



ASH & OAK WHOLESALE | '25 Catalog

Our Process



At Ash & Oak, every candle begins with a vision—yours. As two sisters and co-founders, we design each product ourselves, ensuring it reflects the warmth and intention behind our brand. We proudly source all of our materials in the U.S., hand-pour each candle in small batches, and finish them with natural wood wicks and signature wood lids. It's a process rooted in craftsmanship, care, and a deep love for the details.

We believe that candles should be made with care at every step—from design to pour. We see ourselves as the hands behind your vision, crafting each candle to help you create moments that matter. This belief is at the heart of everything we do, and it's why our candles resonate so deeply with our customers—because they're made with purpose and made for you.

WHY BUY FROM US:



100% Sourced in USA



Woman Owned



Customizable & Low MOQ

WOOD WICK · USA MADE · SOY BASED

**BOSS.
MENTOR.
SUPERWOMAN.**

THANKS FOR BEING THE BEST

14oz Every Day Gift Collection

Every Day Gift Collection



1) No Words Just Hugs

When words fall short, sometimes all you need is a warm embrace. This soothing candle speaks the language of comfort, love, and quiet support—reminding someone they're not alone.

2) Just Wanted to Say Thanks

Sometimes a simple thank you means the world. This candle is the perfect way to express your gratitude with warmth and sincerity as a heartfelt gesture that lights up their day.

3) New Beginnings

Every ending sparks a fresh start. This candle celebrates the excitement, hope, and promise that come with turning the page and embracing new adventures.

4) Boss. Mentor. Superwoman.

Celebrate the unstoppable woman who leads with strength, guides with wisdom, and inspires with grace. This candle honors the multi-tasker, the trailblazer, and the superhero who wears many hats—and wears them all brilliantly.

Every Day Gift Collection



5) Smells Like Abandonment

For those moments when you want to set the mood... or maybe just acknowledge the drama. Sometimes life leaves a little emptiness that only laughter (and candles) can fill.

6) In Case I Don't Say It Enough

Sometimes words aren't said enough, but feelings run deep. This gentle candle is a loving reminder to those who mean the most that they are truly cherished, every single day.



7) Mom's Last Nerve

For those days when patience runs thin and the chaos reaches peak mom mode, this candle perfectly captures the fiery spirit of a mom's last nerve.

8) Unpaid Therapist

For that special someone who listens, supports, and offers advice without charging a dime—this candle is a cheeky tribute to your personal unpaid therapist. Because sometimes, all you need is a friend (and a little humor) to get through it all.

Every Day Gift Collection



9) Work Bestie

For the coworker who's more like family—the one who knows all the office secrets, shares the laughs, and makes the workday way better. This candle celebrates the bond that turns colleagues into besties.



10) You Are Awesome

Sometimes, a little reminder goes a long way. It's a thoughtful gift that says what words alone can't—because everyone deserves to feel awesome every day.

11) Walk In The Rain

A tender reminder of unwavering support through life's storms. This candle celebrates the beauty of companionship, resilience, and shared moments—even when the skies are gray.

12) Hope Your New Neighbors Aren't Serial Killers

Moving in can be stressful—especially when you're crossing your fingers that the neighbors are friendly. This candle is perfect for anyone with a sense of humor about new beginnings.

Every Day Gift Collection



13) Worlds Best Boss

Show your appreciation with this perfect gift for the leader who keeps everything running smoothly—and with style. Light it up and remind them they truly are the best boss around.

14) My Favorite Daughter

A sweet reminder of the special bond between a daughter and her parent, this candle is perfect for those moments when words aren't enough. a thoughtful gift from daughter to parent, celebrating love, gratitude, and a little bit of humor all at once.



15) Smells Like Wine O'Clock

Forget happy hour—this candle's got your back. Perfect for those who believe a little glass (or three) is the answer to everything and that the clock should always be set to "pour."

16) Smells Like Saying What I Really Think

Light this candle when you're this close to spilling the truth—and let everyone know you're not holding back. Burn at your own risk—honesty ahead!

Every Day Gift Collection



17) Dog Mom

For the woman whose heart belongs to her furry best friend, this candle is the perfect tribute. A must-have for proud dog moms who know that family comes with paws.

18) Above Average Pickleball Player

Celebrate the humble champion who's not quite pro but definitely not a beginner either! This candle honors the slightly above average pickleball player who shows up, rallies hard, and maybe even scores a few impressive points (most of the time).



19) It Takes A village

A beautiful reminder that no journey is made alone. This candle honors the friends, family, mentors, and community who lift us up, support us, and help us grow.

20) Difference Maker

For the people who lead, inspire, and change the game. Perfect as a gift to recognize a mentor, leader, or anyone who's making the world better—one step at a time.



14oz Special Occasion Collection

Special Occasion Gift Collection



21) Sparks Are Flying

Love is in the air—and now it's in the room. Whether it's for the newly engaged couple or part of a proposal setup, this candle captures the electric joy of saying yes.

22) Congrats On Your Engagement

Celebrate love, commitment, and the exciting journey ahead with this beautifully crafted candle. A keepsake to remind them of the love that sparked it all.



23) Smells Like You're Engaged

Pop the bubbly—because this candle smells like you're engaged! With a playful wink and a fragrance that's as fresh and exciting as saying yes, it's the perfect way to celebrate that sparkling moment.

24) Having Me as a Daughter is the Only Gift You Need

Why stress about finding the perfect present when the best gift is already in the room? Light it up and let your loved ones know the best gifts come wrapped in love... and a little bit of humor.

Special Occasion Gift Collection



25) Not a Day Over Fabulous - Happy Birthday!

Aging? Please. You're just getting more fabulous. This chic birthday candle is here to remind the world that confidence and sparkle only grow with time.

26) Not in Her 20's Anymore - Happy Birthday!

The 20s were fun, but let's be honest—she's wiser, bolder, and way more fabulous now. Perfect for gifting or lighting during a toast—because life after 20 is where the real fun begins.



27) Not in Her 30's Anymore - Happy Birthday!

She's not in her 30s anymore... and she's never looked better. Because growing older is just growing more unstoppable.

28) Not in Her 40's Anymore - Happy Birthday!

She's past her 40s—and completely owning it. This candle celebrates a woman who's traded deadlines for peace of mind, people-pleasing for boundaries, and is living proof that life only gets richer with time.

Special Occasion Gift Collection



29) May This Be Your Best Era

Celebrate a new chapter with this beautifully crafted birthday candle, designed to mark the moment with intention and warmth.

30) It's Not Your Problem Anymore - Happy Retirement!

Light it up and let it go—this candle marks the sweet beginning of zero meetings, no deadlines, and absolutely no more work drama. After all this time, you've earned the right not to care.



31) Sweet Ending to a New Beginning

Close the chapter with gratitude and step into what's next with hope. This thoughtfully crafted candle is a tribute to bittersweet farewells and exciting fresh starts.

32) The Tassel was Worth the Hassle

Celebrate the late nights, the coffee-fueled study sessions, and every hurdle it took to get across that stage. Ideal as a graduation gift or a personal keepsake to remember: you made it—and it was totally worth it.

Special Occasion Gift Collection



33) Smells Like a MF'n Graduate

Years of hustle, late-night cramming, and caffeine-fueled determination led to this moment — and now you're officially a MF'n graduate. You earned every bit of it.

34) Sooo Stinking Proud of You

This candle is the perfect way to celebrate someone who's absolutely crushing it. Light it up and let them know: you're SOOO stinking proud (and you mean it).



35) Now Hotter By One Degree

This candle celebrates the glow-up that comes with hard work, late nights, and earning that degree. This candle captures the confidence of a fresh grad who's officially hotter (and smarter) by one degree.

36) Smells Like You're Going to Be Grandparents

Celebrate the sweetest news with a candle that fills the room with hope and happiness. Light it up and share in the joy of new beginnings and growing families.



14oz Seasonal Collection

Seasonal Gift Collection



37) You're the Best Thing I've Ever Found on the Internet

In a sea of endless scrolling, this candle is a little love note to that special someone who stands out like a rare gem. Perfect for gifting to your favorite online discovery.

38) You're Stuck with Me

For the person who's in it for the long haul—whether they signed up for it or not. This candle is a playful reminder that some bonds are unbreakable...and a lifetime guarantee.

39) I Loved You Then

A beautiful tribute to enduring love that stands the test of time. This candle captures the heart's promise—from the first moment to every moment after, and forevermore.

40) Smells Like the Best Decision of Your Life

Celebrate those moments when you know you absolutely nailed it! This candle captures the vibe of making the smartest, boldest, or downright best choice ever.

Seasonal Gift Collection



41) Smells Like Our First Valentine's Day

This candle captures the magic of that very first Valentine's Day. Light it to highlight the smiles, the stolen glances, and the beginning of forever.

42) Best Mom Ever

For the woman who does it all. Whether she's your mom, a mom-to-be, or someone who's been like a mom, this candle is a gentle reminder: she's truly the best.



43) Mom Definition

For the one who holds everything together, the superhero, and the best friend. A perfect gift for Mother's Day.

44) Mom Thanks

Because "thank you" will never be enough. This candle is a gentle tribute to all the late nights, warm hugs, and unwavering love she's given.

Seasonal Gift Collection



45) To the Best Grandmother

This candle is a tribute to a grandma's timeless heart. Light it in honor of the woman who bakes, listens, laughs, and loves like no one else.

46) Best Mother-In-Law

This candle celebrates the woman who welcomed you with open arms and endless kindness. Light it to honor her love, wisdom, and the bond that beautifully grew over time.



47) Best Stepmom

This candle is a tribute to the woman who became family not by birth, but by heart. She's more than a stepmom — she's the best.

48) To the Woman Who Gave Me Everything

She gave her time, her love, her strength — and asked for nothing in return. This candle is a quiet thank you to the woman whose sacrifices shaped your world.

Seasonal Gift Collection



49) To the Woman Who Put Up with all My Sh*t

Because sometimes love means putting up with all the chaos, sass, and nonsense — and she does it like a champ. This candle is a cheeky nod to the woman whose patience is endless and whose love is fierce.

50) At Least Your Kids Aren't Ugly

A little roast, a lot of love. This candle is perfect for the mom with a sense of humor — because let's be honest, sometimes a little sass is the best kind of appreciation.



51) Happy Easter

Celebrate renewal, hope, and fresh beginnings with this bright, uplifting candle. Light it to bring the spirit of Easter into your home — a perfect way to welcome new beginnings and share happiness with loved ones.

52) Smells Like a Well-Deserved Summer Break

Close your eyes and escape to sun-soaked days and carefree moments. Light it up and let the stress melt away — because you've earned every bit of this sweet, relaxing break.

Seasonal Gift Collection



53) Boos For Life

A spooky-sweet celebration of friendship that lasts beyond the grave. Light it up and toast to your lifelong boos, besties, and unforgettable memories.

54) Smells Like Football Season

Kick off the vibes with this spirited candle that captures the excitement of game day. Light it up, grab your snacks, and get ready for touchdowns, cheers, and unforgettable plays — because football season is here.



55) Smells Like Children

A nostalgic blend that captures the innocent joy and boundless energy of childhood. Light this candle and bring a little bit of that childhood magic into your space.

56) You're My Boo

For the one who makes your heart skip a beat and your smile shine brighter. The perfect candle to celebrate love, laughter, and all the little moments that say, "You're my forever boo." Light it up and let the love glow.

Seasonal Gift Collection



57) Smells Like Christmas Break

Wrap yourself in the warm, magical spirit of the holidays. Light it to bring the comfort and cheer of Christmas break into your home.

58) Farm Fresh Christmas Trees

Bring the crisp, invigorating scent of a freshly cut Christmas tree right into your home. Light it to fill your space with the nostalgic spirit of tree hunting, cozy firesides, and Christmas magic.



59) Merry Woofmas

Celebrate the holidays with a wagging tail and lots of festive cheer! Perfect for every pet lover's home. Light it up and make this season paws-itively merry and bright!

60) Oh Come Let Us Adore Him

Celebrate the true spirit of the season with this sacred and serene candle. Light it to honor the wonder of Christmas and the joy of adoration.

★ Elizabeth Gr

★ Smells Like Edition ★

Drain, Don't Leak

BREAKING NEWS

Alexa found her
man, but is still
need of her girls!

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★ Elizabeth
14oz Customizable Collection

Customizable Gift Collection



61) Breaking News Happy Birthday

Extra! Extra! Celebrate the biggest story of the year — your special day! Light it up and make every moment headline-worthy!

62) Breaking News Pregnancy Announcement

Extra! Extra! Share the happiest headline with a candle that celebrates new beginnings and sweet surprises. Light it up and make every moment a special announcement to remember.

63) Breaking News Bridesmaid Proposal

Extra! Extra! Pop the question in style with a candle that's as unforgettable as your special ask. Perfect for saying "Will you be my bridesmaid?" Light it up and make this moment headline-worthy and full of love.

64) Breaking News Congrats on Retirement

Extra! Extra! Celebrate a lifetime of hard work and the beginning of new adventures with this uplifting candle. Perfect for honoring this well-deserved milestone. Light it up and toast to the freedom, fun, and relaxation ahead.

Customizable Gift Collection



65) Customized Picture & Text

Choose your favorite photo and a special message to create a heartfelt keepsake that lights up any moment.

66) Smells Like Custom Name New Home

Celebrate fresh beginnings and the joy of a new space with this personalized candle made just for you. Light it up and make every corner feel uniquely yours.



67) Your Custom Text or Logo (White Jar)

Make your candle one-of-a-kind with your own special message. Whether it's a heartfelt note, a favorite quote, or a fun saying, this customizable candle lets you share your story in your own words.

68) Your Custom Text or Logo (Black Jar)

Make your candle one-of-a-kind with your own special message. Whether it's a heartfelt note, a favorite quote, or a fun saying, this customizable candle lets you share your story in your own words.

The Customizable Candle For Any Special Occasion



Looking for something one-of-a-kind? At Ash & Oak, we offer custom candle design tailored to your vision. Whether it's for a special event, a unique gift, or your own brand, we work with you to bring your ideas to life—from scent to style. With our design expertise and hand-crafted approach, your candle becomes more than a product—it becomes a personal statement.

Our Candles



14oz Line

- 100+ hour burn time
- 8-10% Fragrance Load
- Soy Based Wax Blend
- 2 Boosted Wooden Wicks
- Wood Lid with Customizable Clear Under Label
- Opaque White and Black Matte Glass
- Price \$10-\$12.50

Gift Set

- Gift Box
- Krinkle Paper
- Match Vial with Striker
- Wrapped in Bow
- Price \$3

Our labels & Jars



Label Color Options

- We provide six label color options including white, black, blue, green, mauve & mocha
- Our high-quality labels are waterproof with a matte finish
- These labels can be placed on white or black jars

White Jar Color Combination Options



Black Jar Color Combination Options



- Our jars are 14oz matte with either a white or black finish
- Includes high-quality oak lids & double crackling wood wicks

Our Fragrances



Warm Vanilla:

Wrap yourself in the cozy sweetness of warm vanilla, where rich caramel swirls with subtle nuttiness and a whisper of soft, woody warmth. It's comfort in a candle- deliciously smooth and effortlessly inviting.

Mahogany Teakwood:

An earthy blend grounded in rich mahogany and teakwood, lifted by subtle spice and a hint of light citrus. Warm vanilla rounds it out with a smooth finish - bold, balanced, and effortlessly refined.

Morning Coffee:

Wake up to the comforting aroma of deep roasted nuts, layered with warm chocolate undertones and earthy richness. Like your favorite cup of coffee-bold, grounding, and irresistibly cozy.

Spiced Orchard:

A crisp autumn breeze in a jar-fresh apple mingles with warm notes of cinnamon, nutmeg, and a drizzle of rich caramel. It's sweet, spiced, and perfectly cozy.

Simply Lavendar:

Pure, peaceful, and effortlessly soothing - this classic lavender fragrance brings the soft, floral calm of a sun-drenched field straight to your space.

Unscented:

No fragrance added to the candle so that those with fragrance sensitivities can still enjoy receiving our candles as gifts!

Contact us



We are always delighted to hear from you. Please contact us by any of the following methods:



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St. Louis, MO