EXECUTION GUIDE

BUNDLE DEAL GUIDE



BUNDLE DEALS A5

"Bundle deals" - Black on yellow

Logic:

This is the BUNDLE DEAL price offer. Thats why we use the "black on yellow" graphic.

Size:

A5 (Landscape)

Material:

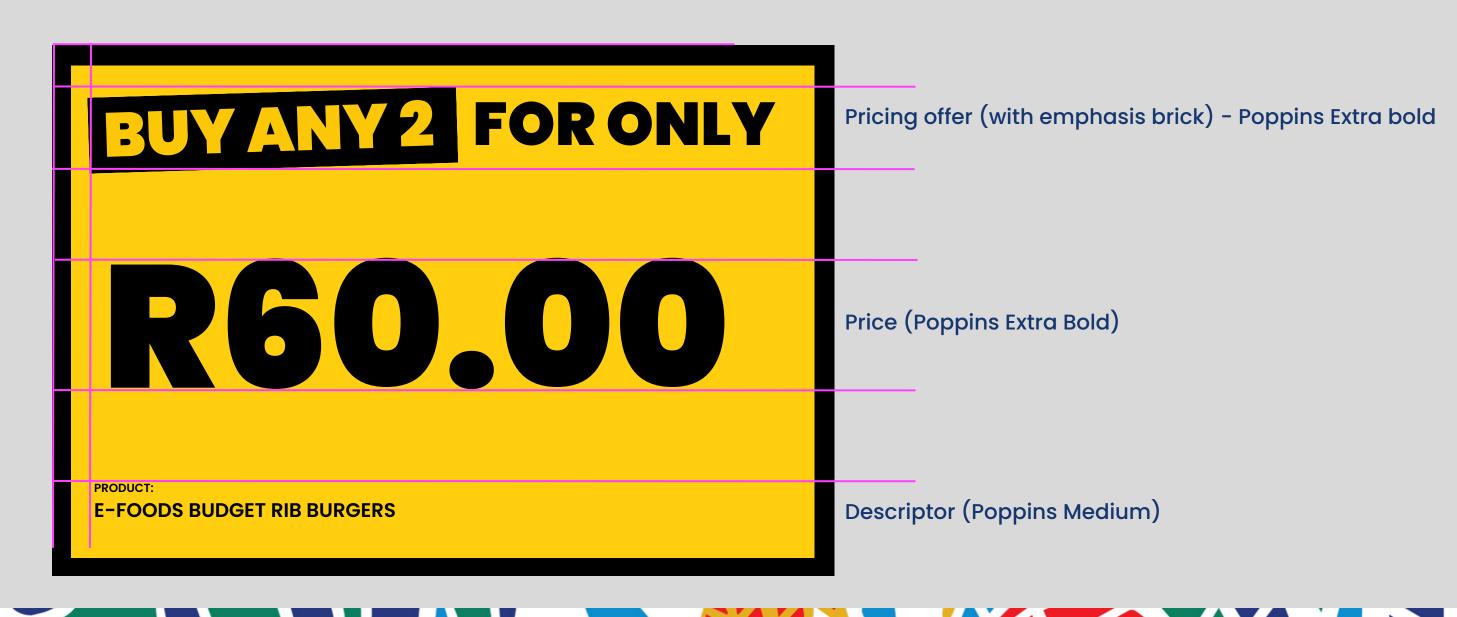
Paper

Produced by:

Instore printer

Attached:

Fits into A5 PI holder





BUNDLE DEALS SHELF INSERT

SHELF FRONT EXECUTION - BUNDLE DEALS

E-FOODS RIB BURGERS (800G) GRU C 889 R38.99



BUY ANY 2 FOR ONLY R60.00

RODUCT DESCRIPTOR HERE (FORMAT)



Price to the left

Price point (A8) will be the price of the sku -NOT the bundle price. When the bundle deal is over, the A8 price remains the same

Deal in the middle (left side touching the white A8)

This is a paper insert and the price on this must reflect the A5 bundle offer.

Rocky on the right

Rocky is how we finish the right hand side of every PI strip. This will be a printed insert that is always in the shelf PI.



BUNDLE DEALS





A5 BUNDLE DEAL (HELD IN PLASTIC SLEEVE WITH SUCTION CUPS AND MOUNTED OUTSIDE THE GLASS DOOR,

SHELF FRONT EXECUTION - A8 PI, OFFER AND ROCKY

E-FOODS
RIB BURGERS
(800G)
GRU C 889

BUY ANY 2 FOR ONLY R60.00

PRODUCT DESCRIPTOR HERE (FORMAT)





Price to the left

Price point (A8) will be the price of the sku -NOT the bundle price. When the bundle deal is over, the A8 price remains the same

Deal in the middle (left side touching the white A8)

This is a paper insert and the price on this must reflect the A5 bundle offer on the glass door.

Rocky on the right

Rocky is how we finish the right hand side of every PI strip. This will be a printed insert that is always in the shelf PI.



BUNDLE DEALS







