

Maximize Your Membership



NETWORKING COMMUNITY ENGAGEMENT

HERE ARE 5 KEY REASONS WHY JOINING A CHAMBER OF COMMERCE HELPS WITH NETWORKING AND COMMUNITY ENGAGEMENT:

- LOCAL REPUTATION BOOST
 - 70% OF CONSUMERS BELIEVE CHAMBER MEMBERSHIP ENHANCES A BUSINESS'S LOCAL REPUTATION, CREATING MORE NETWORKING OPPORTUNITIES (SCHAPIRO GROUP).
- NETWORKING EVENTS
 - OVER 70% OF CHAMBER MEMBERS GAIN BUSINESS REFERRALS THROUGH NETWORKING EVENTS AND CHAMBER PROGRAMS (U.S. CHAMBER OF COMMERCE).
- INCREASED TRUST AND CREDIBILITY
 - 51% OF CONSUMERS TRUST BUSINESSES THAT ARE CHAMBER MEMBERS, LEADING TO STRONGER COMMUNITY ENGAGEMENT (SCHAPIRO GROUP).
- COMMUNITY SUPPORT
 - 82% OF CONSUMERS ARE MORE LIKELY TO BUY FROM BUSINESSES INVOLVED IN LOCAL COMMUNITY ACTIVITIES (SCHAPIRO GROUP).
- COLLABORATIVE OPPORTUNITIES
 - 70% OF CHAMBER MEMBERS COLLABORATE ON JOINT MARKETING OR COMMUNITY PROGRAMS, BOOSTING VISIBILITY AND ENGAGEMENT (CHAMBER OF COMMERCE EXECUTIVES).

LUNCH BUNCHES AND EVENING MIXERS

- NETWORKING OPPORTUNITIES: BUILD RELATIONSHIPS WITH LOCAL BUSINESS OWNERS AND PROFESSIONALS.
- LUNCH BUNCHES & EVENING SOCIAL MIXERS (HAPPY HOURS): CASUAL EVENTS FOR NETWORKING IN A RELAXED SETTING.
- BENEFITS OF ATTENDING: MEET LIKE-MINDED INDIVIDUALS, EXCHANGE IDEAS, AND FORM POTENTIAL BUSINESS PARTNERSHIPS.
 - MAXIMIZE THESE EVENTS: COME PREPARED WITH A BRIEF ELEVATOR PITCH ABOUT YOUR BUSINESS.
 - BRING PLENTY OF BUSINESS CARDS TO SHARE.
 - BE OPEN TO NEW CONNECTIONS AND ENGAGE ACTIVELY.
- LONG-TERM BENEFITS: THE MORE YOU ENGAGE, THE MORE LIKELY YOU ARE TO BUILD LASTING RELATIONSHIPS THAT CAN LEAD TO FUTURE BUSINESS OPPORTUNITIES.



MEMBER MATTERS:

PRIVATE FACEBOOK GROUP FOR MEMBERS ONLY

- PRIVATE CHAMBER MEMBER-ONLY FACEBOOK GROUP IS A DEDICATED SPACE FOR CHAMBER MEMBERS TO CONNECT AND COLLABORATE.
- SHARE BUSINESS UPDATES: POST PROMOTIONS, EVENTS, AND NEWS ABOUT YOUR BUSINESS TO INCREASE VISIBILITY.
- STAY INFORMED: RECEIVE UPDATES DIRECTLY FROM THE CHAMBER ABOUT UPCOMING EVENTS, INITIATIVES, AND OPPORTUNITIES.
- REAL-TIME INTERACTION: ENGAGE WITH FELLOW MEMBERS, ASK QUESTIONS, AND RECEIVE IMMEDIATE FEEDBACK AND SUPPORT.
- NETWORKING OPPORTUNITIES: BUILD CONNECTIONS WITH LOCAL BUSINESS OWNERS AND EXPAND YOUR PROFESSIONAL NETWORK.
- COMMUNITY SUPPORT: A HELPFUL, COLLABORATIVE ENVIRONMENT TO SHARE ADVICE, INSIGHTS, AND GROW TOGETHER.

RIBBON CUTTING CEREMONIES

1. PURPOSE OF RIBBON-CUTTING CEREMONIES

- CELEBRATE NEW BUSINESSES OR NEW LOCATIONS.
- INCREASE VISIBILITY WITHIN THE COMMUNITY.

2. PUBLIC RECOGNITION

- ENHANCES YOUR BUSINESS PROFILE BY INVITING LOCAL PRESS, DIGNITARIES, AND CHAMBER MEMBERS.
- PUBLICLY CELEBRATE YOUR BUSINESS MILESTONE.

3. TYPES OF RIBBON-CUTTING CEREMONIES

- NEW BUSINESS RIBBON-CUTTINGS: FOR NEW MEMBERS OR NEW LOCATIONS.
- ANNIVERSARY RIBBON-CUTTINGS: CELEBRATE BUSINESS MILESTONES AND ANNIVERSARIES.

4. EVENT DETAILS

• EVENT FORMS ARE AVAILABLE IN YOUR PACKET OF INFORMATION.

5. MAXIMIZING THE OPPORTUNITY

- INVITE CLIENTS, FRIENDS, AND FAMILY TO ATTEND AND SHOW SUPPORT.
- SHARE YOUR BUSINESS STORY DURING THE CEREMONY TO CONNECT WITH ATTENDEES.
- OFFER SPECIAL PROMOTIONS OR GIVEAWAYS TO ATTRACT ATTENTION.
- USE THE OCCASION TO SOLIDIFY YOUR PLACE IN THE LOCAL COMMUNITY.

SUMMER CONCERT SERIES

- OFFERS BUSINESSES THE CHANCE TO PROMOTE THEMSELVES IN A FUN ATMOSPHERE.
- OPPORTUNITY TO SPONSOR OR PARTICIPATE:
 - INTERACT WITH A LARGE AUDIENCE IN A RELAXED, ENJOYABLE SETTING.
 - BRING FREE CONCERTS TO THE TAMAQUA TRAIN STATION
 - ATTENDED BY BOTH LOCAL COMMUNITY MEMBERS AND VISITORS FROM SURROUNDING AREAS.
- BENEFITS FOR BUSINESSES:
 - HIGHLIGHT YOUR BUSINESS AND GAIN EXPOSURE IN A FUN ENVIRONMENT.
 - SUPPORT LIVE MUSIC AND SHOWCASE LOCAL TALENT.
 - GIVE BACK TO THE COMMUNITY IN AN ENGAGING WAY.
- WAYS TO PROMOTE YOUR BUSINESS AT THE EVENT:
 - HAND OUT FLYERS OR PROMOTIONAL MATERIALS.
 - OFFER GIVEAWAYS TO ATTRACT ATTENTION.
 - NETWORK WITH EVENT ATTENDEES AND POTENTIAL CUSTOMERS.
- EXPOSURE AND COMMUNITY ENGAGEMENT:
 - GAIN FANTASTIC EXPOSURE WHILE CONNECTING WITH LOCAL CUSTOMERS.
 - SHOW YOUR SUPPORT FOR THE COMMUNITY IN A FUN AND MEMORABLE WAY.
- LOOKING AHEAD:
 - THIS YEAR'S CONCERT SCHEDULE IS COMPLETE.
 - NEXT YEAR MARKS THE 25TH ANNIVERSARY OF THE CONCERT SERIES.
 - PLANS ARE ALREADY UNDERWAY TO MAKE 2026 THE BEST YEAR YET!
- GET INVOLVED:
 - IF YOU'RE INTERESTED IN PARTICIPATING IN THE 2026 CONCERT SERIES FILL OUT THE FORM IN YOUR PACKET.



SUPPORTING COMMUNITY INITIATIVES: GIVING BACK & BUILDING RELATIONSHIPS

COMMUNITY INVOLVEMENT: GIVING BACK AND BUILDING YOUR BUSINESS REPUTATION

- CHAMBER MEMBERSHIP = BEING PART OF SOMETHING BIGGER
 - BEING A PART OF THE CHAMBER MEANS CONTRIBUTING TO YOUR COMMUNITY, NOT JUST YOUR BUSINESS.
- COMMUNITY INITIATIVES SUPPORTED BY THE CHAMBER:
 - **COMMUNITY DINNER**
 - WREATHS ACROSS AMERICA
 - OTHER LOCAL PROJECTS AND CAUSES.
- OPPORTUNITIES FOR INVOLVEMENT:
 - SPONSOR LOCAL INITIATIVES.
 - VOLUNTEER YOUR TIME OR EXPERTISE.
 - CONTRIBUTE IN OTHER WAYS TO SUPPORT THESE CAUSES.
- BENEFITS OF SUPPORTING LOCAL CAUSES:
 - BUILD GOODWILL IN THE COMMUNITY.
 - ENHANCE YOUR BUSINESS'S REPUTATION AS A RESPONSIBLE COMMUNITY LEADER.
 - POSITION YOUR BUSINESS AS A COMMUNITY-MINDED ORGANIZATION.

SUPPORTING COMMUNITY INITIATIVES: GIVING BACK & BUILDING RELATIONSHIPS

- UPCOMING EVENT: COMMUNITY DAY ON MAY 31ST AT OWL CREEK RESERVOIR
 - IN COLLABORATION WITH THE OWL CREEK COMMISSION.
 - FEATURES INCLUDE:
 - CORNHOLE TOURNAMENT
 - 5K FUN RUN/WALK
 - TOM BANDITELLI MEMORIAL FISHING DERBY KICKOFF
 - LIVE MUSIC
 - FOOD TRUCKS AND MORE!
- HOW YOU CAN GET INVOLVED:
 - SPONSOR THE EVENT OR CONTRIBUTE RESOURCES.
 - VOLUNTEER ON THE DAY OF THE EVENT.
 - A SIGN-UP SHEET IS AT THE FRONT OF THE ROOM FOR THOSE INTERESTED.
- WHY PARTICIPATE:
 - GIVE BACK TO THE COMMUNITY.
 - PROMOTE YOUR BUSINESS IN A FUN AND MEANINGFUL WAY.



COMMUNITY CONTESTS:

ENGAGING WITH LOCAL TALENT & GAINING VISIBILITY

- PURPOSE OF COMMUNITY CONTESTS:
 - A FANTASTIC WAY FOR BUSINESSES TO ENGAGE WITH LOCAL TALENT, PROMOTE CREATIVITY, AND GAIN VISIBILITY.
- TYPES OF CONTESTS:
 - SCARECROW DECORATING CONTEST
 - CHRISTMAS TREE CONTEST
 - PHOTO CONTEST AND MORE.
- BENEFITS FOR BUSINESSES:
 - GAIN EXPOSURE IN A PARTICIPATORY AND ENGAGING WAY.
 - PROMOTE YOUR BUSINESS THROUGH COMMUNITY-DRIVEN EVENTS.
- SOCIAL MEDIA PROMOTION:
 - CONTESTS ARE PROMOTED VIA SOCIAL MEDIA.
 - TAGGING YOUR BUSINESS IN POSTS TO HELP INCREASE YOUR SOCIAL MEDIA PRESENCE.
 - HUNDREDS OF PEOPLE ENGAGE AND VOTE IN THESE CONTESTS, LEADING TO EVEN MORE EXPOSURE.
- MAXIMIZING THE OPPORTUNITY:
 - PARTICIPATE IN THE CONTESTS TO GET ADDITIONAL EXPOSURE.
 - BE SEEN AS A SUPPORTER OF LOCAL TALENT.
 - POSITION YOUR BUSINESS AS A KEY PLAYER IN CREATING FUN, ENGAGING EXPERIENCES FOR THE COMMUNITY.

WHO ARE THE PEOPLE IN YOUR NEIGHBORHOOD OPEN HOUSE: SHOWCASING YOUR BUSINESS

- WHAT IS THE EVENT?
 - A GREAT OPPORTUNITY TO LET CHAMBER MEMBERS KNOW WHAT YOUR BUSINESS IS ALL ABOUT.
 - HOST AN OPEN HOUSE TO SHOWCASE YOUR SERVICES, INTRODUCE YOUR TEAM, AND HIGHLIGHT WHAT MAKES YOUR BUSINESS UNIQUE.
- BENEFITS OF HOSTING AN OPEN HOUSE:
 - NETWORK WITH OTHER LOCAL BUSINESS OWNERS.
 - COLLABORATE WITH OTHER BUSINESSES IN THE COMMUNITY.
 - INCREASE VISIBILITY WITHIN THE CHAMBER AND BEYOND.
- HOW TO MAKE YOUR OPEN HOUSE MEMORABLE:
 - OFFER REFRESHMENTS TO MAKE GUESTS FEEL WELCOME.
 - PROVIDE INTERACTIVE DEMONSTRATIONS TO ENGAGE ATTENDEES.
 - HAVE PROMOTIONAL MATERIALS AVAILABLE TO SHARE ABOUT YOUR BUSINESS.
- REQUESTING AN OPEN HOUSE:
 - FORMS TO REQUEST AN OPEN HOUSE ARE AVAILABLE IN YOUR INFORMATION PACKET.
- OUTCOMES:
 - DEVELOP DEEPER CONNECTIONS WITH OTHER BUSINESS OWNERS.
 - INCREASE VISIBILITY FOR YOUR BUSINESS WITHIN THE LOCAL COMMUNITY.

MARKETING AND VISIBILITY

HERE ARE FIVE KEY FACTS SHOWING HOW JOINING A CHAMBER OF COMMERCE HELPS WITH MARKETING AND VISIBILITY:

- INCREASED TRUST: 63% OF CONSUMERS ARE MORE LIKELY TO DO BUSINESS WITH A CHAMBER MEMBER DUE TO ENHANCED CREDIBILITY (SCHAPIRO GROUP).
- BETTER BRAND RECOGNITION: 49% OF CONSUMERS ARE MORE LIKELY TO BUY FROM CHAMBER MEMBERS DUE TO THE LOCAL CONNECTION (AMERICAN CHAMBER OF COMMERCE EXECUTIVES).
- ACCESS TO MARKETING RESOURCES: 65% OF MEMBERS REPORT INCREASED EXPOSURE THROUGH CHAMBER-LED EVENTS AND CAMPAIGNS (SBA STATISTICS).
- IMPROVED ONLINE PRESENCE: 42% OF BUSINESSES SAW MORE WEB TRAFFIC AFTER JOINING THE CHAMBER (B2B MARKETING ASSOCIATION).
- MORE REFERRALS: 70% OF MEMBERS REPORTED INCREASED REFERRALS, SHOWING THE POWER OF WORD-OF-MOUTH MARKETING (SCORE REPORT).
- THESE FACTS HIGHLIGHT HOW CHAMBER MEMBERSHIP BOOSTS VISIBILITY, CREDIBILITY, AND MARKETING EFFORTS.

RADIO HIGHLIGHTS: A PARTNERSHIP WITH 105.5

- FREE TO MEMBERS: THIS SERVICE IS COMPLETELY FREE.
- HOW TO PARTICIPATE:
 - SUBMIT DETAILS ABOUT EVENTS, ANNIVERSARIES, MILESTONES, OR PROMOTIONS TO BE FEATURED.
 - OPTION TO VISIT THE STATION AND RECORD A PERSONALIZED MESSAGE WITH AIMEE AND CHRIS FOR A MORE PERSONAL TOUCH.
- BENEFITS:
 - FREE RADIO ADVERTISING TO PROMOTE YOUR BUSINESS, UPCOMING EVENTS, OR SPECIAL OFFERS.
 - REACH A WIDE LOCAL AUDIENCE, INCLUDING RESIDENTS AND THOSE FROM SURROUNDING AREAS.
- NEXT STEPS: CONTACT THE CHAMBER TO SCHEDULE YOUR SHOUT-OUT OR STATION VISIT AND GET YOUR MESSAGE ON THE AIR!

ANNUAL COMMUNITY PROGRESS BOOK: HIGHLIGHTS THE GROWTH OF OUR COMMUNITY

- WIDE DISTRIBUTION: DISTRIBUTED TO RESIDENTS, BUSINESSES, AND VISITORS, PROVIDING BROAD EXPOSURE.
- HOW TO MAXIMIZE THE OPPORTUNITY:
 - PLACE AN AD IN THE PROGRESS BOOK TO SHOWCASE YOUR BUSINESS.
 - SHARE SPECIAL PROMOTIONS, MILESTONES, OR UNIQUE OFFERINGS TO ATTRACT ATTENTION.
- BENEFIT: A GREAT WAY TO INCREASE VISIBILITY AND REACH A LARGE, DIVERSE AUDIENCE.



SOCIAL MEDIA PROMOTION:

- HOW IT WORKS:
 - SHOUT-OUTS, BLOG POSTS, AND MENTIONS FEATURE YOUR BUSINESS ACROSS THE CHAMBER'S SOCIAL MEDIA PLATFORMS.
 - ENGAGE WITH CHAMBER POSTS: LIKE, COMMENT, AND SHARE TO STAY VISIBLE AND CONNECTED WITH THE COMMUNITY.
- MAXIMIZE THIS OPPORTUNITY:
 - ENSURE YOUR BUSINESS IS ACTIVE ON SOCIAL MEDIA AND TAG THE CHAMBER IN YOUR POSTS.
 - SHARE UPDATES ABOUT PRODUCTS, SERVICES, AND EVENTS TO KEEP YOUR AUDIENCE ENGAGED.
 - PROVIDE EXCLUSIVE CONTENT (E.G., SNEAK PEEKS OR BEHIND-THE-SCENES LOOKS) TO MAKE YOUR BUSINESS STAND OUT.
- BENEFIT: THE MORE YOU INTERACT, THE MORE LIKELY YOU ARE TO STAY ON THE RADAR OF POTENTIAL CUSTOMERS.

COMMUNITY CALENDAR: A SHARED, DIGITAL RESOURCE

VISIBILITY

- YOUR EVENTS ARE VISIBLE TO CHAMBER MEMBERS AND THE ENTIRE LOCAL COMMUNITY.
- MAXIMIZE EXPOSURE
 - ADD YOUR UPCOMING EVENTS, SALES, AND SPECIAL PROMOTIONS TO THE CALENDAR.
- HOW TO USE IT EFFECTIVELY
 - SHARE THE CALENDAR LINK WITH YOUR SOCIAL MEDIA FOLLOWERS AND EMAIL LISTS TO DRIVE MORE PARTICIPATION.
 - COLLABORATE WITH OTHER BUSINESSES TO CO-HOST EVENTS, INCREASING EXPOSURE FOR BOTH PARTIES.
- BENEFIT
 - ENSURES YOUR BUSINESS ACTIVITIES ARE SEEN BY A WIDE AUDIENCE, HELPING DRIVE TRAFFIC AND ENGAGEMENT.

ONLINE MEMBER DIRECTORY

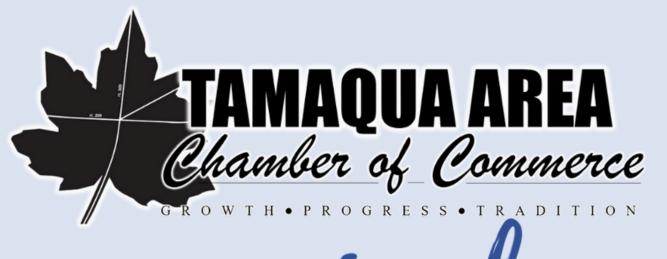
- A DIRECTORY FOR NETWORKING AND CONNECTING WITH LOCAL BUSINESSES.
- LISTS YOUR BUSINESS, SERVICES, AND CONTACT INFORMATION TO MAKE IT EASY FOR CUSTOMERS AND FELLOW MEMBERS TO FIND YOU.
- HOW TO MAXIMIZE THIS OPPORTUNITY:
 - ENSURE YOUR PROFILE IS COMPLETE WITH BUSINESS DETAILS.
 - HIGHLIGHT KEY SERVICES, PROMOTIONS, OR SPECIAL OFFERS.
 - USE THE DIRECTORY TO CONNECT WITH OTHER LOCAL BUSINESSES, EXPLORE PARTNERSHIP OPPORTUNITIES, AND REFER POTENTIAL CLIENTS TO ONE ANOTHER.

CHAMBER CHATTERS:

- WEEKLY CHAMBER CHATTERS NEWSLETTER:
 - A WEEKLY EMAIL SENT TO MEMBERS AND THE LOCAL COMMUNITY.
 - A DIRECT CHANNEL TO KEEP YOUR BUSINESS TOP OF MIND AND PROMOTE SERVICES OR EVENTS.
- HOW TO MAXIMIZE THIS OPPORTUNITY:
 - SUBMIT UPDATES ABOUT YOUR BUSINESS, SUCH AS NEW PRODUCTS, SPECIAL OFFERS, OR EVENTS YOU'RE HOSTING.
 - ENSURE YOUR BUSINESS IS FEATURED REGULARLY TO KEEP PEOPLE ENGAGED AND INFORMED.
 - UPDATE YOUR AD REGULARLY TO ENSURE IT REFLECTS THE MOST CURRENT INFORMATION ABOUT YOUR BUSINESS.
 - OFFER EXCLUSIVE DEALS OR INSIDE INFORMATION TO ENCOURAGE READERS TO TAKE ACTION AND VISIT YOUR BUSINESS.

VIRTUAL WALKING MAP:

- VIRTUAL WALKING MAP
 - A DIGITAL TOOL THAT HELPS PEOPLE FIND BUSINESSES AROUND THE COMMUNITY.
 - ESPECIALLY USEFUL FOR CUSTOMERS ACTIVELY SEARCHING FOR LOCAL SERVICES OR EXPLORING NEARBY BUSINESSES.
 - SIGNS HAVE BEEN PLACED STRATEGICALLY AROUND TOWN TO HELP VISITORS FIND YOUR BUSINESS
- HOW TO MAXIMIZE THIS OPPORTUNITY:
 - ENSURE YOUR BUSINESS IS LISTED ON THE MAP AND YOUR CONTACT INFORMATION IS UP TO DATE.
 - PROMOTE LOCATION-BASED OFFERS, SUCH AS IN-STORE DISCOUNTS FOR CUSTOMERS WHO FIND YOUR BUSINESS ON THE MAP.
 - ENCOURAGE YOUR CUSTOMERS TO SHARE THEIR EXPERIENCES WITH THE MAP TO INCREASE VISIBILITY FOR YOUR BUSINESS.



Virtual WALKING MAP





PROFESSIONAL DEVELOPMENT AND EDUCATION

HERE ARE FIVE KEY REASONS WHY JOINING A CHAMBER OF COMMERCE HELPS WITH PROFESSIONAL DEVELOPMENT AND EDUCATION:

- ACCESS TO EDUCATIONAL RESOURCES: 67% OF CHAMBER MEMBERS GAIN ACCESS TO SEMINARS, WORKSHOPS, AND TRAINING THAT HELP THEM STAY UPDATED ON INDUSTRY TRENDS. (SOURCE: THE CHAMBER OF COMMERCE, NATIONAL STUDY)
- NETWORKING FOR LEARNING: 71% OF BUSINESSES SAY NETWORKING THROUGH THE CHAMBER HELPS DEVELOP PROFESSIONAL SKILLS AND FOSTER GROWTH. (SOURCE: AMERICAN CHAMBER OF COMMERCE EXECUTIVES)
- EMPLOYEE TRAINING: 56% OF BUSINESSES REPORT IMPROVED EMPLOYEE SKILLS AND PRODUCTIVITY THANKS TO CHAMBER-DRIVEN TRAINING PROGRAMS. (SOURCE: U.S. CHAMBER OF COMMERCE)
- EXPERT ADVICE: 60% OF CHAMBER MEMBERS BENEFIT FROM EXPERT ADVICE AND MENTORSHIP THROUGH CHAMBER-HOSTED EVENTS, ENHANCING THEIR BUSINESS PRACTICES.
- CHAMBER-CERTIFIED PROGRAMS: 52% OF BUSINESSES NOTE THAT CHAMBER-LED CERTIFICATION PROGRAMS GIVE THEM A COMPETITIVE EDGE. (SOURCE: U.S. CHAMBER OF COMMERCE)
- THESE STATS HIGHLIGHT HOW CHAMBERS PROVIDE VALUABLE RESOURCES, NETWORKING, AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES TO HELP BUSINESSES GROW.

CHAMBER SPONSORED SEMINAR AND WORKSHOPS

- PROFESSIONAL GROWTH OPPORTUNITIES: AS A MEMBER OF THE TAMAQUA CHAMBER OF COMMERCE, WE OFFER A RANGE OF OPPORTUNITIES TO HELP YOU GROW PROFESSIONALLY.
- INFORMATIVE SEMINARS AND WORKSHOPS:
 - WE HOST SEMINARS AND WORKSHOPS THROUGHOUT THE YEAR TO HELP MEMBERS STAY AHEAD OF INDUSTRY TRENDS.
 - THESE EVENTS ARE DESIGNED TO EQUIP YOU WITH THE TOOLS, SKILLS, AND KNOWLEDGE TO SUCCEED.
- FOCUS AREAS:
 - LEARN ABOUT BUSINESS OPERATIONS, MARKET TRENDS, AND GROWTH STRATEGIES.
 - EXPAND YOUR EXPERTISE AND STAY COMPETITIVE IN YOUR INDUSTRY.

MEMBER SPONSORED SEMINARS:

- SPONSOR YOUR OWN SEMINAR:
 - OPPORTUNITY TO HOST YOUR OWN SEMINAR AND SPONSOR THE EVENT.
- ELEVATE YOUR PROFILE:
 - INCREASE VISIBILITY FOR YOUR BUSINESS BY SHARING INDUSTRY INSIGHTS AND KNOWLEDGE.
- EDUCATE AND INSPIRE:
 - HELP EDUCATE AND INSPIRE FELLOW CHAMBER MEMBERS WITH VALUABLE CONTENT.
- POSITION YOUR BUSINESS AS A LEADER:
 - SHOWCASE YOUR BUSINESS AS A LEADER AND RESOURCE WITHIN THE LOCAL COMMUNITY.

SCHUYLKILL CHAMEBER AFFILIATION:

- PROUD AFFILIATE OF THE SCHUYLKILL CHAMBER OF COMMERCE.
- ACCESS TO ADDITIONAL RESOURCES:
 - GAIN ACCESS TO A WEALTH OF RESOURCES, KNOWLEDGE, AND EDUCATIONAL OPPORTUNITIES BEYOND TAMAQUA CHAMBER PROGRAMS.
- DUES SHARING PROGRAM:
 - ALL TAMAQUA CHAMBER MEMBERS CAN PARTICIPATE IN THE DUES SHARING PROGRAM, RECEIVING A REBATE ON YOUR TAMAQUA CHAMBER DUES.
- LARGER NETWORK:
 - BEING PART OF BOTH CHAMBERS OPENS UP A LARGER NETWORK, PROVIDING MORE OPPORTUNITIES TO GROW PROFESSIONALLY.
- JOINT SEMINARS, NETWORKING, AND SHARED RESOURCES:
 - PARTICIPATE IN JOINT SEMINARS, NETWORKING EVENTS, AND SHARED RESOURCES.
- INVALUABLE TOOLS AND INSIGHTS:
 - THIS PARTNERSHIP OFFERS TOOLS AND INSIGHTS THAT CAN HELP TAKE YOUR BUSINESS TO THE NEXT LEVEL.
- CONTACT INFORMATION:
 - FOR MORE INFO ON JOINING THE SCHUYLKILL CHAMBER AND THE DUES SHARING PROGRAM, CONTACT THEM AT 570-622-1942.

COMMUNITY RECOGNITION

HERE ARE FIVE KEY POINTS ON HOW JOINING A CHAMBER HELPS WITH COMMUNITY RECOGNITION THROUGH AWARDS:

- INCREASED VISIBILITY: 70% OF BUSINESSES REPORT MORE LOCAL VISIBILITY AFTER RECEIVING CHAMBER AWARDS, ATTRACTING MORE CUSTOMERS. (U.S. CHAMBER OF COMMERCE, "THE VALUE OF CHAMBER MEMBERSHIP)
- IMPROVED REPUTATION: 75% OF AWARD-WINNING BUSINESSES ARE SEEN AS TRUSTED COMMUNITY LEADERS. (NATIONAL FEDERATION OF INDEPENDENT BUSINESS (NFIB)
- MEDIA EXPOSURE: 60% OF BUSINESSES GAIN MEDIA COVERAGE AFTER WINNING AWARDS, BOOSTING THEIR PUBLIC PROFILE.(CHAMBER OF COMMERCE OF THE UNITED STATES)EMPLOYEE MORALE: 80% OF BUSINESSES SEE HIGHER EMPLOYEE MORALE AND RETENTION AFTER RECEIVING AWARD (GALLUP)
- NETWORKING OPPORTUNITIES: 65% OF AWARD WINNERS GAIN NEW PARTNERSHIPS AND CONNECTIONS WITHIN THE COMMUNITY. (CHAMBER OF COMMERCE RESEARCH)

- CELEBRATING ACHIEVEMENT:
 - RECOGNIZES THE HARD WORK, DEDICATION, AND SUCCESS OF BUSINESSES AND INDIVIDUALS.
- INCREASING VISIBILITY:
 - AWARD RECIPIENTS GAIN ADDED VISIBILITY, CREDIBILITY, AND RECOGNITION WITHIN THE COMMUNITY.
- STRENGTHENING THE CHAMBER'S REPUTATION:
- BUILDING RELATIONSHIPS AND TRUST:
 - FOSTERS A SENSE OF TRUST AND CAMARADERIE AMONG MEMBERS.
- PROMOTING COMMUNITY ENGAGEMENT:
 - THE CITIZENSHIP AWARD SPECIFICALLY HIGHLIGHTS THOSE WHO HAVE GONE ABOVE AND BEYOND TO IMPROVE THE COMMUNITY.
 - ENCOURAGES MEMBERS TO PARTICIPATE IN INITIATIVES THAT BENEFIT THE COMMUNITY, STRENGTHENING THE CHAMBER'S INFLUENCE.
- ADDITIONAL NETWORKING OPPORTUNITIES:
 - AWARD EVENTS PROVIDE EXCELLENT NETWORKING OPPORTUNITIES FOR CHAMBER MEMBERS, BUSINESS OWNERS, AND LEADERS.
 - THE RECOGNITION CEREMONY OFTEN ATTRACTS LOCAL MEDIA ATTENTION, OFFERING ADDITIONAL VISIBILITY FOR THE CHAMBER AND ITS MEMBERS.

SAVE THE DATE: 2025 TAMAQUA CHAMBER OF COMMERCE ANNUAL DINNER

OCTOBER 2, 2025
MOUNTAIN VALLEY GOLF COURSE

QUESTIONS?

