

TIMBER CREEK FOOTBALL

2026 SPONSORSHIP OPTIONS

Welcome to the 2026 Timber Creek Football season. Like us, I am sure you are looking forward to our athletes competing this winter and continuing the success that the Falcons have achieved the last several years.

This year we're excited to continue advertising with Story of the Season! Story of the Season is a weekly digital interactive magazine which is viewed by thousands of parents, players, and fans each week. Story of the Season is a lucrative location for businesses to place ads because they are linked directly to their website, providing direct traffic.

SPONSORSHIP OPPURTUNITIES:

ALL PACKAGES INCLUDE MEMBERSHIP TO THE TIMBER CREEK ATHLETIC BOOSTER CLUB

\$300

GREY SPONSORSHIP - \$300

- Company name and logo on Timber Creek TD Club website
- (1) 2026 schedule shirt
- TCHS Football auto decal
- Name listed on TD Club banner at all TD Club tailgates

\$5,000

SILVER SPONSORSHIP - \$5,000

Includes all Grey, Black, Purple, & Bronze level benefits, plus:

- (4) 2026 schedule shirts
- (4) home varsity tickets
- Private meeting with players and coaches at a location of your choice
- Recognition at the Varsity Banquet

\$625

BLACK SPONSORSHIP - \$625

Includes all Grey level benefits, plus:

- Weekly social media mentions across all TC Football social channels
- 3x5 name/company banner at TCHS Stadium & NEW SIGNAGE at KJSD Stadium on GameDay
- Company logo featured in Story of the Season digital program

\$1,000

PURPLE SPONSORSHIP - \$1,000

Includes all Grey & Black level benefits, plus:

- Name/company mentions during 1st quarter, halftime, and 4th quarter at all sub-varsity games
- (2) 2026 schedule shirts
- TC helmet or commemorative plaque
- (2) home varsity tickets

\$2,500

BRONZE SPONSORSHIP - \$2,500

Includes all Grey, Black, & Purple level benefits, plus:

- Name/company mentions before the game and during all quarters at all sub-varsity games

STORY OF THE SEASON ADS

FULL SPREAD.....	\$1,300
FULL PAGE	\$800
HALF PAGE	\$600
QUARTER PAGE	\$500

STORY OF THE SEASON SPIRIT PAGES

FULL PAGE	\$150
HALF PAGE	\$100
QUARTER PAGE	\$50

Questions? Reach out to Austin Kaehn via email at Jon.kaehn@kellerisd.net

Please make checks payable to:
TCHSABC Memo: Football

Please send checks to:
12350 Timberland Blvd.,
Fort Worth, TX 76244, USA
Attn. Austin Kaehn

Design your own ad, or let Story of the Season design your ad for a one-time **\$30 fee** added to your sponsorship donation.

NEW CHAPTER every Friday!

Chapters are distributed every week directly to subscriber's email inboxes, via QR Codes at games, and on social media. This means that THOUSANDS of people are seeing your ads every week!

WHAT IS STORY OF THE SEASON?



Story of the Season is an interactive digital magazine and media guide published each week of the season. We collect all the top highlights, photos, interviews and content and publish an interactive digital magazine that gets shared on social media and goes out via email to parents, players, alumni, and fans!

WHY ADVERTISE WITH STORY OF THE SEASON?

Parents, players, and fans can access Story of the Season via email, social media, and QR code banners at games. With your ad embedded in each chapter, we link directly to your website or Facebook. This puts your website in the hands of hundreds of fans and provides direct traffic.



Click or Scan to Advertise Today!



Story of the Season Example



Youtube Explainer



FAQ

WHY



Timber Creek HS Football (TX) Sponsorship Rate Card

Story of the Season is a weekly, interactive digital game recap newsletter and digital yearbook that covers the entire season from start to finish. Each week, we collect video highlights, articles, photos, interviews, behind-the-scenes content, and more to create a professionally designed digital magazine recapping that week's events. At the end of the season, fans receive a comprehensive digital yearbook featuring every weekly chapter from throughout the year. Sports programs raise money through Story of the Season by selling advertisements to local businesses, as well as personal ads from families and supporters.

What are the advertising options?

We offer the following advertisement sizes:

1. Quarter Page — 4.25" x 5.5"
2. Half Page — 8.5" x 5.5"
3. Full Page — 8.5" x 11"
4. Full Spread — Two Full Pages

What do I need to do to sign up and advertise?

To get started, simply complete the Advertising Intake Form. If you choose to have Story of the Season design your advertisement, our team will contact you directly to begin the design process. If you submit your own completed advertisement design, it will be incorporated directly into the weekly publication once approved.

How many publications are there, and how long do advertisements run?

Story of the Season publishes a new digital magazine every week throughout the season. Each edition is emailed weekly to hundreds of fans and supporters, shared across social media platforms, distributed at games through QR code posters and digital access points. If the team advances to the playoffs, coverage continues each week until the season concludes. Advertisements remain visible throughout the season as part of the ongoing weekly publications and final yearbook archive.

How does advertisement design and content submission work?

Once you complete the Advertising Intake Form and submit the required content, our team will begin designing your advertisement and send you a draft for review and approval. After approval, your advertisement will officially be incorporated into Story of the Season publications. Businesses and supporters may also submit their own finalized digital advertisement files for use in the publication.

STORY OF THE
SEASON EXAMPLE



ADVERTISING
INTAKE FORM



YOUTUBE
EXPLAINER VIDEO



SPONSOR IN STORY OF THE SEASON

Why should business

Story of the Season







POTW vs Deforest

00:20

