



Washington Parish Tourism

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Louisiana's Toe of Adventures

Minutes of the Washington Parish Tourism Commission
Board of Commissioners
April 17, 2026 10:00am
Franklinton, LA

President Cynthia August called the meeting to order. The invocation was given by Vice President Ella Bickham.
Roll call: (quorum present)

Commissioner Present	Commissioner Absent
Lorraine Hall	
Ella Bickham	
Krystal Peterson	
Edna Kennedy	
Cynthia August	
Kim Windham	
Victoria Grant	
Others: Patty Alford, Director of Tourism EB Digital- Ellen Burford White Sands Beach- Dione Dluca Gagliano Group- Nick Gagliano	

President Cynthia August welcomed new commissioner Victoria Grant, and gave the Oath for Louisiana Public Commissioners.

The Spotlight was *White Sands Day Beach*. Dione Dluco, presented details and information about the destination to be and how it could be utilized during the summer.

Ella Bickham made a motion to dispense the reading of the March 2026 minutes due to the fact that minutes were emailed to members of the Commission prior to the meeting and accept the minutes, second by Krystal Peterson, the motion carried. No public input.

The financial statements were reviewed for March 2026.

The checking account balance \$ **71,319.95** according to the bank statement dated 03/31/2026

Summary of account from **03/01/2026- 03/31/2026** follows:

Date	Credits	Debits	Amount
03/25/2026	4492.15	Washington Parish Occ Tax	
03/31/2026	1795.31	Washington Parish Tax	
03/31/2026	19.15	Interest	
03/24/2026		Hancock Bank	4592.54
03/05/2026		Bogalusa Blues Festival	2000.00
03/24/2026		NOBRA	2000.00
03/11/2026		Southeast Business	82.08
03/13/2026		Geaux Techie	390.00

03/04/2026		Patricia Alford	357.43
03/12/2026		Washington Parish Government	4108.11
03/27/2026		Edna Orman	1200.00
03/27/2026		The Willows	800.00
03/12/2026		The Era Leader	300.00
03/30/2026		Patty Alford	239.25
03/03/2026		WST	178.62
03/17/2026		Town of Franklinton	75.65
03/23/2026		Go Daddy	119.99
03/23/2026		NEC Fin	175.92

The March 2026 Financial report was approved with a motion from Kim Windham, second by Lorraine Hall, the motion carried, no public input.


In old business an update a discussion and follow up was held for the 2026 Tourism Luncheon.

Next in new business, the Executive Director's Report was presented. A motion from Ella Bickham, a second from Victoria Grant, the motion carried. No public input.

Nick Gagliano presented upcoming promotions for the Spring/Summer of 2026.

The date of May 5, 2026 was set for grand reopening from 7:30-9:30 with breakfast items to be served. May meeting would be held after the grand opening if any necessary decisions were needed.

Ella Bickham made a motion to adjourn, seconded by Krystal Peterson, no public discussion, the motion carried unanimously. The next meeting is scheduled for June 26, 2026 at 10:00 am, at 1041 Main Street.


Cynthia August, President


Kim Windham - Secretary/Treasurer

06/26/2026