

CALL FOR THE ANNUAL SUMMER CONFERENCE

General Federation of Women's Clubs of Virginia
(GFWC Virginia)

August 13-14, 2021

Hotel 24 South, Staunton, VA

CONFERENCE THEME: "Fields of Vision"

Advance registration for meals and attendance shall be made on the registration form included in this publication. Properly signed Registration Forms are to be mailed to the GFWC Virginia Credentials Chairman or Junior Chairman. Registration/Meals Package fee is \$90 for attendees and must be postmarked no later than **July 23, 2021**. For registration postmarked after July 23, 2021, please add \$10 per attendee for a total registration fee of \$100. For those who cannot attend in person, a virtual attendance option will be offered for the Registration Fee of \$45. A link will be sent to you prior to the meeting. **Electronic registration with payment via PayPal is available again this year.** Please see below for detailed instructions for electronic registration.

Club Presidents and other attendees, please share the information on the speakers and workshops and encourage members to attend. Please indicate on the registration form which members are attending their first state meeting so they can receive special recognition.

HOTEL INFORMATION

Hotel reservations may be made by individual call-in no later than **Monday, July 13, 2021**. After that date, any additional reservation requests will be honored on a rate and space available basis only. Use the link below to make on-line reservations or call the hotel directly at 540-885-4848 and ask for GFWC Virginia Conference room block. Directions to the hotel are available from the hotel website – see link below. Room rates are \$129 per day for single or double occupancy plus applicable taxes.

Hotel 24 South
24 South Market Street
Staunton, VA 24401
540-885-4848

[click here for directions from the hotel website](#)

Instructions for making electronic payment for Conference:

Using your PayPal account, follow these steps:

- Send & request money, Pay for goods & service, Enter headquarters@gfwcvirginia.org, Click next, Enter amount, Click continue, Click send money now
- Save the registration form to your computer and complete all the necessary information.
- Save the updated file and then email your registration form to:
 - headquarters@gfwcvirginia.org AND Generals - credentials@gfwcvirginia.org
 - Juniors & Juniores: credentialsjr@gfwcvirginia.org

ANNUAL SUMMER CONFERENCE – Preliminary Agenda
August 13-14, 2021
Hotel 24 South, Staunton, VA
“Fields of Vision”

Friday – August 13, 2021 – Pre-Conference Meetings

- 1:00p.m. – 5:00p.m. Joint Executive Board Meeting
3:00p.m. – 6:00p.m. Registration Open
6:00p.m. – 6:30p.m. Cash Bar
6:30p.m. – 9:00p.m. Dinner and Federation Olympics
(open to any Conference attendee – separate charge from package registration fee)
9:00p.m. District Caucuses
9:00p.m. - until Junior Executive Board Meeting

Saturday – August 14, 2021

- 7:00a.m. – 12:30p.m. Registration Open
7:30a.m. – 8:45a.m. Brainstorming Breakfast (Breakfast included in Package)
“A Look in the Mirror” What is our public image?
8:45a.m. Musical Prelude
9:00a.m. – 9:45a.m. **Opening Session**
Call to Order – Dale Fisher, GFWC Virginia President
Pledge Allegiance to the Flag of the United States of America
Celeste Corrigan, Civic Engagement & Outreach Chairman
Thought for the Day – Linda Beatty, GFWC Virginia Chaplain
Welcome – Hostess District – Shenandoah
Tara Widener, District President
Jennie McNeal, District 3rd Vice President, Director of Junior Clubs
Introductions – Dale Fisher, GFWC Virginia President
Greetings – Kristina Higbee, GFWC Director of Junior Clubs
Preliminary Credentials Report
Reports of Chairmen
Budget and Finance – Martha Matthews, Chairman
Endowment – Kathryn Sowers, Chairman
Scholarship – Marlene Wine, Chairman
Nominations – Lori Rocker, Chairman
9:45a.m. - 10:15a.m. **“Seeing Things Clearly”**
Our Organization’s Structure & Governance
GFWC Virginia Bylaws Committee
10:20a.m.- 11:00a.m. **“Peer Through the Portal”**
Navigating the GFWC Member Portal
Kristina Higbee – GFWC Director of Junior Clubs
GFWC Leadership Toolkit
Bonnie Rosemond, GFWC Virginia Leadership Chairman
Denise Price, GFWC Virginia Junior Leadership Chairman
Announcements & Door Prizes
11:10a.m. – 12:20p.m. Program Marketplace & Hands on Project
Network with the Chairmen of our Community Service Programs
and Advancement Plans.
Hands On Project

- 12:30p.m.-1:45p.m. Lunch & Learn **A Focus on Membership** (Lunch included in package)
Trina Behbahani, 2nd Vice President & Membership Chairman
Lynn Chapman, Junior Membership Chairman
GFWC Jennie Award Presentation
- 2:00p.m. – 2:30p.m. Guest Speaker – Kristina Higbee, GFWC Director of Junior Clubs
“Giving and Receiving Feedback”
- 2:45p.m. – 3:30p.m. **“Zoom In On . . .”** Zoom & Document Sharing Tips
- 3:45p.m. – 4:30p.m. **Technical Tools to Enhance your Fundraising**
- 4:30pm. – 5:00p.m. Closing Session
Reporting Update – Becky Pollard, Chairman
Invitation to State Fair – Linda Holsclaw, Chairman
Invitation to 2022 GFWC Virginia Annual Convention
Marilyn Banes, Tidewater District President
Announcements & Door Prizes
Junior Collect – Jennie McNeal, Shenandoah District Director of Junior Clubs
Collect – Tara Widener, Shenandoah District President
- 5:00p.m. Adjournment

Conference Menus

Saturday Breakfast

(included in package)

Seasonal Fresh Fruit
Assorted Yogurts
Breakfast Pastries
Chef’s Daily Hot Breakfast Special
Orange & Cranberry Juice
Freshly Brewed Coffee & Specialty Teas

Saturday Lunch

(included in package)

Your Choice of (please note choice on registration form):

Chef Salad (GF)

Crisp Romaine Lettuce served with an abundance of toppings that include: Smoked Turkey, Ham, Cheddar Cheese, Cucumbers, Tomatoes, Black Olives and Hard-Boiled Eggs

Or

Shenandoah Chicken Salad

Grilled Chicken Breast, Local Apples, and Toasted Pecans, tossed in a Light Yogurt Dressing served on a Croissant with Marinated Cucumber Salad

Coffee, Tea & Dessert

Friday Dinner (optional – additional charge above package – open to all attendees)

Taco Bar

A selection of Shredded Chicken, Ground Beef
Peppers, Onions, Shredded Cheese, Salsa, Sour Cream, Tortillas
Served with Rice & Beans

Regular and decaf coffee, specialty hot teas and Brownies