

GFWC Virginia Website / Facebook Page Contest

The GFWC Virginia Website / Facebook Page Contest is for GFWC Virginia clubs that have created a website and/or a Facebook page.

Awards will be presented at the annual GFWC Virginia Convention.

To be eligible, clubs with websites or Facebook pages must have submitted their website addresses / Facebook pages to the GFWC Virginia website to be linked, and dues must be current to GFWC and GFWC Virginia.

To be judged, website / Facebook page entries must be submitted via EMAIL to communications@gfwcvirginia.org and president@gfwcvirginia.org. The subject line of email should read **"GFWC Virginia Website & Social Media Contest Entry."**

The email must include the following:

- club name and number of members
- district
- website or Facebook page address and whether the Facebook page is public or private (members only)
- president's name and contact information
- name and contact information of the individual making the submission
- the name of the website/page designer and a note whether this person is a web design professional and whether the club paid for design services
- a copy of your picture release form or how you obtain permission to include photos on your website or Facebook page

Optionally, the email may include any additional information relevant to judging (250 word maximum).

WEBSITE / FACEBOOK PAGE CONTENT AND DESIGN CRITERIA

- Easily found contact email link with a member response within 24 hours
- Hyperlinks to the club's affiliate organizations including district (if available), GFWC Virginia www.gfwcvirginia.org and GFWC www.gfwc.org
- Content and Calendar are current
- Meeting times and location
- Easy-to-read fonts
- Extra items such as club history, list of officers, projects, membership application
- Appealing design and style
- Picture release form for club members
- Identification of pictures
- Links to other social media applications:
 - Facebook (for websites)
 - Twitter
 - Instagram
 - Other

Deadline: March 1 and time-stamped on or before 11:59 pm

Communications & Public Relations Chairman

communications@gfwcvirginia.org