

# Media Kit

FISH HUNT COOK MARKETING

#### 10+ Years of Marketing and Digital Experience

#### **About Us**

Fish Hunt Cook (FHC) is a **local Saskatchewan Marketing Agency** founded by Jesse Manastyrski to support companies in the outdoors industry with digital marketing. Jesse is a tournament angler on the Saskatchewan Walleye Trail, has worked with various Lodges/Outfitters and is the provincial Fishing & Hunting ambassador for **Tourism Saskatchewan**.

Jesse holds a post-secondary education in New Media, has managed multi-million-dollar digital marketing budgets and worked as a Marketing Manager at SaskTel.



Work with an established outdoorsman who understands the outfitting business and the marketing world. We will walk you through every step of the process and teach you how to be successful.

Visit our Social Media & Website

https://www.instagram.com/fishhuntcook.ca https://www.FishHuntCook.ca

Clients & Past Work:









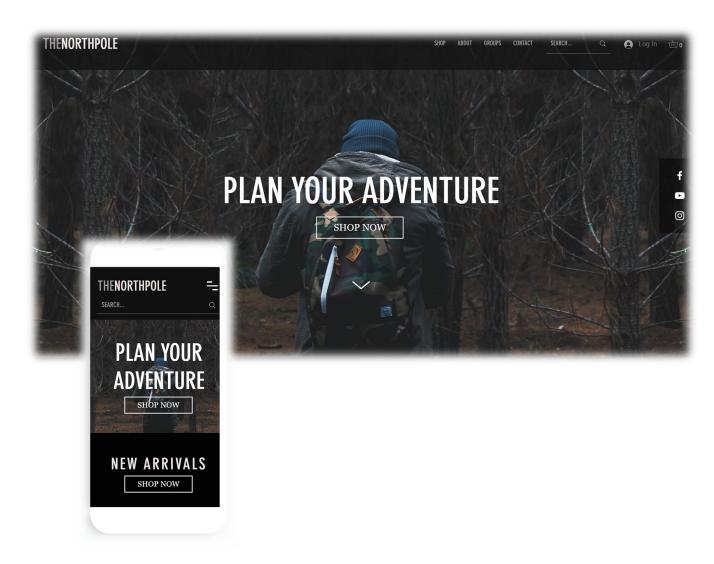






# WEB

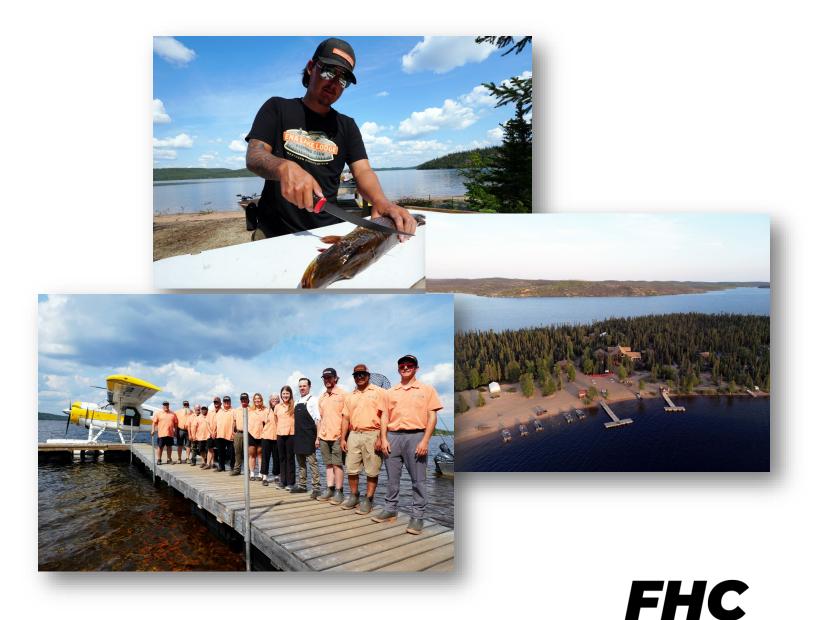
- Hire us to create or update your website to a new modern version
- Generate more customers and leads
- Mobile-friendly designs
- SEO Optimized to get your site higher in the Google rankings





# PHOTO

- Hire us to take photos of your Guest's experience
- Hire us to Photograph:
  - Staff/Guide Pictures
  - Lodge Photos
  - Aerial Photos
  - Wilderness Photos
  - Hunting/Fishing Photos
- Custom Options Available



**CONTACT FOR RATES** 

# VIDEO

- Video your Guest's experience at your outfit
- Hire us to visit your lodge, vlog the experience and advertise on the FHC channels
- Hire us to film:
  - GM/Owner Interviews
  - Lodge Video
  - Drone Video
  - Fishing/Hunting Experiences
  - Wilderness Video
  - Cooking or Shore Lunch



## SOCIAL

- Hire us to manage and grow your social media pages
- Social Media training for your team
- Advertising on Facebook, Instagram, Youtube, Tik Tok and More
- Content creation for your pages
- Work with Outdoors Influencers



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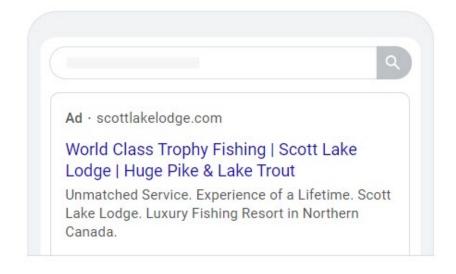


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# SEARCH

- Google Advertising puts your business to the top of key search rankings
- Cost-effective strategies
- Customized approach







### CONTACT

Let us build you a complete Marketing Plan for your business.

Contact us Today!

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Jordan@fishhuntcook.ca

