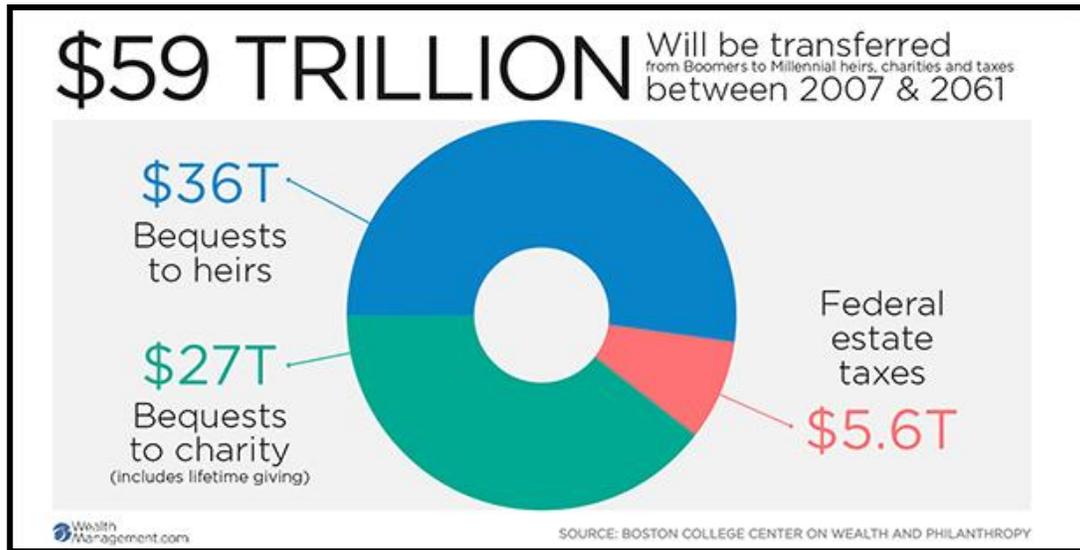


Public School Education: Earning a Deserved Share of *The Great Wealth Transfer*



An Unprecedented Period in U.S. History

It is rare that a simple graphic can convey so much potential. During the years just ahead, the wealthiest generation in our history — by far — reaches the end of its demographic journey. Philanthropic donations will be an active alternative, both as support of causes and as tax planning.

The Case for Including Public Education in Charitable Giving

The baby-boomers have played roles in every aspect of American history. The fields of endeavor and accomplishment are wide and deep. But there is a shared experience, highly relevant to their journeys: **Well over 90% attended a public K12 school.**

For some, the cause and affect relationship with life success is well remembered: Teachers, courses, coaches, mentors or other influencers. For others there is— or can be — awareness that public schools are struggling, therefore students are struggling, with realities not even imaginable in the golden years of the 20th Century. It seems reasonable, for those with giving hearts, to help level the playing field for kids who have hopes and dreams much like ours.

Turning the Idea into Action

Strategically, the obvious answer to earning planned-giving dialog is establishing communication channels to Alumni — not simple, especially if consolidations have changed the name of the school and likely the beloved mascot. But there are methods, they are increasing in response to the size of opportunity; and only a handful of wealthy donors can make a huge difference for struggling schools.

Learn more about the need and the avenues to participate at www.uc-ef.org— shortcut to <https://unioncityeducationfoundation.org>. Click **LEARN**



A 501(c)(3) charitable organization founded and energized by the Union City Alumni Association

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