

Washington Parish Tourism Commission
1041 Main Street
Franklinton, Louisiana 70438

Friday, September 25, 2026

Agenda

I. Meeting to Order

II. Roll Call

III. Invocation

IV. Approval of previous meeting, August 2026

V. Financial report for August 2026

VII: Old Business

VIII: New Business

A. Director's Report September 2026

B. The Gagliano Group- Nick Gagliano

C. Resolution 2026-004

IX. Other concerns

XI. Adjournment- Next Meeting November 20, 2026 at 1041 Main Street



Washington Parish Tourism

www.washingtonparishtourism.com

Louisiana's Toe of Adventures

Minutes of the Washington Parish Tourism Commission
Board of Commissioners
August 21, 2026 10:00 am
Franklinton, LA

President Cynthia August called the meeting to order. The invocation was given by Edna Kennedy. Roll call: (quorum present)

Commissioner Present	Commissioner Absent
Cynthia August	Ella Bickham
Kimberly Windham	Krystal Peterson
Edna Kennedy	Victoria Grant
Lorraine Hall	
Michelle Goode	
Others: Patty Alford, Director of Tourism EB Digital- Hazel Burford	

The Spotlight for the meeting was the Bogalusa Blues and Heritage Festival. Michelle Goode was the guest speaker and gave a schedule and highlights of the upcoming festival in its 15th year.

Kimberly Windham made a motion to dispense with the reading of the July 2026 minutes due to the fact that minutes were emailed to members of the Commission prior to the meeting, seconded by Lorraine Hall; the motion carried. No public input. Edna Kennedy next made a motion to accept the July 2026 minutes, seconded by Kimberly Windham; the motion carried, no public input.

The financial statements were reviewed for July 2026.

The checking account balance \$ **55,074.27** according to the bank statement dated 07/31/2026

Summary of account from **07/01/2026 to 07/31/2026** follows:

Date	Credits	Debits	Amount
07/07/2026	5578.84	Occupancy Tax	
07/28/2026	8051.33	Occupancy Tax	
07/31/2026	12.61	Interest	
07/08/2026		Southeast Business	38.16
07/02/2026		Country Roads	1250.00
07/02/2026		Country Roads	1250.00
07/16/2026		Franklinton Rotary	560.00
7/10/2026		Hancock Bank	475.97
07/17/2026		MP Accounting	105.00
07/21/2026		Washington Parish Government	2704.25
07/28/2026		Southeast Business	48.19
07/02/2026		WST	99.75
07/20/2026		Town Of Franklinton	75.40
07/21/2026		NEC Fin	175.92

The July 2026 financial statement was approved with a motion from Lorraine Hall, and a second from Edna Kennedy; the motion carried, with no public input.

In old business, a discussion of the Travel Summit was held. The Director was asked to have generic business cards printed so all Commissioners could use in the future. This opened directly into new business. From the Summit, the Tourism Director and LTA President discussed the option of Washington Parish increasing its membership to \$5000 per year to receive the perks of 4 to the Travel Summit annually, use of the logo at the State levels, and participating in the Tourism Day at the Capitol. A motion came from Kim Windham, with a second from Edna Kennedy, that the Commission increase its membership on the next cycle. The motion carried unanimously, no public input.

The Director's Report was approved with a motion from Kim Windham, second by Lorraine Hall, the motion carried, no public input.

Lorraine Hall made a motion to adjourn, seconded by Edna Kennedy; no public discussion, the motion carried unanimously. The next meeting is scheduled for September , 2026 at 10:00 am, at 1041 Main Street. (Meeting moved due to participation in the National RV Show)



Cynthia August, President



Kim Windham - Secretary/Treasurer

09/25/2026