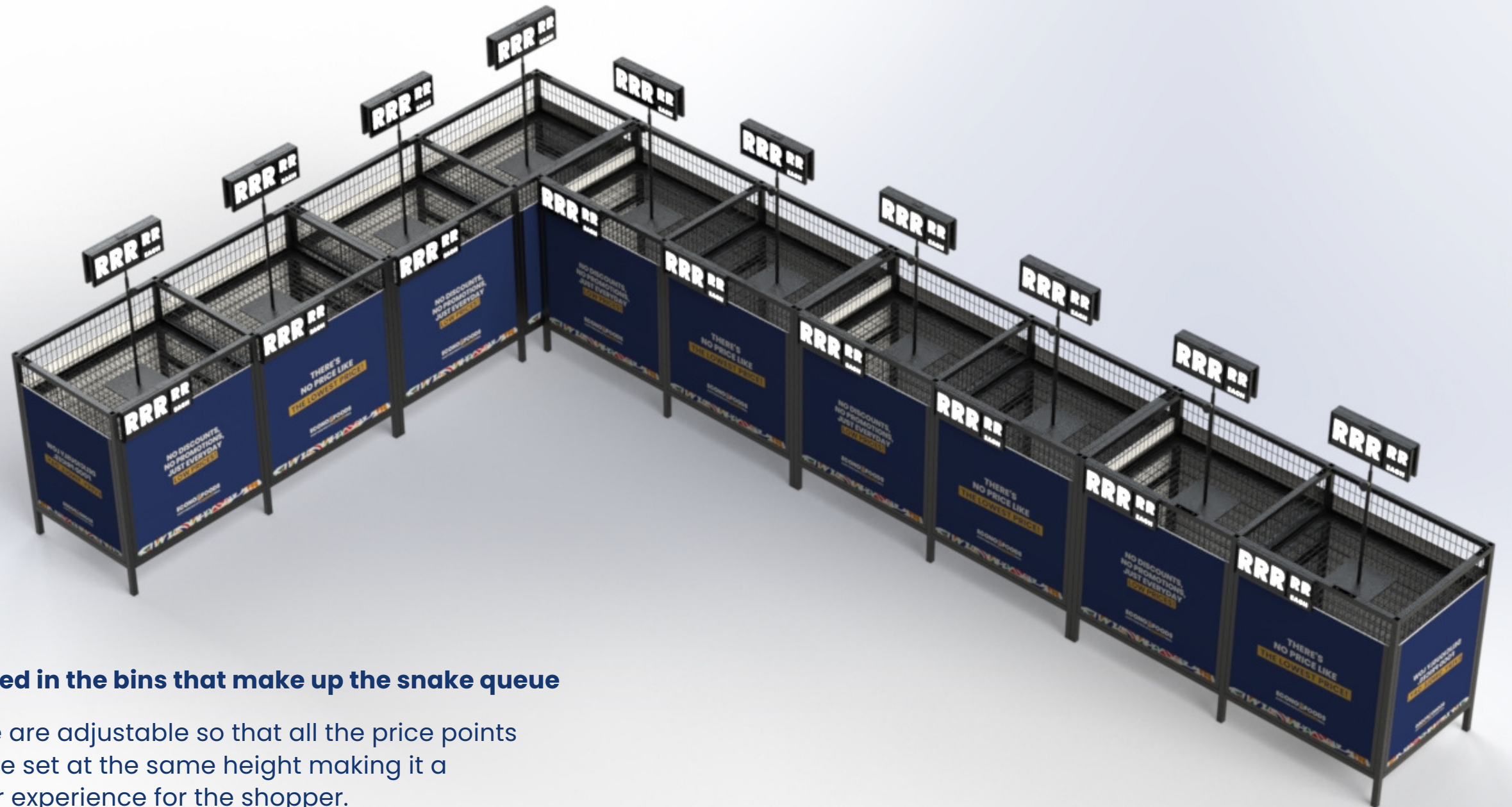


EXECUTION GUIDE



ADJUSTABLE TELESCOPIC PRICE POLE

ADJUSTABLE TELESCOPIC PRICE POLE



Located in the bins that make up the snake queue

These are adjustable so that all the price points can be set at the same height making it a better experience for the shopper.