



HOLLYWOOD FOREVER CEMETERY

Pays Tribute to The Stars

BY JULIE CARLSON

Set amid the sprawling urban landscape of Los Angeles, in the Hollywood district, is a cemetery with as rich a history as the city itself. When we think of cemeteries, we often picture long-forgotten memorial parks, abandoned or rarely visited by loved ones. But the owner of Hollywood Forever, Tyler Cassity, has gone

about changing that perception.

In 1998, Cassity purchased the cemetery with a vision of Hollywood Forever, becoming a cultural center for the community – a place where visitors can celebrate and honor the dead buried on its grounds and give life to its story.

“We have on average, several funerals and burials each day,” says Theodore Hovey, Family Service

Counselor for Hollywood Forever. “Most people seem to think we are something of a museum for tourists and historians.”

According to Hollywood Forever, in 1899, a man named F.W. Samuelson purchased 100 acres, located at 6000 Santa Monica Blvd, to create a pastoral lawn park known as Hollywood Cemetery. The first interment took place on April 12, 1901.

Soon, with the emergence of the entertainment industry in the early 20th century, studios began to crop up around town. In 1917, a portion of the cemetery’s unused property was sold to Peralta and Brunton Studios. Ten years later, Adolph Zukor’s Famous Players-Lasky Company purchased the studio. It would eventually become Paramount Studios – giving birth to silent films stars like Gloria Swanson, Mary Pickford, Clara Bow, and Rudolph Valentino. From within the cemetery’s park-like setting, visitors can glimpse the iconic Paramount water tower.

Valentino’s shocking death in 1926 would go on to create a haunting legacy of its own for the cemetery. Over the 90 years since his death,



WILLIAM ANDREWS CLARK, JR. FAMILY MAUSOLEUM. COURTESY HOLLYWOOD FOREVER CEMETERY.

various “women in black” have visited Valentino’s gravesite. Hollywood Forever commemorates his legacy with an annual memorial service on August 23 at their Hollywood Cathedral Mausoleum.

Hollywood Forever has long been the final resting place for the luminaries of the entertainment industry, as well as the quiet movers and shakers behind-the-scenes, and for residents. The building, which was designed by Los Angeles architects Marston & Van Pelt, houses 1,400 crypts. Close to 90,000 people are interred in the cemetery. Scores of actors, directors, producers, cinematographers, and composers rest within its walls – Tyrone Power, Cecil B. DeMille, George Harrison, Douglas Fairbanks (Sr. and Jr.), Fay Wray, John Huston, Estelle Getty, Johnny and Dee Dee Ramone, Peter Lorre, Janet Gaynor, and Victor Fleming. Most recently, Scott Weiland of Stone Temple Pilots was buried in Hollywood Forever. Los Angeles historical figures like Griffith J. Griffith, Harvey and Daeda Wilcox, and Cornelius Cole, as well as notorious figures like Bugsy Siegel are also among the buried. Several actors have cenotaphs dedicated to their memory, including Hattie McDaniel who was denied entry in 1952 due to segregation.

Through the cemetery’s Walking Tour, guided by local film historian

Karen Bible, these stories and more can be learned, as well as the lives of prominent Jewish residents. The cemetery’s southwest area is devoted to traditional Jewish burial in the Beth Olam section.

On May 14, 1999, Hollywood Forever was honored by being listed on the National Register of Historic Places. For fans of all ages, the cemetery honors stars from stage and screen throughout the year with concerts in their grand Masonic Lodge, as well as film screenings. Cinespia held in July and August showcases classic and cult films, selling 3,500 tickets every week. So grab your picnic blanket and lawn chair for a night under the stars amid the headstones, Italian Renaissance style mausoleums and chapels. Another not to be missed event is the Dia de los Muertos Festival, celebrating its 17th year. The traditional Mexican holiday, held at the end of October, dates back to the Aztec people and honors the spirits of our departed loved ones. Hollywood Forever encourages ticket-goers to wear their Calac (full-figured skeleton) costumes while enjoying delicious Mexican food listening to musical performances, and participating in the creation of traditional altars. In recent years, nearly 30,000 people have attended the festival.

Although over the years, Holly-

wood Forever has been plagued by rumors of vandalism and financial problems, it has remained a shining landmark for the city. This can especially be found in the “Life Stories” kiosks located throughout the park, as well as “Forever Tributes” of each star on the cemetery’s website. “Cassity felt that much more could be conveyed with modern technology than a headstone could ever hope to communicate,” says Hovey.

Hollywood Forever continues to be a fully active interment location, gearing for the future with 100,000 crypt spaces planned and the release of additional graves for purchase. According to Hollywood Forever, with the continuation of ongoing restoration and developmental projects, they are adding new spaces that will serve the people of Los Angeles well through the cemetery’s second century.

Hollywood Forever is free and open to the public. Gate hours are Monday through Friday from 8:30 a.m. to 5 p.m. For more information, visit www.hollywoodforever.com



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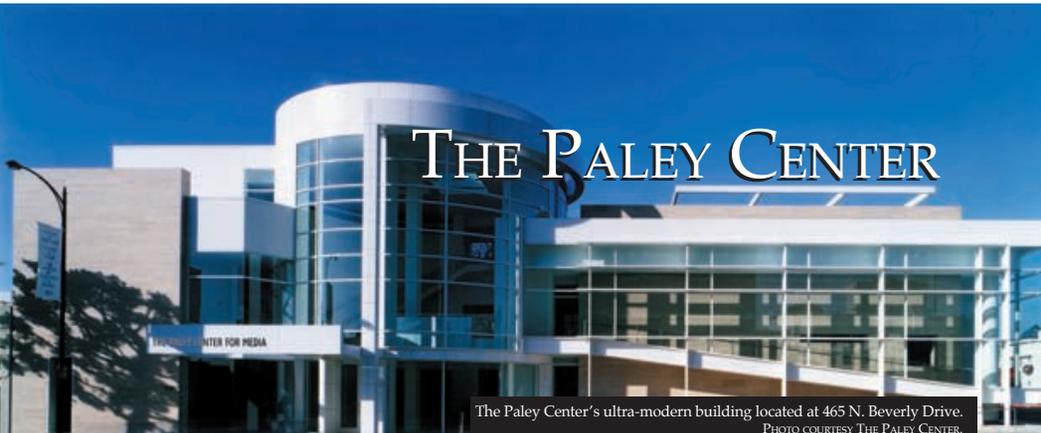
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THE PALEY CENTER

The Paley Center's ultra-modern building located at 465 N. Beverly Drive.
PHOTO COURTESY THE PALEY CENTER.

BY JULIE CARLSON

Are you a fan of television? Are you like many TV buffs who catch up on their favorite shows by binge-watching on streaming sites like Hulu? Do you enjoy listening to music, sports and news on the radio? If you answered, yes, to any of the above questions, then there's a sparkling jewel waiting for

you right in the heart of Beverly Hills. What better way to discover and take a deeper look at the mediums of television, radio and advertising than at The Paley Center for Media.

The innovational institution was founded in 1975, in New York City, by William S. Paley, a media pioneer, who ushered in the arrival of the Columbia Broadcasting System. Fascinated with radio, and media, in

general, Paley helped pave the way for broadcasting as we know it today.

Originally known as The Museum of Broadcasting, and later The Museum of Television & Radio, the organization's name was changed to The Paley Center for Media to include revolutionary broadcasting technologies that have moved beyond the small screen to the Internet, mobile devices, and podcasting.

Throughout the years, The Paley Center has continued to keep the founder's mission alive by bringing cultural and creative aspects of television, radio, and emerging platforms together for educational purposes to the forefront, both at their New York location and the LA branch, which opened its doors in 1996.

Both locations house the same identical collection, providing access to over 160,000 programs from over 70 countries, covering almost 100 years of television and radio history, including news, public affairs programs and documentaries, performing arts programs, children's programming, sports, comedy and variety shows, and commercial advertising.

The Paley Center's ultra-modern building located at 465 N. Beverly Drive was designed by famed New York architect, Richard Meier. His notable works have included the Getty Center, the Jubilee Church in Rome, the Barcelona Museum of Contemporary Art, and the Sandra Day O'Connor United States Courthouse in Phoenix. The Paley Center is free to the public, although a charitable

donation is always welcome.

Inside, visitors will discover various rooms named after media personalities such as: the Danny Thomas Lobby and a lush rooftop garden offering 180 degree views of Beverly Hills featuring the Garry Marshall Pool. Many of these spaces are avail-

able for rent, including more intimate sections such as the Grant A. Tinker Board Room and the Ahmanson Listening and Green Room. The facility also features a 150-seat theater for screenings, award ceremonies, press conferences, and shows.

Aside from programming, The



A LUSH ROOFTOP GARDEN OFFERING 180 DEGREE VIEWS OF BEVERLY HILLS.
PHOTO COURTESY THE PALEY CENTER

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Paley features exhibitions. Earlier this year, the gorgeous Scottish and French frocks from the costume department of the hit time-travel show "Outlander" were on display in an exhibit titled 'The Artistry of Outlander.' CBS Daytime celebrated 30 years with original set pieces and memorabilia from programming like "As the World Turns", "Guiding Light", "The Price Is Right", and "Let's Make A Deal." And Comedy Central's "South Park" highlighted memorable moments of over 20 years from their popular animated show in an exhibit called 'South Park 20 Experience.'

Have you ever wanted to see your favorite television stars in person? Not only does The Paley Center showcase how television and radio have shaped our lives, society and culture, but they host a variety of educational events, including the extremely popular PaleyLive and PaleyFest. Sit down for an evening of conversations with the cast and creators of shows currently on air. If you miss them, don't worry! The Paley Center has partnered with Hulu. You can catch whole programs and clips online. Recently, PaleyLive in LA hosted an evening with the cast and creator(s) of "Orange Is the New Black," "It's Always Sunny in Philadelphia" and "Ray Donovan."

The Paley Center also holds its annual Paley TV Fall Previews with FOX, ABC, the CW, El Rey, CBS and NBC. This September, fans were



SEE YOUR FAVORITE TELEVISION STARS IN PERSON IN THE JOHN H. MITCHELL THEATER. PHOTO COURTESY THE PALEY CENTER

able to get an up-close-and-personal look at shows and stars from "Lethal Weapon", "This Is Us", "Notorious", "Pitch" and "No Tomorrow."

Past PaleyFest events showcased: "Scream Queens," "Empire," "The Walking Dead," "The Big Bang Theory," "Better Call Saul," "Scandal" and "A Special Salute to Dick Wolf" with the stars from "Law and Order," "Chicago Fire," "Chicago PD," and "Chicago Med."

Tickets to these events are reasonably priced and available online through their website. If you're interested in becoming a member, they provide various membership levels for individuals, patrons, industry professionals and corporations, start-

ing at \$75/year. Aside from free admission, the perks of membership are discounted tickets, advance ticketing, screenings, and more. There's also discounts for seniors, students, and teachers. If you're a student or researcher who works at an educational organization, the Center also has a Scholar's Room available for a certain fee.

With all there is to explore, The Paley Center's motto - "Leading Today's Media Conversation - is on point. TV fans enjoy!"

The Paley Center is open Wednesday through Sunday from 12 p.m. to 5 p.m. Call 310-786-1000 or visit www.paleycenter.org for more information. ↑



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[THE ARTS]



PUPPET PERFORMANCE. At the Bob Baker Marionette Theater, puppets continue to entertain audiences of all ages.

Since 1963, the Bob Baker Marionette Theater has been a staple of the Los Angeles art and theater scene, making it the oldest children's theater company in L.A. Baker began designing marionettes as a young boy. During his adult years he moved his craft into the film and television industry. Later, he founded his own theater in 1961. Baker continued his passion for his beloved puppets until his death in 2014 at the age of 90.

If you've never seen a marionette or don't remember them from your childhood, here's your chance to view a stunning visual performance like none other. "From a historical museum perspective see an ancient art form," says Evans. "From an educational point of view, everything we do is so imaginative. And to see how everything is pulled off is mind expanding."

The theater boasts 200 performances a year, including traveling shows at schools, parties, churches and country clubs, requiring 2000 handcrafted puppets. The bulk of the gorgeous puppets are from the '60s and '70s. The hour-long show is held in a theater in the round, complete with lights, backdrops and music, in a former scenic shop. It's a definite must-see musical variety show for kids of all ages. "It's very much like vaudeville where it's short vignettes strung together," explains Evans.

The puppeteers dress in all black and perform alongside the puppets on stage, engaging closely with the audience. Most of the music consists of elaborate collections of soundtracks of Off Broadway shows, Christmas albums and assorted forgotten gems. The troop is made up of both puppeteers of long experience, as well as newer members. Baker's visionary tradition however, is both the basis and inspiration for everything they do. It's a tradition that supplies plenty of creative grist for the future as well.

"There's so many shows that haven't been done on stage in decades," said Evans.

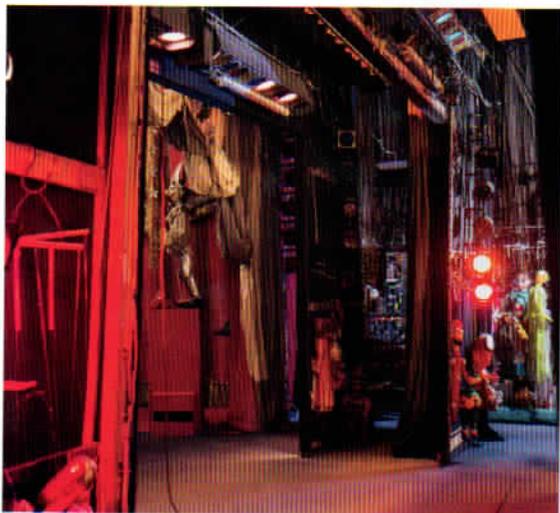
Recently, the Bob Baker Marionette Theater held performances telling the history of L.A. in humorous three minute vignettes featuring dancing oil rigs and the La Brea Tar Pits. Starting June 17 through Halloween they present their circus show which hasn't been performed in 30 years. All shows are being restored and rejuvenated for a new generation.

Timeless Fun

Marionettes have been entertaining us for perhaps 2,000 years. At the Bob Baker Marionette Theater, this timeless entertainment continues.

STORY BY // **JULIE CARLSON** PHOTOS BY // **IAN BYERS-GAMBER**

▼ **"COME HERE AND BE A KID AGAIN.** IT'S AN ENCHANTING AND IMPORTANT PLACE. THE PUPPETS ARE OLD BUT EVERYTHING FEELS NEW AND FRESH, YET THE BOB BAKER MARIONETTE THEATER IS TIMELESS," SAYS ALEX EVANS, EXECUTIVE AND ARTISTIC DIRECTOR.



The theater's coming event slate is a busy one. Now in production is a "Women in Vaudeville" performance intended to become a monthly feature, as well as the third annual puppet camp that will be held in late July. Kids ages 6 to 12 can learn more about the art of puppetry through a behind-the-scenes program, while the theater crew has an opportunity to explore expanding the educational classes.

A for-profit venture since its inception, the Marionette Theater recently became a 501(c)3 non-profit, and launched a capital campaign called "In LA to Stay." Plans for a renovation and expansion include a museum, display areas, and additional programs for children and adults. The newly formed board, made up of filmmakers, Disney imagineers, community members and preservationists, intend to raise funds via community donation opportunities such as a School House Rock event, galas, a 5K run and the Bob Baker Marionette Mobile—an ice cream truck with puppets cruising around the streets and parks of Downtown LA. It's a daunting and exciting time for the dedicated group of staff and volunteers. "Yet it's important that everything we do is kid-focused," says Evans.

Whether you've been to the Bob Baker Marionette Theater before, haven't been for a long time, or even if it's your first visit, Evans believes the theater is a way to see both history and culture in a fun and entertaining environment. "It has so many layers," he says. "There's always something to get out of the experience. It's live theater. The shows are never the same. There's always a different atmosphere of how the crowd reacts and how the puppeteers perform. It's a magical experience and shouldn't be missed." 🍷



Measure M

With a decades-long time horizon and massive investment, Measure M is set to improve the future of transportation throughout the LA basin.

STORY BY // **MORGAN STEPHENS**

▼ **CONSIDERABLE MODIFICATIONS IN TRANSIT** ARE EXPECTED TO REACH THE BUSTLING STREETS OF LOS ANGELES AND SURROUNDING AREAS OVER THE NEXT SEVERAL DECADES. AFTER PASSING BY A SWEEPING 71.2 PERCENT MARGIN ON NOV. 9, ANGELENOS HOPE MEASURE M LIVES UP TO ITS PROMISE TO TRANSFORM—AND SHORTEN—THEIR DAILY COMMUTE.

The \$180 billion project is set to take place over the span of 40 years. The measure's revenue, generated from a 0.5 percent retail sales tax increase, will begin collection July 1, 2017, with an additional 1 percent increase after 2039. The objective of the Long

Range Transportation Plan, or LRTP, is to invest in 38 railway, freeway and bus projects with emphasis on expanding the metro rail system and improving accessibility. The measure also intends to improve the way Angelenos commute by building additional

FRESH/FUN

OdySea Aquarium

The largest aquarium in the Southwest offers a rare peek at ocean life.

By Julie Carlson

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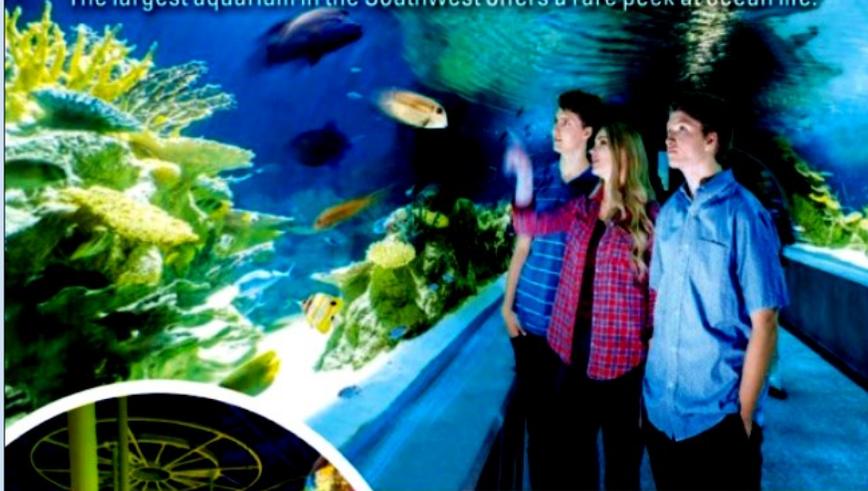
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After a much anticipated wait, OdySea Aquarium is now open. Holding more than two million gallons of water and fascinating marine life from around the globe, this two-story facility offers visitors an intimate and rare peek inside our planet's oceans.

Located on the Salt River Pima-Maricopa Indian Community within the OdySea in the Desert complex, the building and exhibits were designed by Deutsch Architecture Group. The aquarium is just one of the attractions in the 37-acre multi-million dollar entertainment district.

The aquarium's exterior features tilt panels created by SRPMIC artist Jacob Butler, providing influences of Native American culture and heritage. The panels are divided into sections with individual meaning: rain falling, the ocean, and the earth. The Pima Indian tradition of basket weaving is also incorporated, like the exterior panels on Butterfly Wonderland, located in the same complex.

Founded by Amram Knishinsky, PhD, a real estate developer who created the first nonprofit aquarium in the United States in Kentucky and the OdySea Experience at the Mohegan Sun Casino in Connecticut, his new aquarium in Scottsdale is headed under the direction of General Manager Greg Charbeneau. He brings 28 years of experience in zoological operations, theme parks, and aquariums from the Atlantis Resort in the Bahamas, Sea World, Walt Disney World, and Epcot.

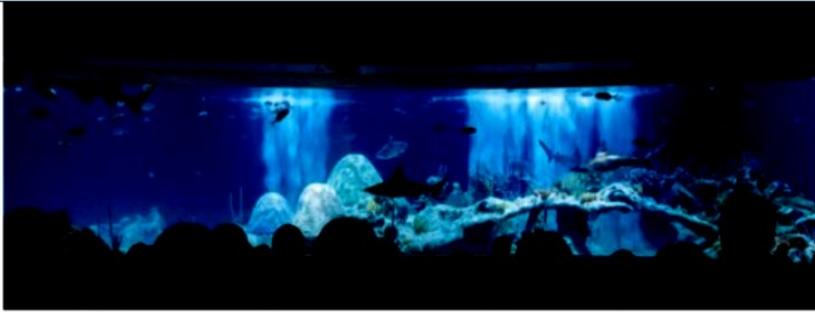
Once visitors step inside OdySea, they will feel as if they've entered the underwater world of Jules Verne's *Twenty Thousand Leagues Under the Sea*. OdySea is both visually stunning and educational for the whole family.

OdySea contains over 30,000 animals and 500 species. Upon entering, visitors can take in the sights of the Aqua Lobby, where giant orbs of fish are suspended from the ceiling. Continue your journey to the Sharks of the Deep exhibit via an escalator surrounded by acrylic glass that creates a feeling of being submerged deep inside the heart of the ocean. Sponsored by Cox Communications, the exhibit features rescued sea turtles, spotted eagle ray, whitetip reef and scalloped hammerhead sharks.

Throughout the aquarium, Animal Care team members are on hand to answer questions as part of the Animal Ambassadors program. "Our Animal Ambassadors include multiple types of species that all play an important role in the environment worldwide," says Charbeneau. "The program was designed to enhance the awareness of species and habitat conservation."

OdySea is a proud partner with the Arizona Game and Fish Department and the South African Foundation for the Conservation of Coastal Birds. The 200,000-square-foot facility features over 50





exhibits such as: American Rivers with water turtles, endangered Apache trout, and baby Siamese crocodiles; Rainforest Rivers with Amazon marine life like true piranha, archerfish, and big tooth river rays; Otter Banks with Asian small-clawed otters who have their own special signs of communication; Tide Touch Pool featuring a 37-foot long touch pool holding more than 2,000 gallons of water with sea cucumbers, sea stars, hermit crabs, and more; Penguin Point, which opens with animatronic guides Pip and Polly to answer questions and invite you to get up-close-and personal with live South African penguins; Reef Jewels displaying the "jewels of Caribbean" such as clown fish, sea horses, and giant jawfish.

As for how the marine life came to live in the aquarium: "It's a planes, trains, and auto-

mobiles process depending on the location in the world and the type of exhibit," explains Knishinsky. "Our staff takes care to be involved in the transportation and oversees the delivery of animals to their new home."

Want to experience what it's like to be on the other side of the glass? OdySea features an unique adventure called SeaTREK. Developed by SubSea Systems, the exhibit lets visitors wear a wetsuit and special helmet to plunge eight feet into the aquarium. No scuba diving certificate is required. Visitors are accompanied by a trained and certified SeaTREK safety instructor and watch a five-minute safety briefing before hand.

OdySea also has a 90 minute behind-the-scenes tour. Both encounters are separately priced from general admission. Reservations for the tour and SeaTREK are required, so plan ahead.



Julie Carlson is a local freelance writer and an aspiring screenwriter.

There's also a 200-seat 3D theater showcasing a film called *Underwater Giants*, as well as the nautical-themed Lighthouse Cafe, presented by Coca-Cola, with yummy treats from artisan brick-oven pizza to gourmet burgers and refreshments.

So far, Charbeneau says they've received positive feedback from guests, especially about the interactive experiences including the Living Seas Carousel, Deep Ocean Escalator, Great Barrier Reef Tunnel, and the shark bathrooms. He says, "All of these areas are a hit because they allow guests to experience the ocean in a new way."



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The Sound of Art

Julie Carlson takes a tour of the Musical Instrument Museum

IF YOU HAVEN'T yet been to the Musical Instrument Museum (MIM), located in North Phoenix, we want to ask you one thing: What are you waiting for?

Once you walk into the gorgeous building designed by architect Rich Varda, you feel as if you were transported to the hallowed museums of New York City and Chicago. Yet the MIM still retains a Southwestern flair. From the Indian sandstone façade to the brightly lit spacious lobby and corridors all the way to the exotic exhibits, the Musical Instrument Museum is fluidity in motion. As the MIM's tagline says, it is "the most extraordinary mu-

seum you'll ever hear."

The 200,000-square-foot building boasts 80,000 square feet of exhibition space filled with over 15,000 ancient and modern musical instruments and costumes. But the museum is never finished.

"The exhibit galleries are designed to be regularly updated and ever-changing," says Holly Hansen, community outreach coordinator for the MIM.

When you visit most museums and art galleries, you wander around viewing the various items on display, and that's about it. Not so for the MIM. The friendly guest-services staff provides each visitor with a personal Sennheiser guide-PORT compact receiver with headphones. When you walk around the MIM, you not only learn about the musical instru-



Musical Instrument Museum

ments and the country where they are from but you also hear how the instruments sound and see videos of performers playing music. "The experience is like none other in the world," Hansen says.

Founded by Bob Ulrich, a former CEO of Target Corporation, the MIM showcases global galleries that focus on five major regions: Africa and the Middle East, Asia and Oceania, Latin America and the Caribbean, the United States and Canada, and Europe. The museum is extraordinary. You'll encounter on your world tour such exotic sound sources as decorative plucked lutes, harps, ivory-beaded whistles, colorful bronze bells, the inside of a Steinway piano separated into sections, march-

ing band instruments, Fender guitars, bagpipes, organs, and accordions. And those are just the first few notes on the grand scale of what's presented inside!

The bulk of the priceless collection was acquired through generous donations by musicians and artists. Some were created for the MIM, while others were obtained through collections approximately two and a half years before the MIM's public opening in 2010.

"Curators and a team of over 100 consulting ethnomusicologists, musicologists, and anthropologists traveled to remote areas of Asia, Africa, and Latin America, attended auctions in Europe, visited remote islands in Oceania, and for all intents and purposes scavenged the far



A. Tischner piano, circa 1826.

corners of the globe to find instruments suitable for display at MIM," Hansen says.

The museum has three other intriguing galleries. The Artist Gallery showcases instruments played by such music icons as John Lennon, George Benson, Eric Clapton, and the Black Eyed Peas. It soon will feature a guitar cover owned by Elvis Presley. The Mechanical Music Gallery features a wide variety of instruments that "play themselves," including a 25-foot-long, 2-ton Apollonia Dance Organ that is MIDI controlled and plays daily at 2 p.m. The Experience Galley comprises instruments that visitors can touch and play, and the Target Galley features revolving exhibits. The next special exhibit is *Portraits from the Golden Age of Jazz: Photographs by William Gottlieb*, which runs from Nov. 21, 2012 to April 6, 2013.

The museum's theater is guided by artistic director Lowell Pickett. The comfortable 300-seat venue offers guests the opportunity to listen to traditional, contemporary, instrumental, and vocal artists from all over the world. "The MIM's mission is to bring to life the world's musical instruments," Hansen says. "We feel there is no better way to do this than through dynamic live performances in the MIM Music Theater."

Upcoming concerts include Bettye LaVette, one of America's greatest soul singers, on Oct. 7. Acoustic Africa will feature three up-and-coming vocal impresarios on Oct.

Nov. 13, the sensational ukulele player Jake Shimabukuro will be featured on Nov. 15, and folk legend Judy Collins sings on Nov. 16.

"Musicians' jaws have dropped who have visited the museum," Pickett says. "David Harrington of the Kronos Quartet called the museum a new national treasure. He said it was like walking into the soul of mankind. Mickey Hart, the great drummer of the Grateful Dead, compared the museum to the libraries of Alexandria."

The MIM also has educational programs for school groups, signature workshops for students, and an artist-residency program.

Overlooking the outdoor courtyard is the Museum Café Bon Appétit, which is open daily from 11 a.m. to 2 p.m. Here, visitors can enjoy freshly made soups, pizzas, hamburgers, and desserts or relax with a grab-and-go sandwich and a gourmet coffee at Café Allegro.

The Musical Instrument Museum is located at 4275 E. Mayo Blvd, Phoenix, and is open Mon., Tues., Wed., and Sat. from 9 a.m. to 5 p.m.; Thurs. and Fri. from 9 a.m. to 9 p.m.; and Sun. from 10 a.m. to 5 p.m. Visit themim.org for more information. 



The Asia gallery.



The inner workings of a Steinway piano are on display.



The Asia and Oceania gallery is one of five global galleries.

14, and Red Priest will play their theatrical baroque music with a rock edge for kids and adults on Halloween. Grammy- and Tony-award-winning saxophonist Bradford Marsalis will perform on



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