



PRIVATE BRAND

Opportunities

Begin Here!

- Building Private Brand Equity
- Innovative Products and Systems
- Proprietary Packaging Options
- Customized Maintenance Programs
- Marketing and Sales Support



Building Private Brand Equity

Designing a private brand program with Essential Industries allows YOU to control your own destiny and improve your image, market presence and profit margin with Essential's offering of:

- Innovative products and systems
- Proprietary packaging and dispensing equipment
- Customized maintenance programs
- Tailored marketing and sales materials
- Supportive team of knowledgeable industry experts

Let Essential assist you in building your own private brand market equity!



Innovative Products and Systems

With a strong commitment to research and development, Essential produces polymers and resins for floor finishes as well as a variety of cleaners. Our chemistry allows us to develop systems of products that reduce end-user maintenance costs and are innovative and profitable for you to sell:

- Floor Care
- Wood Care
- Carpet Care
- Food Service Sanitation
- Restroom Care
- Disinfectants
- Dilution Control
- Cleaners and Degreasers
- Customized Formulas
- Customized Safety Data Sheets
- Regulatory Expertise and Guidance
- Competitive Product Assessment and Cross-Reference





Proprietary Packaging Options

A large variety of proprietary labeling and packaging is available for your selection:

- Round quarts, gallons and pails
- 5-liter bottles, 2.5 gallon, 1 gallon F-style and pouches
- Secondary labels and trigger sprayer bottles
- Customized packaging options



Customized Maintenance Programs



Essential has developed comprehensive maintenance programs for end-users that can be customized to fit their needs. They include literature, training materials, equipment and products for:

- Education
- Industrial Sector
- Contractors
- Retail
- Food Service
- Sanitation
- Health Care
- Medical Facilities



Marketing and Sales Support

- **Experienced Sales Representatives** – Available to provide expert product knowledge and application assistance as well as end-user seminars to support your selling efforts
- **Literature Program** – An in-house graphic design team to personally and professional design everything from custom brochures to “print-your-own” sell sheets.
- **Training / Training Tools** – Instruction manuals, proficiency tests, wall charts and web site support can all be easily customized to fit your needs.





PRIVATE BRAND

Opportunities

Begin Here!

**Graphic Design
Services Portfolio**

Product Labels • Brochures • Sell Sheets • Wall Charts





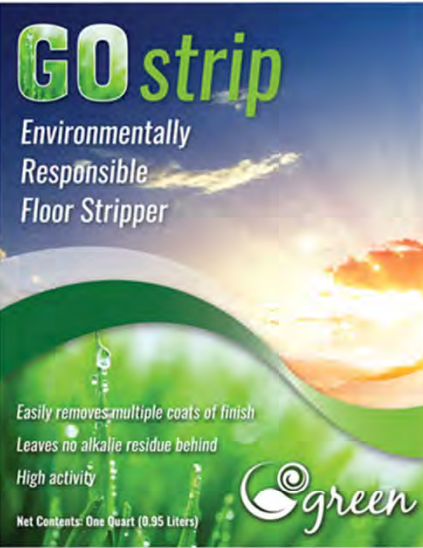
Go Green Product Packaging and Literature



Reliant Sports Floor Product Packaging and Literature



First Class Floor Care Product Packaging and Literature



GO strip
Environmentally Responsible Floor Stripper

Easily removes multiple coats of finish
Leaves no alkali residue behind
High activity

Net Contents: One Quart (0.95 Liters)

Green

(ENGLISH)
READ BEFORE USING

1. Dilute before using. Do not use on painted surfaces or wooden floors. Use cautiously for stripping linoleum, or rubber tile as stripper may cause bleaching, softening or bleeding.
2. Wipe up any spills or splashing from baseboards or painted surfaces immediately.
3. Dilute as instructed below. Stronger dilutions will not increase efficacy.

DIRECTIONS

1. Dilute with cold water as follows: 1 part stripper to 4 parts water.
2. Apply liberally to floor covering 100 square feet at a time. Be sure to leave surface VERY wet!
3. Allow to remain on floor 5 to 10 minutes. Agitate for 100% removal of old floor finish.
4. Pick up solution using a wet vac or auto scrubber. If any finish remains (around baseboards), reapply stripping solution and agitate as necessary.
5. Rinse floor thoroughly. Allow floor to dry.
6. Apply green finish.

NOTE: For stripping and maintaining asbestos containing tile, follow OSHA guidelines or EPA guidelines.


Warning
Causes serious eye irritation. Causes skin irritation. Read label before use. Keep out of reach of children. If medical advice is needed, have product container or label at hand. Wear protective gloves. Wear eye or face protection. Wash hands thoroughly after handling.

FIRST AID: IF ON SKIN (or hair): Wash with plenty of soap and water. Take off contaminated clothing. Wash contaminated clothing before reuse. If skin irritation occurs: Get medical attention. **IF IN EYES:** Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical attention.

Phosphate-Free
See Product Safety Data Sheet Before Using.
For Commercial, Industrial and Institutional Use Only.

Contents: Water 7732-18-5, Dipropylene glycol n-butyl ether 29911-28-2, Benzyl alcohol 100-51-6, 2-phenoxyethanol 122-99-6, Monoethanolamine 141-43-5, 88811116

Net Contents: One Quart (0.95 Liter)



(FRANÇAIS)
LIRE AVANT UTILISATION

1. Diluer avant usage. Ne pas utiliser sur les surfaces peintes ou sur les sols en bois. Utiliser avec précaution lorsque vous décapez les linoléums, les carrelages en asphalte ou en caoutchouc, car le décapant peut provoquer du blanchiment, du ramollissage ou des couloirs.
2. Essuyer immédiatement tout renversement ou toute éclaboussure qui se produise sur les plinthes ou sur les surfaces peintes.
3. Diluer selon les instructions ci-dessous. Les dilutions plus fortes ne produiront pas une efficacité accrue.

MODE D'EMPLOI


1. Diluer avec de l'eau froide comme suit: 1 part pour 4 parts d'eau.
2. Appliquez libéralement sur le plancher pour couvrir 9 m² à la fois. Être sûr que la surface est TRÈS mouillée.
3. Laisser le produit sur le sol de 5 à 10 minutes. Agiter pour enlever complètement le vieux fini du sol.
4. Ramassez la solution à l'aide d'un aspirateur à eau ou un balai-brosse automatique. S'il reste du fini (autour des plinthes), appliquer de nouveau la solution de décapage et agiter selon les besoins.
5. Rincez le plancher à fond. Le laisser sécher.
6. Appliquez le revêtement de sol vert.

Attention
Provoque une sévère irritation des yeux. Provoque une irritation de la peau. Lire l'étiquette avant utilisation. Tenir hors de portée des enfants. En cas de consultation d'un médecin, garder à disposition le récipient ou l'étiquette. Porter des gants de protection. Porter une protection oculaire ou faciale. Se laver les mains soigneusement après manipulation.

PREMIERS SECOURS: EN CAS DE CONTACT AVEC LA PEAU (ou les cheveux): Laver abondamment à l'eau et au savon. Retirer les vêtements contaminés. Laver les vêtements contaminés avant réutilisation. En cas d'irritation cutanée: Faire appel à un médecin. **EN CAS DE CONTACT AVEC LES YEUX:** Rincer avec précaution à l'eau pendant plusieurs minutes. Enlever les lentilles de contact si la victime en porte et si elles peuvent être facilement enlevées. Continuer à rincer. Si l'irritation oculaire persiste: Faire appel à un médecin.

Sans Phosphate
Lire la Fiche de Sécurité Avant d'Utiliser.
Pour Usage Commercial, Industriel ou Institutionnel Seulement.

Contenu Net: 0.95 Litres



Scan QR code for access to the Safety Data Sheet.

(ESPAÑOL)
LEER ANTES DE USAR

1. Diluirlo antes de usarlo. NO lo use en superficies pintadas o de madera. Úselo cuidadosamente el usuario en baldos o adosillo ya que el removedor puede causar que se descoloren.
2. Limpie las derrames o salpiques de los rodapiés inmediatamente.
3. Diluya según las instrucciones siguientes. Diluciones más fuertes no incrementarán la eficacia.

INSTRUCCIONES

1. Diluir con agua fría como sigue: 1 parte de stripper por 4 partes de agua.
2. Aplicar generosamente en el piso, asegurándose de que la superficie está MUY mojada.
3. Dejar que se quede en el piso 5 a 10 minutos. Agitar para remover completamente el viejo acabado del piso.
4. Limpiar la solución utilizando una aspiradora con agua o un fregador. Si queda algún residuo de acabado (alrededor de las plinthes), aplicar nuevamente la solución de decapado y agitar según sea necesario.
5. Enjuagar el piso completamente.
6. Aplicar el acabado verde.

Atención
Provoca irritación ocular grave. Provoca irritación de la piel. Leer la etiqueta antes del uso. Mantener fuera del alcance de los niños. En caso de consulta a un médico, tener a mano el envase o la etiqueta. Usar guantes de protección. Usar protección ocular o facial. Lavarse las manos después de la manipulación.

PRIMEROS AUXILIOS: EN CASO DE CONTACTO CON LA PIEL (o los cabellos): Lavar abundantemente con agua y jabón. Quitar la ropa contaminada antes de usarla. En caso de irritación de la piel: Acudir al médico. **EN CASO DE CONTACTO CON LOS OJOS:** Enjuagar con agua abundante durante varios minutos. Quitar las lentes de contacto, si las lleva. Seguir enjuagando con el lavado. Si la irritación persiste: Acudir al médico.

Sin Fosfatos
Consulte la Hoja de Datos de Seguridad Antes de Usar este Producto. Solamente Para Uso Comercial, Industrial e Institucional.

Contenido Netos: 2424 East 1
0.95 Litro



Example of a Quart Bottle Label

GOprep *Environmentally-Responsible Floor Cleaner*

(ENGLISH)
 GO PREP utilizes unique surfactant technology to produce an environmentally responsible pH 7 Anteragent. This no-rinse cleaner is designed for daily mopping or scrubbing of all finished floors. Also excellent for general cleaning of walls, equipment, display cases, furniture, stainless steel, plastic and other hard surfaces.

DIRECTIONS: NOTE: This product should be diluted at 1:256 with cold water.
 1. Loosen the small cap. Squirt the bottle to fill the graduated siphon to desired marking.
 For daily cleaning, dilute 1 ounce per 2 gallons (approximately 2 ounces per mop bucket and 8 ounces per auto scrubber).
 2. Remove the small cap and pour measured concentrate into your bucket or scrubber.
 3. Clean surface and let dry - no rinsing is required.

Read label before use. Keep out of the reach of children. If medical advice is needed, have product container or label at hand.

Phosphate-Free
 See Product Safety Data Sheet Before Using.
 For Commercial, Industrial and Institutional Use Only.

Contents: Water 7722 10.5, Sodium surfactant N.A., Sodium sulfate sulfonate 1208-79-7, Sodium sulfate 7757-82-6, Fragrance added. 29461116

Net Contents: 0.5 Gallon (1.89 Liters)

(FRANCAIS)
 GO PREP utilise une technologie de surfactants unique pour créer un détergent au pH7 qui respecte l'environnement. Ce nettoyant sans rinçage est conçu pour l'entretien journalier et hebdomadaire de vos sols de tous les sols. Ce produit est aussi excellent pour le nettoyage général des murs, des installations, des vitres, des meubles, de l'évier, du réfrigérateur et d'autres surfaces dures.

MODE D'EMPLOI: REMARQUE: Il faut diluer ce produit 1:256 avec de l'eau froide.
 1. Dévisser le petit capuchon. Presser le bouteille pour remplir le siphon gradué jusqu'au point désiré.
 Pour le nettoyage quotidien, diluer 1 once par 2 gallons (approximativement 2 onces par seau et 8 onces par auto scrubber).
 2. Enlever le petit capuchon et verser le concentré mesuré dans le seau ou l'appareil de nettoyage.
 3. Appliquer à la surface et essuyer. Le rinçage n'est pas nécessaire.

Lire l'étiquette avant utilisation. Tenir hors de portée des enfants. En cas de consultation d'un médecin, garder à disposition le récipient ou l'étiquette.

Sans Phosphate
 Lire la Fiche de Sécurité Avant d'Utiliser.
 Pour Usage Commercial, Industriel ou Institutionnel Seulement.

Contenu Net: 1.89 Litres

(ESPAÑOL)
 GO PREP utiliza una tecnología única de surfactantes que produce un detergente de pH7 responsable al medio ambiente. Este limpiador no requiere enjuague y está diseñado para limpieza diaria o semanal de pisos con acabado. Es también excelente para limpieza general de paredes, equipos, muebles, acero inoxidable, plástico y otras superficies duras.

INSTRUCCIONES: NOTA: Diluir 1:256 con agua fría.
 1. Aflojar la tapa pequeña. Oprimir la botella para llenar el sifón graduado a la marca deseada.
 Para limpieza diaria, diluir 1 onza por cada dos galones (aproximadamente 2 onzas por cubeta de trapeo y 8 onzas para máquina automática).
 2. Remover la tapa pequeña y verter la cantidad medida de con control a la cubeta de trapeo o a la máquina automática.
 3. Limpiar la superficie y dejar secar - no requiere de enjuague.

Leer la etiqueta antes del uso. Mantener fuera del alcance de los niños. Si se necesita consultar a un médico, tener a mano el recipiente o la etiqueta del producto.

Sin Fosfatos
 Consulte la Hoja de Datos de Seguridad Antes de Usar este Producto.
 Soloamente Para Uso Comercial, Industrial e Institucional.

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 234.547.8901 • 800.222.444

Contenido Neto: 1.89 Litros

Scan QR code or access to the Safety Data Sheet.



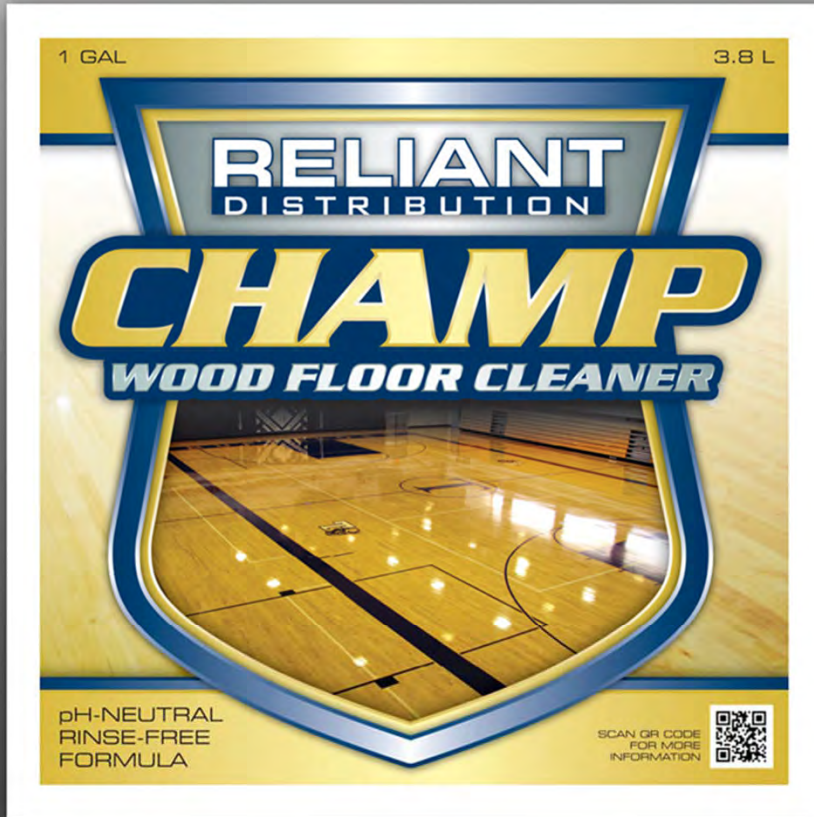




Example of a Squeeze & Pour Bottle Label



Example of a 5-Gallon Pail Label



Example of a 1-Gallon F-Style Bottle Label



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 Accédez au code QR pour accéder à la Fiche de
 Sécurité du Produit

1 gallon | 3.8 liters



FIRST CLASS

restorer

high speed cleaner
and restorer

- citrus solvents
deep clean and shine
- for auto-scrubber, mop and
bucket or spray buff use
- eliminates restorer build-up;
contains no wax or polymers



**FIRST CLASS
CHEMICAL**

TOOL 1: CLEANER

- Dilute at 2 ounces per gallon (24 ml per liter) of water.
- Automatic Scrubber - scrub floor area and joints.
- Apply with mop and scrub with single disk machine or apply and scrub with an auto scrubber and floor pads.
- Allow floor to dry thoroughly.
- Scrub floor with high speed machine and appropriate pad.
- Over mop floor.

TOOL 2: DEEP SCRUB (prior to reconditioning)

- Dilute at 2 ounces per gallon (24 ml per liter) of water.
- Apply with mop and scrub with single disk machine or apply and scrub with an auto scrubber and floor pads.
- Allow floor to dry thoroughly.
- Apply 1 to 2 ozs. of floor finish.

TOOL 3: SPRAY BUFF

- Dilute at 2 ounces per gallon (24 ml per liter) of water.
- Spray the wet or semi-dry area of floor (about 100 sq. ft.).
- Let stand for 3 minutes until slightly damp but not completely dry.
- Scrub floor with high speed machine and appropriate pad.
- Flip pad and buff to high gloss.
- Over mop floor.

TOOL 4: RUBBERWOOD REEF

- Over mop floor and remove all standing water and labels.
- Dilute at 2 ounces per gallon (24 ml per liter) of water.
- Apply product to floor at 200 SF sections. Use scrub with medium wood grain pad. Floor should be uniformly clean and mark free.
- Push up initial solution and continue with 200 SF sections until entire floor is dry and clean.
- Scrub floor thoroughly and allow to dry.

TOOL 5: STRIPPER

- Dilute at 10-12 ounces per gallon (300-360 ml per liter) of cold water.
- Use conventional stripping method.

FRANÇAIS
Ne peut utiliser plus d'une fois par semaine.

OUTIL 1: NETTOYANT

- Diluer à 2 onces par litre d'eau.
- Nettoyer automatiquement - brosser le plancher et les joints.
- Nettoyer à l'aide d'un nettoyeur à disque unique ou appliquer et nettoyer avec une machine à auto-nettoyer et des tampons.
- Laisser le plancher sécher à fond.
- Appliquer 1 à 2 onces de finition au sol.

OUTIL 2: PROFONDEMENT NETTOYER (avant de réconditionner)

- Diluer à 2 onces par litre d'eau.
- Appliquer le produit sur le sol à 200 m² sections. Utiliser une machine à brosse à grains moyens et un tampon.
- Appliquer le produit sur le sol à 200 m² sections. Utiliser une machine à brosse à grains moyens et un tampon.
- Appliquer 1 à 2 onces de finition au sol.

OUTIL 3: NETTOYER À BRÈSSE

- Diluer à 2 onces par litre d'eau.
- Asperger le sol avec le produit jusqu'à ce qu'il soit uniformément humide.
- Laisser agir pendant 3 minutes jusqu'à ce que le sol soit uniformément humide.
- Polir le plancher avec une machine à vitesse élevée et le tampon approprié.
- Passer un tampon double action et pulvériser sur le sol.
- Essuyer le plancher avec un chiffon pour éviter la poussière.

SURFACE COUVERTES Un litre est suffisant pour 200 m² à une dilution de 1:40.

Attention
Éviter tout contact avec les yeux. Éviter tout contact avec la peau. Éviter tout contact avec les vêtements. Éviter tout contact avec les surfaces à nettoyer. Éviter tout contact avec les surfaces à nettoyer.

PREMIER SECOURS EN CAS D'INJECTION: Appliquer immédiatement un GAZÉTEU ANTIPAIN ou un bandage. En cas de brûlure, laver à l'eau froide. En cas de contact avec les yeux, laver à l'eau froide pendant au moins 15 minutes. En cas de contact avec la peau, laver à l'eau froide pendant au moins 15 minutes. En cas de contact avec les vêtements, retirer les vêtements contaminés avant de commencer le lavage. En cas de contact avec les surfaces à nettoyer, nettoyer les surfaces à nettoyer.

Contenu Net: 3.8 Litres



Example of a 1-Gallon Bottle Label

Scan QR code for access to the Safety Data Sheet.
 Scanner le code QR pour accéder à la Fiche de
 Données de Sécurité.
 Escanea el código QR para acceder a la Hoja de
 Datos de Seguridad.

2.5 gallons | 9.46 liters

FIRST CLASS green finish

high performance
floor coating

- zinc-free, phosphate-free, APEO-free and phthalate-free finish
- multi-surface, all-purpose formula for all maintenance systems
- easy to apply, adheres to most surfaces, levels nicely and dries to a high gloss

 FIRST CLASS
CHEMICAL



Example of a 2½-Gallon Bottle Label

GO coat

High Performance Floor Coating

features

- Non-yellowing, low-maintenance formula offers industry-leading black mark and scuff resistance.
- Applies easily, levels nicely and dries to a deep gloss.
- Zinc-free, APEO-free and phthalate-free finish.
- Low emission formula — meets new 1% VOC Regulation.
- Ammonia-free, low odor.
- Fast-drying — 20 minutes under normal conditions.
- Large area coverage — up to 3,000 sq. ft. per gallon.

properties

Type	Acrylic Emulsion
Form	Opaque Liquid
Odor	Bland
Color	Milky White
Film Clarity	Clear
Weight per Gallon	8.61 Lbs.
pH	7.1
Floor Solids	20%
Storage Stability	Min. 1 Year
Freeze/Thaw	Do Not Freeze
Slip Resistance	UL-Classified

Ammonia-free, low odor

Zinc-free, APEO-free and phthalate-free finish

Applies easily, levels nicely and dries to a deep gloss



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GO clean

Environmentally-Responsible Floor Cleaner

features

- No-rinse cleaner designed for daily mopping or scrubbing of finished floors.
- Excellent for cleaning walls, equipment, wood floors, display cases, furniture, etc.
- Neutral pH in 100%, 10% and 1% solutions
- Non-flammable, non-toxic, non-corrosive and phosphate-free

properties

Type	Synthetic Detergent
Form	Clear Liquid
Odor	Fresh
Color	Green
Weight per Gallon	8.41 Lbs.
pH	7.8
pH 1%	7.0
Storage Stability	Min. 1 Year
Freeze/Thaw	Passes 3 Cycles
Slip-Resistance	Meets ASTM D2047 Method

No-rinse cleaner for finished floors

Neutral pH in 100%, 10% and 1% solutions

Non-flammable, non-toxic, non-corrosive



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Sell Sheets for Green Floor Care Product Line



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Escane el código QR para acceder a la Hoja de Datos de Seguridad.

FIRST CLASS remover

ultra-condensed
finish remover

Features

- Aggressive dual-solvent formulation easily strips all seals and finishes on the first pass
- Ultra-concentrated 1:19 to 1:30 dilution provides the utmost in economy and convenience and greatly reduces inventory
- Powerful enough to remove multiple layers of highly burnished finishes
- Low odor formulation affords user comfort and eliminates complaints
- Effective in cold to warm water
- Slow evaporation rate for longer dwell time and reduced re-mopping

Properties

Type..... High Active Stripper
Form Clear Liquid
Odor Slight Solvent
Color Aqua
Weight per Gallon 8.47
pH 10.5 - 11.5
pH 1% 10.5
Storage Stability Min. 1 Year
Freeze/Thaw Passes 3 Cycles
Foam Height Moderate
Actives >80%
Phosphate (%P) None

* Properties are typical and subject to usual manufacturing tolerances



**FIRST CLASS
CHEMICAL**

1234 Chemical Ave.
Sunshine, ZA 55555
www.firstclass.com
555-555-5555



Scan QR code for access to the Safety Data Sheet.
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Escane el código QR para acceder a la Hoja de Datos de Seguridad.

FIRST CLASS finish

extreme performance
floor finish

Features

- Incorporates our patented nano-zinc technology for more thorough and denser cross-linking of finish.
- Nano-zinc cross-linking provides superior:
 - Lay-down gloss - Durability - Soil resistance
 - Gloss build - Mark resistance - Dry and recoat times
- Ammonia-free for dramatically reduced odor.
- High solids formula offers greater protection with fewer coats.
- Ideal for limited maintenance programs, yet responds to daily burnishing, if desired.
- Low emissions formula - meets California's new 1% VOC Regulation.
- Fast-drying - 15-20 minutes under normal conditions (50% humidity and 70°F) between coats.
- Slip-resistant per ASTM D2047

Properties

Type..... Acrylic Emulsion
Form Opaque Liquid
Odor Bland
Color Milky White
Film Clarity Clear
Weight Per Gallon 8.65 Lbs.
pH 8.0 - 8.5
Floor Solids 25%
Storage Stability Minimum 1 Year
Freeze/Thaw Protect From Freezing
V.O.C. 0.75%


* Properties are typical and subject to usual manufacturing tolerances



**FIRST CLASS
CHEMICAL**


1234 Chemical Ave.
Sunshine, ZA 55555
www.firstclass.com
555-555-5555

Sell Sheets for Floor Care Product Line



CHAMP

WOOD FLOOR CLEANER




FEATURES


- No-riese, neutral pH cleaner for damp mopping and scrubbing of finished wood floors
- Versatile neutral cleaner for regular cleaning or as a tacking cleaner
- Maintains coating flexibility to extend floor life
- Also excellent for cleaning walls, equipment, resilient floors, display cases, furniture, etc.
- Neutral pH in 100%, 10% and 1% solutions.
- Non-flammable, non-toxic, non-corrosive and phosphate free.
- High biobased content (51%-90%).
- Slip resistant - Meets ASTM D2047

PROPERTIES


Type	_____	Synthetic Detergent
Form	_____	Clear Liquid
Odor	_____	Fresh
Color	_____	Orange
Weight per Gallon	_____	8.41 Lbs.
pH	_____	7-8
pH 1%	_____	7.0
Storage Stability	_____	Min. 1 Year
Freeze/Thaw	_____	Passes 3 Cycles

Properties are typical and subject to usual manufacturing tolerances.






SCAN QR CODE TO WATCH AN INFORMATIVE VIDEO




SCAN QR CODE TO ACCESS THE SAFETY DATA SHEET

RELIANT DISTRIBUTION | 800-555-4567 | 4567 RELIANT RD. | METROPOLIS, CA 06612



VICTORY

SPORT FLOOR WOOD FINISH




FEATURES


- Incorporates unique polycarbonate technology.
- Polycarbonate technology provides extreme gloss and durability for increased black mark, scuff and soil resistance.
- Adheres to any sound gym floor coating.
- No sanding or screening.
- Single component - pour and apply - No pot life.
- Fast drying - 60 min. under normal conditions.
- 24 hours prep-to-play.
- Easily restored to like-new gloss.
- Self cross linking eliminates need for catalysts, gluing or heavy metals.
- VOC compliant in all 50 states.
- Finish lasts for 1 year.

PROPERTIES


Type	_____	Water Based Urethane/Acrylic
Viscosity	_____	< 50 cps
Form	_____	Opaque Liquid
Odor	_____	Bland
Color	_____	White
Weight per Gallon	_____	8.51 Lbs.
pH	_____	7.0 - 8.0
Specific Gravity	_____	1.025 g/ml
Non-Volatile Solids	_____	29%
Storage Stable	_____	Up To 1 Year, Unopened
Film-Forming Temp	_____	> 50° F
Freeze/Thaw	_____	Passes 3 Cycles
V.O.C.	_____	< 260 g/ml
Slip-Resistance	_____	Meets ASTM D2047

Properties are typical and subject to usual manufacturing tolerances.





SCAN QR CODE TO WATCH AN INFORMATIVE VIDEO



SCAN QR CODE TO ACCESS THE SAFETY DATA SHEET

RELIANT DISTRIBUTION | 800-555-4567 | 4567 RELIANT RD. | METROPOLIS, CA 06612

Sell Sheets for Sports Floor Product Line

Floor Safety Checklist ✓

Has your organization selected a floor material that is appropriate for the environment in which it will be used?

Do adjacent walking surfaces in your organization have similar COFs?

Is the wet SCOF of your floors rated 0.6 or higher?

Does your organization have a program for regularly cleaning its floors?

Is your floor cleaner ASTM/UL-tested?

Does your organization use different mops for cleaning and disinfecting?

Are floors in your facility coated with an ASTM/UL-tested finish?

Does your organization strip an old finish following the manufacturer's instructions before applying a new one?

Does your organization require employees to wear appropriate footwear?



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SAFETY first

A Comprehensive Guide to Floor Safety



Your source for green floor care products ©

Green Floor Care Safety Brochure (front and back cover)

Does the safety of your floor concern you?

As a manufacturer and marketer of floor care systems, GO Green is aware that you are as concerned with a floor's safety as you are with its appearance.

That's why GO Green provides great-looking, low total cost floor care systems that are safe underfoot.

What helps to prevent slips and falls?

- Commitment by management to reduce slips and falls through their approval of proper floor care products and support of a good maintenance program.
- Training of all employees to look for and eliminate potential slip and fall hazards.
- Using only ASTM/UL-tested products in your facilities.
- Follow good maintenance procedures that include: dust mopping frequently, maintaining walk-off mats, proper signage (wet floor, etc.), spot mopping spills and water immediately, and regular cleaning and restoring.

What support will GO Green provide if a slip and fall occurs in one of your facilities?

- GO Green provides expert consultation for slip and fall incidents. Feel free to contact us for more information.
- Documentation that a given product has been classified slip-resistant by Underwriters Laboratories.
- Slip resistance information for our products is available on the web.



What does GO Green do to keep your floors safe?

- Every floor finish we supply is slip-tested to conform to ASTM D2047 standards.
- Underwriter Laboratories (UL) slip resistance classification throughout our product line provides a comprehensive floor care system under which ALL products are slip-tested, including:

Finishes
Sealers
Restorers
Cleaners
Dust Mop Treatments



Proper maintenance keeps floors slip-resistant. This chart illustrates how slip resistance increases with proper use of floor finishes, floor cleaners and floor restorers.



* ASTM D2047 and UL Standard requires slip value of 0.5 or greater for approval.

Green Floor Care Safety Brochure (inside spread)



RELIANT DISTRIBUTION
SPORTS FLOOR PRODUCT LINE



SCAN QR CODE TO WATCH AN INFORMATIVE VIDEO

THIS STATE-OF-THE-ART WOOD FLOOR CARE SYSTEM GUARANTEES EXCELLENT PERFORMANCE, EXTENDS THE LIFE OF YOUR GYM FLOOR AND SAVES YOU MONEY.

VICTORY
SPORT FLOOR WOOD FINISH

- Polycarbonate technology provides extreme gloss, durability, black mark/scuff and soil resistance
- Adheres to any sound gym floor coating without sanding or screening
- Single-component – pour and apply - No pot life
- Fast drying – 60 min. under normal conditions
- 24 hours prep-to-play
- Easily restored to like-new gloss
- VOC compliant in all 50 states





CHAMP
WOOD FLOOR CLEANER

- No-rinse, neutral pH cleaner for damp mopping and scrubbing of finished wood floors
- Versatile neutral cleaner for regular cleaning or as a tacking cleaner
- Maintains coating flexibility to extend floor life
- Neutral pH in 100%, 10% and 1% solutions
- Non flammable, non-toxic, non-corrosive and phosphate free
- Slip-resistant - Meets ASTM D2047





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OUR SPORTS FLOOR CARE PRODUCTS WORK TOGETHER TO KEEP YOUR WOOD FLOORS LOOKING AND PERFORMING THEIR BEST.



BASELINE
WOOD FLOOR SEALER

- Water based seal for new or newly sanded wood floors
- Perfect for gym floors, racquetball courts, dance floors and other wood surfaces
- Fast build formulation, rich amber color prepares wood for game line painting and finish application
- Dramatically reduces risk of sidebonding
- Easily abrades smooth with maroon wood floor pads
- Fast drying - 60 min. under normal conditions





SLAM DUNK
SUPER CONCENTRATED CLEANER AND RESTORER

- Restores "wet look" gloss and improves slip resistance by removing embedded dirt, black marks and scuffs
- Cleans and repairs without build-up or yellowing because it contains no wax or polymers
- Dual-purpose restorer. Use weekly for restoration or periodically for deep scrubbing prior to recoating
- Super Concentrated for economy
- Meets ASTM D2047 method for slip resistance





ALL STAR
GYM FLOOR TACK CLEANER

- Tacking cleaner and dust mop treatment
- Dissolves rubber burns, black marks, mop treatments and soil when used for regular cleaning
- For thorough, low moisture cleaning of wood floors without an auto-scrubber
- Use remove dust before sealing and/or finishing
- Slip-resistant - Meets ASTM D2047





REBOUND
SPORTS FLOOR POLISH

- Combination of polymer, detergent and solvent
- Produces an amazing shine on finished wood floors
- Removes dirt from finished wood floors and maintains high gloss appearance
- Non-yellowing formula
- Works with single or dual pad systems to clean and polish without traffic interruption
- Slip-resistant - Meets ASTM D2047





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Sports Floor Line Card

Floor Care Products

FLOOR SAFETY

FIRST CLASS
finish



- Patented Nano-Zinc technology
- Increased solids offer greater protection with fewer coats
- Ultra-bright gloss and persistent durability support limited maintenance programs
- Fast-drying – 15-20 minutes or less under normal conditions
- Slip-resistant – meets ASTM D2047

FIRST CLASS
cleaner



- No-rinse cleaner for moderately soiled floors, walls and equipment
- Excellent neutralizer of ice melter residue
- Superior floor cleaner for unfinished floors, concrete and quarry tile
- USDA C1

FIRST CLASS
remover



- Aggressive dual-solvent formulation easily strips all seals and finishes on the first pass
- Low odor formulation affords user comfort and eliminates complaints
- Powerful enough to remove multiple layers and/or highly burnished finishes
- Super-concentrated to save money

a guide to ensure safe floors
brought to you by



FIRST CLASS CHEMICAL



FIRST CLASS
CHEMICAL

1234 Chemical Ave. • Sunshine, ZA 55555
www.firstclass.com • 555-555-5555

Floor Safety Brochure (front and back cover)

Prevent slips and falls...

...we help keep your floors safe.

Does the safety of your floor concern you?

As a manufacturer and marketer of floor care systems, First Class Chemical is aware that you are as concerned with a floor's safety as you are with its appearance. That's why we provide great-looking, low total cost floor care systems that are safe underfoot.

What helps to prevent slips and falls?

- Commitment by management to reduce slips and falls through their approval of proper floor care products and support of a good maintenance program.
- Training of all employees to look for and eliminate potential slip and fall hazards.
- Using only ASTM/UL-tested products in your facilities.
- Follow good maintenance procedures that include:
 - Dust mopping frequently
 - Regular cleaning and restoring
 - Maintaining walk-off mats
 - Spot mopping spills and water immediately
 - Proper signage (wet floor, etc.)

What support will First Class Chemical provide if a slip and fall incident occurs?

- First Class Chemical provides expert consultation for slip and fall incidents. Feel free to contact us for more information.
- Documentation that a given product has been classified slip-resistant by Underwriters Laboratories.
- Slip resistance information for our products is available on the web.

What does First Class Chemical do to keep your floor safe?

Every floor finish we supply is slip-tested to conform to ASTM D2047 standards.

Underwriter Laboratories (UL) slip resistance classification throughout our product line provides a comprehensive floor care system under which ALL products are slip-tested, including:

- Finishes
- Restorers
- Cleaners
- Seals
- Dust Mop Treatments



Floor Safety Checklist ✓

- Has your organization selected a floor material that is appropriate for the environment in which it will be used?
- Do adjacent walking surfaces in your organization have similar COFs?
- Is the wet SCOF of your floors rated 0.6 or higher?
- Does your organization have a program for regularly cleaning its floors? Is your floor cleaner ASTM/UL-tested?
- Does your organization use different mops for cleaning and disinfecting?
- Are floors in your facility coated with an ASTM/UL-tested finish?
- Does your organization strip an old finish following the manufacturer's instructions before applying a new one?
- Does your organization require employees to wear appropriate footwear?

Floor Safety Brochure (inside spread)

RELIANT DISTRIBUTION
SPORTS FLOOR MAINTENANCE PROCEDURES

WOOD GYM FLOORS REQUIRE COMPREHENSIVE MAINTENANCE THAT WILL ENHANCE AND PROTECT THEIR NATURAL BEAUTY. RELIANT DISTRIBUTION HAS COMBINED THE FINEST WOOD FLOOR MAINTENANCE PRODUCTS AND PROCEDURES TO KEEP YOUR WOOD GYM FLOORS AT THEIR BEST.

DAILY MAINTENANCE

- 1. MATTING**
Overhead mats collect trap soil and prevent it from entering the building. Be sure to vacuum mats daily at all entrances.
- 2. GUM REMOVAL**
Carefully remove gum, tape and labels with a putty knife. Angle the blade so you don't damage the finish.
- 3. WET MOP SPILLS**
Dump mop spills on floor once using Chem-Dip wood floor cleaner. Avoid saturating the floor with cleaner solution.
- 4. DUST MOP**
Dust mop the floor at least twice daily with a dust mop that is not treated with any oil based product. Sweeping get all the floor will greatly extend the finish life and appearance.

WEEKLY MAINTENANCE

- 1. GUM REMOVAL**
Carefully remove gum, tape and labels with a putty knife. Angle the blade so you don't damage the finish.
- 2. DUST MOP**
Dust mop the floor at least twice daily with a dust mop that is not treated with any oil based product.
- 3A. AUTO-SCRUB**
Autoscrub weekly using Chem-Dip and red pads. Being more frequent weekly. Avoid frequent cleaning may be necessary. Avoid saturating the floor with cleaner solution.
- 3B. DAMP MOP**
Damp mop weekly using Chem-Dip. Damp mopping is essential weekly. Avoid frequent cleaning may be necessary. Avoid saturating the floor with cleaner solution.

PERIODIC BURNISH

- 1. DUST MOP**
Dust mop the floor with a dust mop that is not treated with any oil based product. Carefully remove gum, tape and labels with a putty knife.
- 2. AUTO-SCRUB**
Autoscrub using Chem-Dip and red pads. Be sure to avoid saturating the floor with Chem-Dip solution.
- 3A. DRY BURNISH**
Burnish the sports floor using a high speed machine and burnishing pads. Always dust mop after burnishing.
- 3B. GEL BURNISH**
Apply a 2" to 5" strip of Redwood sports floor pads to floor and burnish. Repeat on every other pass.

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Floor Maintenance High Speed Burnish System

daily maintenance

- 1 dust mop**
The first step to all floor maintenance operations is dust mopping. Start by sweeping up any chewing gum or attached labels with a long handled or water squeegee. Remove excess oil based products. Sweeping get all the floor will greatly extend the finish life and appearance. Being a dust floor mop. Always use clean mop heads and mop heads and mop heads for maximum lifespan.
- 2 autoscrub**
Autoscrub the floor with red pads and a 2" to 5" strip of First Class Chem-Dip. Push up the mop head by the side. Avoid saturating the floor with Chem-Dip. The mop head should be kept in contact with the floor. The mop head should be kept in contact with the floor. The mop head should be kept in contact with the floor.
- 3 high speed buff**
Buff the entire facility using a high speed machine and buffing pads. Turn pads often to prevent pad loading. Remove floor mop after buffing.

weekly maintenance

- 1 dust mop**
Weekly maintenance begins floor buffing that dust mop. Start by sweeping up any chewing gum or attached labels with a long handled or water squeegee. Remove excess oil based products. Sweeping get all the floor will greatly extend the finish life and appearance. Being a dust floor mop. Always use clean mop heads and mop heads and mop heads for maximum lifespan.
- 2 autoscrub**
Autoscrub the floor with red pads and a 2" to 5" strip of First Class Chem-Dip. Push up the mop head by the side. Avoid saturating the floor with Chem-Dip. The mop head should be kept in contact with the floor. The mop head should be kept in contact with the floor.
- 3 high speed buff**
Buff the entire facility using a high speed machine and buffing pads. Turn pads often to prevent pad loading. Remove floor mop after buffing.

periodic scrub and recoat

- 1 dust mop**
When floors are not required to be kept high gloss but are required to be kept clean. Start by sweeping up any chewing gum or attached labels with a long handled or water squeegee. Remove excess oil based products. Sweeping get all the floor will greatly extend the finish life and appearance. Being a dust floor mop. Always use clean mop heads and mop heads and mop heads for maximum lifespan.
- 2 autoscrub**
Autoscrub the floor with red pads and a 2" to 5" strip of First Class Chem-Dip. Push up the mop head by the side. Avoid saturating the floor with Chem-Dip. The mop head should be kept in contact with the floor. The mop head should be kept in contact with the floor.
- 3 apply finish**
Using a clean floor mop and a bucket with clean floor pads to coat the floor from front, always at least 4' away from the edges. Remove any liquid on the floor. Let the floor dry for 24 hours. If needed, apply an additional coat of floor finish.

problems & solutions

CONDITION: Sealed floors, sticky, tacky floors that pick up soil.

CAUSES:

1. Excessive traffic, dust or grit
2. Excessive use of wax or polish
3. Excessive use of oil based products
4. Excessive use of water squeegee
5. Excessive use of mop heads

SOLUTIONS:

1. Use First Class Chem-Dip to clean mop heads, mop heads and mop heads
2. Use First Class Chem-Dip to clean mop heads, mop heads and mop heads
3. Use First Class Chem-Dip to clean mop heads, mop heads and mop heads
4. Use First Class Chem-Dip to clean mop heads, mop heads and mop heads
5. Use First Class Chem-Dip to clean mop heads, mop heads and mop heads

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Sports Floor Procedure Chart Floor Care Procedure Chart