

GFWC MEMBERSHIP RECOGNITION

ELEVATE RETENTION:

Your club can recognize members for years of service. Members with 50 years of GFWC service are eligible for a GFWC 50 Year Gold Pin. Utilize www.gfwc.org/marketplace or submit the form found in the 2024-2026 GFWC Club Manual, section Forms. Pins can also be ordered to recognize 5, 10, 15, 20, 25, 30, and 40 years of service. Contact GFWC or refer to www.gfwc.org/marketplace for details.

RECRUITING:

Recruit new members and fill out the New Member Coupon (found in your District Handbook or from your District 2nd VP) for each new member recruited between March 1 and February 28.

Coupons should be submitted online when possible which will allow direct routing to the GFWC Virginia Second Vice President and District Second Vice President. If you are unable to submit the form online, coupons may be mailed to your District Second Vice President.

- Each new member will receive a note of welcome from the District and the club will receive a note of congratulations from GFWC Virginia.
- Each district's top recruiter will be recognized at each GFWC Virginia Convention and will receive a credit for the GFWC Virginia Marketplace, to be redeemed before the end of the second year of the administration (June 30, 2026). The GFWC Virginia member, who submits the most coupons, one for each new member recruited, will receive a special award. In the case of a tie, the marketplace credit will be divided equally among the individuals.
- All recruiters will be eligible for the grand prize drawing. The drawing will be held during the each GFWC Virginia Convention. Each coupon submitted increases your chance to win!

GFWC Star Recruiting Pins. New member recruiting coupons also serve as documentation for qualification to receive a Star Recruiting Pin. Club members who recruit 5-9 new members receive a white star; 10-14 new members: a red star; 15-19 new members: a blue star; 20-24 new members: a silver star and 25 or more new members: a gold star. The star recruitment award is cumulative through your GFWC years of membership. Members who recruited five new members during the previous administration will be eligible to receive a red, blue or even a GOLD star for continuing their recruitment success during the 2024-2026 administration. All completed coupons sent to your District Second Vice President will be forwarded to GFWC Virginia Second Vice President, Carolyn Fellers. She will keep a record of each and will order pins from GFWC. Let's help GFWC Virginia soar with stars as you Focus on Recruitment!

GFWC Seasonal Recruitment Campaign. By participating in the GFWC "EDUCATE, ENGAGE AND EMPOWER" recruitment campaign and accepting the challenge to recruit three new members each season, your club can realize 12 new members in the first year of the administration. Send the name of the new member, and recruiter, along with their contact information to GFWC Virginia Second Vice President, Carolyn Fellers who will forward the information to GFWC. Find more details on the Recruitment Campaign in the GFWC Membership Advancement Guide at www.gfwc.org.