



Washington Parish Tourism

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Louisiana's Toe of Adventures

Minutes of the Washington Parish Tourism Commission
Board of Commissioners
June 26 , 2026 10:00 am
Franklinton, LA

President Cynthia August called the meeting to order. The invocation was given by Vice President Ella Bickham.
Roll call: (quorum present)

Commissioner Present	Commissioner Absent
Ella Bickham	Lorraine Hall
Krystal Peterson	Kimberly Windham
Cynthia August	Edan Kennedy
Victoria Grant	
Others: Patty Alford, Director of Tourism EB Digital- Ellen Burford Gagliano Group- Nick Gagliano	

Ella Bickham made a motion to dispense the reading of the April 2026 minutes due to the fact that minutes were emailed to members of the Commission prior to the meeting and accept the minutes, second by Krystal Peterson, the motion carried. No public input.

The financial statements were reviewed for April and May 2026.

The checking account balance \$ **64,377.95** according to the bank statement dated 4/30/2026

Summary of account from **04/01/2026 to 04/30/2026** follows:

Date	Credits	Debits	Amount
04/30/2026	5219.40	Wash Par Occupancy Tax	
04/30/2026	15.90	Interest	
04/20/2026	80.00	Deposit- Bell South Refund	
04/30/2026		Edna Kaye Orman	1200.00
04/17/2026		Zachary Mariana- No Bar Nights	1000.00
04/03/2026		Suzi Bourne	920.00
04/10/2026		Louisiana Office of Tourism	160.00
04/07/2026		The Gagliano Group	4550.00
04/01/2026		Geaux Techie	375.00
04/13/2026		Southeast Business	74.02
04/10/2026		Hancock Whitney	773.99
04/23/2026		Washington Parish Government	2838.15
04/02/2026		WST	113.26
04/17/2026		Town of Franklinton	76.96
04/21/2026		NEC FIN	175.92

Financial report for May 2026

The checking account balance \$ 56,393.27 according to the bank statement dated 5/30/2026

Summary of account from 05/01/2026 to 05/31/2026 follows:

Date	Credits	Debits	Amount
05/29/2026	4831.01	Wash Par Occupancy Tax	
05/29/2026	14.36	Interest	
05/04/2026		Washington Parish Fair Association	2000.00
05/06/2026		MP Accounting	277.50
05/05/2026		WP Watermelon Festival	2000.00
05/05/2026		Hancock Whitney	1867.28
05/19/2026		Southeast Business	53.33
05/20/2026		Washington Parish Government	3272.48
05/05/2026		Patty Alford	229.10
05/05/2026		Country Roads	1250.00
05/21/2026		EB Digital Marketing	1100.00
05/29/2026		Patty Alford	442.25
05/01/2026		WST	87.12
05/18/2026		Town Of Franklinton	75.07
05/21/2026		NEC FIN	175.92

The April and May 2026 Financial report was approved with a motion from Krystal Peterson, second by Victoria Grant, the motion carried, no public input. With the 2026-2027 fiscal year upon the tourism with only the \$43,025 allocation from the State, it was motion by Ella Bickham, with a second by Victoria Grant, to schedule a meeting with Washington Parish Government for possible future funding, if the tourism commission is to stay at the current level of promotion and business. The motion carried.

Next in new business, the Executive Director's Report was presented. A motion from Victoria Grant, a second from Krystal Peterson, the motion carried. No public input.

Ella Bickham made a motion to amend the December 2025 motion to allow for President Cynthia August to become president, therefore allow her the authority to sign all necessary documents and resolutions to be drafted by the Tourism Commission. Krystal Peterson second the motion, the motion carried.

Nick Gagliano presented upcoming promotions and revisions for advertising for the remainder of 2026. Ella Bickham made a motion to grant The Gagliano Group permission to print a Washington Parish Campground brochure, seconded by Victoria Grant, the motion carried.

Nick Gagliano, the presented the Communicator Award for 2026 to the Washington Parish Tourism Commission for its award of the Logo- Original Design.

Ella Bickham made a motion to adjourn, seconded by Krystal Peterson, no public discussion, the motion carried unanimously. The next meeting is scheduled for July 17, 2026 at 10:00 am, at 1041 Main Street.


Cynthia August, President


Kim Windham - Secretary/Treasurer

Washington Parish Tourism Commission

1041 Main Street

Franklinton, Louisiana 70438

Friday, July 17, 2026

Agenda

I. Meeting to Order

II. Roll Call

III. Invocation

IV. "Toe" Riffic Spotlight

V. Approval of previous meeting June 2026

VI. Financial report for June 2026

VII: Old Business

VIII: New Business

A. Director's Report June 2026

B. The Gagliano Group- Nick Gagliano

C. Sponsorships and Advertisements

IX. Other concerns

XI. Adjournment- Next Meeting August 21 , 2026 at 1041 Main Street