



Varying levels of sponsorship gives your company/organization an opportunity to be promoted in a multitude of ways including print advertisements through our monthly newsletter “The Scoop at Silver Sage,” website exposure, press releases, as well as a presence through display materials at our facility. Sponsorship agreements also provide for your company/organization on-site opportunities--an incredible and effective way to connect with your target: the Senior population.

# SILVER SAGE SPONSORSHIP PACKAGE 2019/2020



--803 Buck Creek Drive, Bandera, Texas--

Since 1984, Silver Sage has actively pursued its mission to provide a facility and housing for active seniors. Silver Sage offers social activities, educational opportunities, fitness programs, daily meals, and access to information and services to over 700 seniors.

Through the Meals on Wheels program, our invaluable volunteers successfully deliver more than 4,600 meals per month. These lunches aid in reducing food security in our community; for some seniors, the daily lunch may be their only social interaction and nutrition for the day.

Silver Sage is a non-profit, 501(c)3, public service organization with the expressed mission, "*Enriching Life for Seniors.*" Silver Sage is not funded by local or federal taxes, but rather rely on sponsorships, donations, and fundraisers. By offering a broad selection of sponsorship/marketing opportunities, we know that you can make a huge impact for our community, while fostering success and growth of your business.

Please note that all sponsorship opportunities, regardless of level or amount, include the following:

- 1. Opportunity to reach over 600 community Bandera County residents monthly through our electronic and printed newsletters.**
- 2. Featured on our newly updated website as a sponsor/community partner.**
- 3. Lunch and Learn's, Health Fair's and Rack Cards/Marketing Material to be displayed.**

Our senior population is rapidly growing and your support plays a vital role in accommodating and expanding our services to meet the current, and future, need. By working together, we can improve the quality of life and foster dignified aging for our seniors in Bandera County.

Your support is greatly appreciated.

Art Crawford

Chief Executive Officer

[art@silversage.org](mailto:art@silversage.org)

830.796.4969



*Our community members are our biggest supporters and we could not do everything we do without your help. Please look at how your time, talent, and treasure can help us in 2019 and help you get more recognition for your business!*

## SILVER SAGE ANNUAL SPONSORSHIP FORM 2019/2020

Company Name \_\_\_\_\_  
(Please list as you would like it to appear in printed material)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Full Payment \$ \_\_\_\_\_

Name and Title for Acknowledgment \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Please complete this form and return to: Karyn Utterback—Executive Assistant  
803 Buck Creek Drive—P.O. Box 1416 Bandera, Texas 78003  
Office 830-796-4969—[karyn@silversage.org](mailto:karyn@silversage.org)

## ANNUAL SPONSORSHIP OPPORTUNITIES

803 Buck Creek Drive, Bandera, Texas 78003 - [www.silversage.org](http://www.silversage.org)

**DIAMOND**

**PLATINUM**

**GOLD**

**SILVER**

**\$2,400**

**\$1,200**

**\$600**

**\$300**

**Advertisement**

**Company**

	Full	1/2 page	1/4 page	1/8 page
Ad In Monthly Newsletter For 12 Months				
Company Logo on Sponsor Banner for 12 Annual Events	✓	✓	✓	
Company Business Card On Website/Frequent Social Media Exposure	✓	✓	✓	
Wednesday Lunch & Learn Presentations	6	4	2	1
Health Fairs	2	2	1	1
Company Literature In All New Client Packets	✓	✓		
Company Rack Cards On Display	✓	✓	✓	✓
Company Logo Printed On Monthly Menu	✓			

\*Back Cover premium spot for \$2,800