

The
Land & New Homes
Organisation

Want to find out
what we do in land
and new homes?



About Us

The Land & New Homes Organisation is a consultancy company offering Land and New Homes support and advice to other property professionals.

Collaboration is everything

Working collaboratively with some of the regions best estate agents and Auctioneers the Land & New Homes Organisation brings effective and coordinated marketing to developments. Advising other professionals, dealing with land and new homes, throughout the process ensures that clients are well advised, and ultimately the development a success.

*'Developing your family home, or land in general, is
always going to be stressful, but you will be in a safe hands'*





Our Clients Include

Acting for land owners in the sale of their land or property where there is residential development potential. Typically ranging from simple in-fill plots to large strategic sites, heritage conversions, smallholding, farms and complex Lawful Uses.



Honest and Accurate Advice

Advising other real estate agents and professionals throughout the process ensures that clients are well advised, and ultimately the development a success. Giving honest and accurate land and new homes advice at all points of the process. Ensuring that clients always feel that they are in 'safe hands' navigating them through the process.



Concept-to-Completion

We firmly believe in the concept-to-completion model, where developments require thorough and constant assessment to ensure they are successful. Advising agents, architects and planners at the concept stages to ensure the New Home created are viable, saleable and suitable.



Working with Other people

Liaising with estate agents, planners and architects at the concept stages to highlight potential sales issues, which can often be avoided if highlighted at the early stages. Advising other professionals throughout the process ensures that clients are well advised, and ultimately the development a success.



Experience is Everything

Benefitting from over 30 years experience within the Land and New Homes industry this breadth of experience covers all aspects of the development process. And with the industry becoming more technically challenging this is more important than ever.

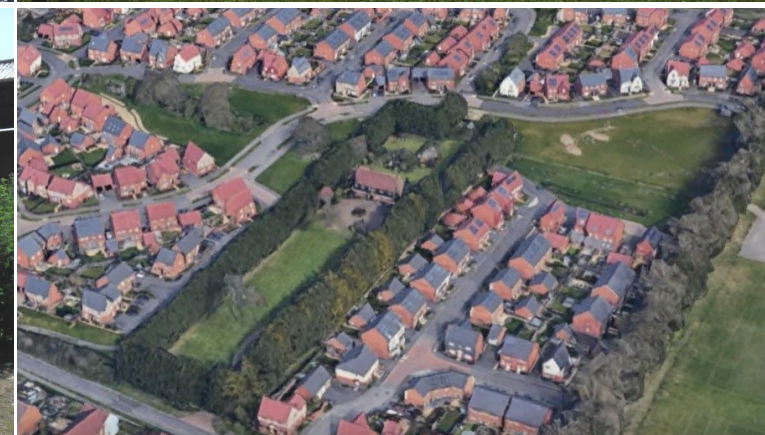


Other Services we Offer

Please take a look at some of the land and new homes services the company provides. Day rates, hourly charges, fixed fees and collaborative fees are common place. So please do get in touch for a quote or a more bespoke service if it is not outlined here. We operate a transparent fee arrangement and ensure we always remember who we are acting for.



The Land & New Homes Organisation



How we Collaborate with High Street Agents

The
Land & New Homes
Organisation



Motivated and Independent

Working with some of the areas best Estate Agents and Commercial Agents the Land and New Homes Organisation works collaboratively to give each agents clients the most thorough and complete advice possible. With dedicated Land and New Homes support and a highly skilled and motivated sales teams each agency works independently but coordinated by a common organisation.

Your Area Covered

With collaborating Estate Agents and Commercial Agents covering the majority of Sussex and beyond, developer clients can choose which Agents to work alongside depending on the geographical profiling and needs; but will benefit from a coordinated and united service. Often with the Land and New Homes Organisation as the single point of contact for sales and marketing.

Get your New Home Seen

Developers can benefit from extensive estate agent high street coverage and referrals with the minimum of management. Currently 25 prominent high street offices and over 100 sales people work under this collaborative umbrella. Smaller developers will also benefit from this collaborative network with improved land and new homes coverage, marketing and sites.





With strong collaboration and healthy
competition everybody benefits -
especially the client



Perhaps we can help in another way?

General Development Advice



Land sales can often be highly profitable for owners but commonly fraught with technical complications. Simple land sites are a thing of the past, they have all been developed, and the land and new homes industry is becoming more technical.

New Homes Sales Advice



80% of New Homes buyers don't start out looking for a New Home. They buy through necessity or with an appreciation of the virtues of a New Home. Off-plan sales require a certain skill-set. Much of which is training and experience for our estate agents.

Marketing or Valuation Reports



Every land and new homes site will have its optimum sales rate and values. Understanding these will de-risk a site for both the developer and funder. Poor sales rates can be a bi-product of marketing and values.

Agents Assessment or Training



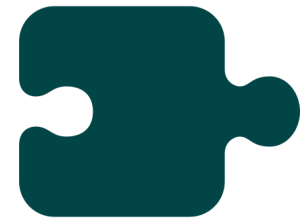
Not every secret-squirrel points the finger of blame, estate agent assessments can be used to cement instructions or highlight potential training issues. Or even used to check-up on your own land and new homes training gaps.

Working with Other people



Like a red-book valuation only more useful. These land and new homes reports highlight risks, design concepts and final-unit-advice. The concept-to-completion is a report useful for funding decisions to de-risk developments.

Ongoing or Interim Advice



Developments can span many years from the initial design to the final sale, and with many changes to navigate it's always good to have an experienced land and new homes sounding board at hand. Or simply a fresh pair of eyes to ensure everything is on track.





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