



Washington Parish Tourism

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Louisiana's Toe of Adventures

Minutes of the Washington Parish Tourism Commission
 Board of Commissioners
 March 20, 2026 10:00am
 Franklinton, LA

Vice President Ella Bickham called the meeting to order. The invocation was given by Commissioner Lorraine Hall.

Roll call: (quorum present)

Commissioner Present	Commissioner Absent
Lorraine Hall	Cynthia August
Ella Bickham	Kim Windham
Krystal Peterson	
Edna Kennedy	
Others: Patty Alford, Director of Tourism	
EB Digital- Ellen Burford Robert Stafford, Victoria Grant Balloon Festival- Megan Carney	

The Spotlight was *The Washington Parish Balloon Festival*. Megan Carney, presented details and information about the festival to be held May 29-31.

Edna Kennedy made a motion to dispense the reading of the February 2026 minutes due to the fact that minutes were emailed to members of the Commission prior to the meeting and accept the minutes, second by Krystal Peterson, the motion carried. No public input.

The financial statements were reviewed for February 2026.

The checking account balance \$ **81,632.93** according to the bank statement dated 02/28/2026

Summary of account from 02/01/2026- 02/28/2026 follows:

Date	Credits	Debits	Amount
2/18/2026	2434.38	Wash Par Occupancy Tax	
2/27/2026	19.99	Interest	
2/02/2026		Edna Kaye Orman	1200.00
2/05/2026		Tangipahoa CVB	500.00
2/23/2026		Alpha Signs	795.50
2/11/2026		Bogalusa Daily News	86.10
2/06/2026		Hancock Whitney	2060.80
2/06/2026		Patty Alford	102.95
2/27/2026		Edna Kaye Orman	1200.00
2/10/2026		Southeast Business Systems	51.19
2/25/2026		Washington Parish Government	2785.61
2/23/2026		C & D Premier Holmes	1171.18
2/25/2026		Geaux Techie	894.99
2/24/2026		MP Accounting Services	262.96
2/03/2026		WST	149.92
2/18/2026		Town of Franklinton	75.51
2/23/2026		NEC Fin	175.92

The February Financial report was approved with a motion from Krystal Peterson, second by Lorraine Hall, the motion rried, no public input.

In old business an update of the March 24, 2026 Luncheon was discussed.

Next in new business, the Executive Director's Report was presented. The Washington Parish Free fair 5 k sponsorship was presented. A motion to sponsor the NO BAR Nights Zona was approved for \$1000. A motion Edna Kennedy, a second from Lorraine Hall, the motion carried. No public input.

A motion to accept the Director's report from Krystal Peterson a second from Lorraine Hall, the motion passed, no public input.

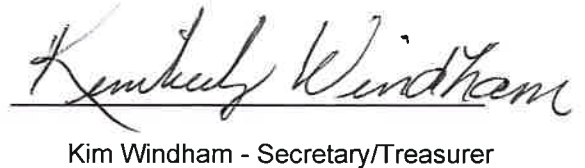
Nick Gagliano presented upcoming promotions for the Spring of 2026.

The date of May 5, 2026 was set for grand reopening from 7:30-9:30 with breakfast items to be served.

Edna Kennedy made a motion to adjourn, seconded by Krystal Peterson, no public discussion, the motion carried unanimously. The next meeting is scheduled for April 17, 2026 at 10:00 am, at 1041 Main Street.



Cynthia August, President



Kim Windham - Secretary/Treasurer

04/17/2026