



Washington Parish Tourism

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Louisiana's Toe of Adventures

Minutes of the Washington Parish Tourism Commission
 Board of Commissioners
 January 16, 2026 10:00am
 Franklinton, LA

President Cynthia August called the meeting to order. The invocation was given by Commissioner Ella Bickham.
 Roll call: (quorum present)

Commissioner Present	Commissioner Absent
Lorraine Hall	
Ella Bickham	
Krystal Peterson	
Edna Kennedy	
Cynthia August	
Kim Windham	
Others: Patty Alford, Director of Tourism	
Gagliano Group: Nick Gagliano EB Digital- Ellen Buford Franklinton Country Club- Gary Lewis	

The Spotlight was *The Franklinton Country Club*. Gary Lewis, presented details and information about the Franklinton Country Club, as well as future events and how to book this local attraction.

Ella Bickham made a motion to dispense the reading of the December 2025 minutes due to the fact that minutes were emailed to members of the Commission prior to the meeting, second by Edna Kennedy, the motion carried. Ella Bickham made a motion to accept the minutes, Lorraine Hall seconded the motion, the motion carried.

The financial statements were reviewed for December 2025.

The checking account balance \$ **117,557.66** according to the bank statement dated 12/31/2025. Summary of account from **12/01/2025-12/31/2025** follows:

Date	Credits	Debits	Amount
12/30/2025	1,904.11	Wash Par Occupancy Tax	
12/31/2025	243.78	Wash Par Occupancy Tax	
12/02/2025	34,012.50	LA Government – CEA + Wyble 1/2	
12/31/2025	30.10	Interest	
12/01/2025		Washington Parish Government	2101.91
12/02/2025		Map Solutions	395.00
12/05/2025		Edna Orman	650.00
12/09/2025		MP Accounting	187.50
12/08/2025		Hancock Whitney	3430.74
12/16/2025		Washington Parish Government	1829.74
12/12/2025		Southeast Business	53.01
12/23/2025		The Gagliano Group	2000.00
12/15/2025		Southeast Publications	548.00
12/19/2025		Patty Alford	78.39
12/02/2025		WST	54.26
12/17/2025		Town of Franklinton	75.55
12/22/2025		NEC Fin	175.92

The December Financial report was approved with a motion from Kim Windham, second by Ella Bickham, the motion carried, no public input.

Kim Windham made a motion to accept Spears Insurance for the liability insurance of 1041 Main Street, seconded by Edna Kennedy, the motion carried.

Next in new business, the Executive Director's Report was presented. Within that report a motion to dispose of old equipment and all documents prior to 2020 to be shredded. Edna Kennedy made a motion to dispose of the outdated equipment and furnishing, and shred documents prior to 2020. The second came from Krystal Peterson, the motion carried.

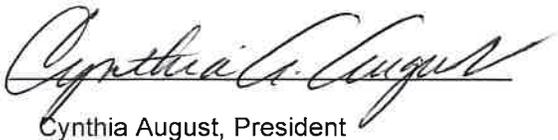
Nick Gagliano presented Tangi advertisements coming out for spring. He also addressed some Facebook boosting outside of Washington Parish and a February 2026 Action 17 news promotion.

Sponsorship of \$2000 to the Washington Parish Fair Association for the 5K committee falls within the budget of tourism.

Kim Windham made a motion to accept a resignation from Commissioner Tonya Sharp, the second from Ella Bickham, the motion carried. The Tourism will advertise for a new commissioner with new candidates to be addressed in the February meeting.

With the resignation of Tonya Sharp, the commission was in need to replace the secretary/treasurer. Edna Kennedy made a motion for Kim Windham to fill the spot, seconded by Krystal Peterson, the motion carried

Krystal Peterson made a motion to adjourn, seconded by Edna Kennedy, no public discussion, the motion carried unanimously. The next meeting is scheduled for February 20, 2026 at 10:00 am, at 1041 Main Street.



Cynthia August, President



Kim Windham - Secretary/Treasurer

2/20/2025