PART 4: BUSINESS MODEL OF ANOMALY COIN

We have selected the 4 most suitable and sustainable for investors. We also have an action plan ready to adopt the business models, and they are:

Blue Sea Strategy:
The predictive blue ocean approach is based on the premise that market constraints and industry structures are not predetermined and can be reconfigured through the actions and attitudes of industry participants. This is what writers call the reconstructive perspective. Assuming that market structure and boundaries exist only in the minds of managers, practitioners of this view avoid being constrained by actual market structures. For them, the need exists more, mostly untapped. The heart of the matter is determining how to produce.

Digitizing:
This model is based on the ability to convert existing goods or services into digital versions, offering a number of benefits over intangible products, including increased accessibility and speed of delivery. In an ideal world, the digitization of a product or service would take place without affecting the consumer value proposition. In other words, the efficiency and multiplication achieved through digitization do not reduce the perceived value of consumers. Digital sustainability includes all aspects of maintaining the institutional framework for developing and maintaining digital objects and resources and ensuring their long-term survival.

Aikido:
The aikido business model is often characterized as using the strength of competitors to gain an advantage over them. This is done through finding weaknesses in the strategic position of competitors. In addition, it adds sustainability in marketing by exposing the flaws of competitors, finding internal and external areas for growth, and engaging consumers through innovative channels. Offer specific products that differ from the standard.

Intermediary cancellation:
Keeping purchase prices low by avoiding intermediaries and maximizing supply margin is a win-win situation. In finance, non-intermediary refers to how money is moved away from intermediary financial institutions such as banks, savings and loan associations, and directly invested. IIn a nutshell, brokerage cancellations are transactions without the intermediary factor. It helps stock investments have a higher rate of return.