

If Legacy Donors, John and Mary Could Know the 21st Century Impact of Their Generous Gift... They Would Be Bitterly Disappointed.

Clearly they intended to assist in the success of Union City graduates. They intended to have a major, lasting impact.

But they did not have a crystal ball.

Curricula then was textbook based and affordable.

Dedicated teachers were plentiful and affordable.

College costs were affordable.

Non-college-bound graduates had available job opportunity in prospering local businesses.

Supporting student ability to attend 4-year college was the logical use of philanthropy, and was part of a national commitment to encourage college degrees.



They could not see that affordable textbooks would be replaced by technology labs as a key element of curricula, and K12 integration of technology is expensive.

They could not see that teachers would become an undervalued job category and hiring and retaining teachers would require significant financial resources.

Therefore, they could not see that the level playing field of the 20th Century would tilt sharply in favor of larger, better funded schools.

And most of all, they could not see that their scholarship gift, once able to assist multiple students in pursuit of a degree, would now send one student to a state school for less than one year, two tops.

The result is a nightmare of inefficient philanthropy that John and Mary did not anticipate, and it continues today.

95% of designated gifts are earmarked for pursuit of 4-year degrees.

While the purpose remains worthy, donor impact has been devastated by skyrocketing college costs, and 100% of those dollars are spent outside the walls of the school.

Meanwhile, small schools need major curricula and teacher support to provide competitive education.

There is virtually zero investment in the 60% of students not planning to pursue a 4-year college.

There needs to be clear-eyed realization that this system of philanthropy is broken at a crucial time in the history of public education.

The solution is balanced support of 21st Century needs: scholarships, curricula, teachers.

Let's Talk!

Learn more about the need and the avenues to assist at www.uc-ef.org— shortcut to <https://unioncityeducationfoundation.org>



A 501(c)(3) charitable organization founded and energized by the Union City Alumni Association

Contact
Melissa Adelsperger
Email: Melissa@uc-ef.org
Bill Corbin
Bcorbin@uc-ef.org

