUCTION 2-MINUTE SHORT	POST-PRODUCTION 4-MINUTE
- Pre-Production: Data management, proxies, and project assembly. - Editing (Offline): Rough cut assembly, story structure, and review for feedback. - Editing (Online): Colour grading, motion graphics, sound design, and English subtitles.	- Pre-Production: Data management, proxies, and project assembly. - Editing (Offline): Rough cut assembly, story structure, and review for feedback. - Editing (Online): Colour grading, motion graphics, sound design, and English subtitles.
From 9,000	From 12,500

POPULAR ADD-ONS

ITEM	DESCRIPTION	RATE
Advanced Photo Retouching (per image)	Advanced edits like skin smoothing, object removal.	50.00
Priority Delivery	For faster editing turnaround - 48 hours.	20% premium on total
Social media cutdowns (15s and 30s edits)	Shorter, attention-grabbing version cut down from a longer video, specifically edited for optimal engagement on social media platforms.	2,000.00
Digital licences	Stock image and video licences for websites.	1,500.00
Exclusive Copyright Buyout Photos (per image)	Buyout for exclusive rights to photos.	5,000.00
Exclusive Copyright Buyout Video (per video)	Buyout for exclusive rights to video.	12,000.00
Behind-the-Scenes Content	For behind-the-scenes video content.	2,000.00
Music Licenses	Website and social media music licenses	1,000.00
1TB Hard Drive for Backup of Footage	For backup of footage.	2,000.00
Video re-shoots (per hour)	Hourly rate for re-shoots or extended shoots beyond package.	1,000.00
Photo re-shoots (per hour)	Hourly rate for re-shoots or extended shoots beyond package.	750.00
Travel Fees	Rates for travel beyond 50km radius of Cape Town CBD will be charged accordingly.	EQ

PAYMENT TERMS & CONDITIONS

Exclusions: Full shot list with specific people and interior/exterior shots to be provided prior to the shoot. All film permits, models, licenses, and film crew fixers are not included and must be arranged separately.

Payment: **50% non-refundable deposit required** upfront to confirm the booking. High-resolution content will be delivered only after full payment is received.

Final deliverables:

- Delivered within the above specified number of business days after the event. High-priority edits can be arranged at additional cost as per optional extras.
- Additional rates apply: R1,000/hour for video and R750/hour for editing; R750/hour for photography.

Copyright: All content remains the property of Passport South. An exclusive copyright buyout fee can be purchased to transfer all rights to the client. Usage rights will be granted upon full payment, with the **photographer retaining the right to use content for non-commercial portfolio purposes.**