# **EXECUTION GUIDE**

# A5-EDLP



## A5 - EDLP

### "Everyday low price!" - Black on white

#### Logic:

This is the EDLP price offer.

Thats why we use the "black on white" graphic.

#### Size:

A5 (Landscape)

#### **Material**:

Paper

#### **Produced by:**

Instore printer

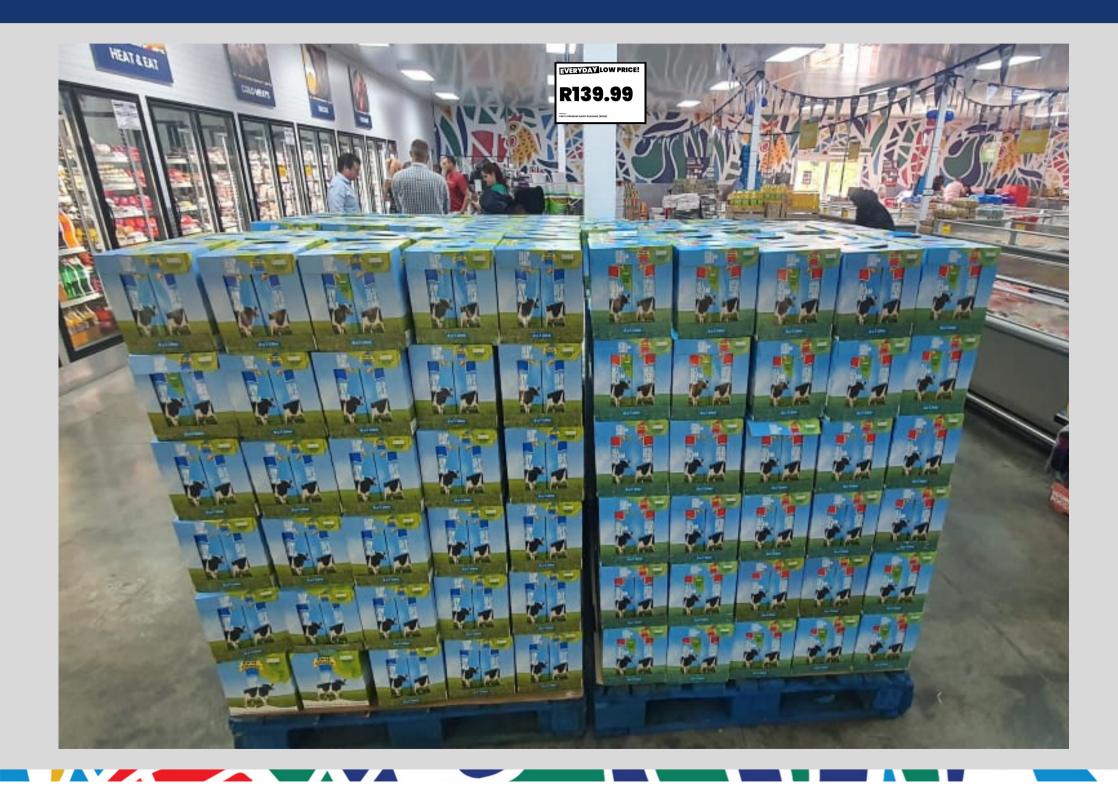
#### **Attached:**

Fits into A5 PI holder





# A5 - EDLP - ONE PER PALLET / ON POLE





# A5 – EDLP – ONE PER PALLET





# A5 - EDLP - ONE PER LEVEL ON WOODEN BIN



