



Talent Development



Clients integrate The Birkman Method into talent development programs to accelerate individual growth. Through tailored coaching that creates a fundamental understanding of how individual perceptions and motivations impact performance, employees can thrive. Whether you work with a Certified Professional or use actionable data from self-interpreted reports, Birkman can significantly improve your talent development program's effectiveness.

■ Build Self Awareness

- Help individuals recognize the underlying perceptions that fuel their decisions and actions at work
- Identify the blind spots that can hinder an individual's success and effectiveness
- Educate employees on the similarities and differences between their behaviors and those they work with

■ Empower Professional Growth

- Give employees the tools to recognize the innate behaviors that highlight their workplace strengths
- Leverage the unique motivators that can propel future success and engagement
- Develop individualized action plans to accelerate employee growth

■ Develop Engaged Employees

- Keep employees engaged by meeting individual and organizational needs
- Use occupational insights to inform development plans and future career direction
- Leverage motivational data to better align individuals to new projects and initiatives



One Assessment. Targeted Data. Scalable Solutions.

■ **Succession Planning**



■ **Leadership Development & Coaching**



■ **Team Effectiveness**



■ **Talent Development & Engagement**



■ **Hiring & Selection**



Let's Solve Together. Start the Conversation:
www.birkman.com | +1 (713) 623-2760 | connect@birkman.com

***Empower People
and Performance***