

Starter

What do you think
this statement
means?

Do you believe
this statement is
accurate?

“
The *personal*
is *political*.”

Enquiry Question:
**How did the women's rights
movement shape modern
Britain?**

Lesson Title:
How did the women's rights
movement change British
culture in the 1960s and 1970s?



The development of the contraceptive pill

As you watch the video, consider these questions:

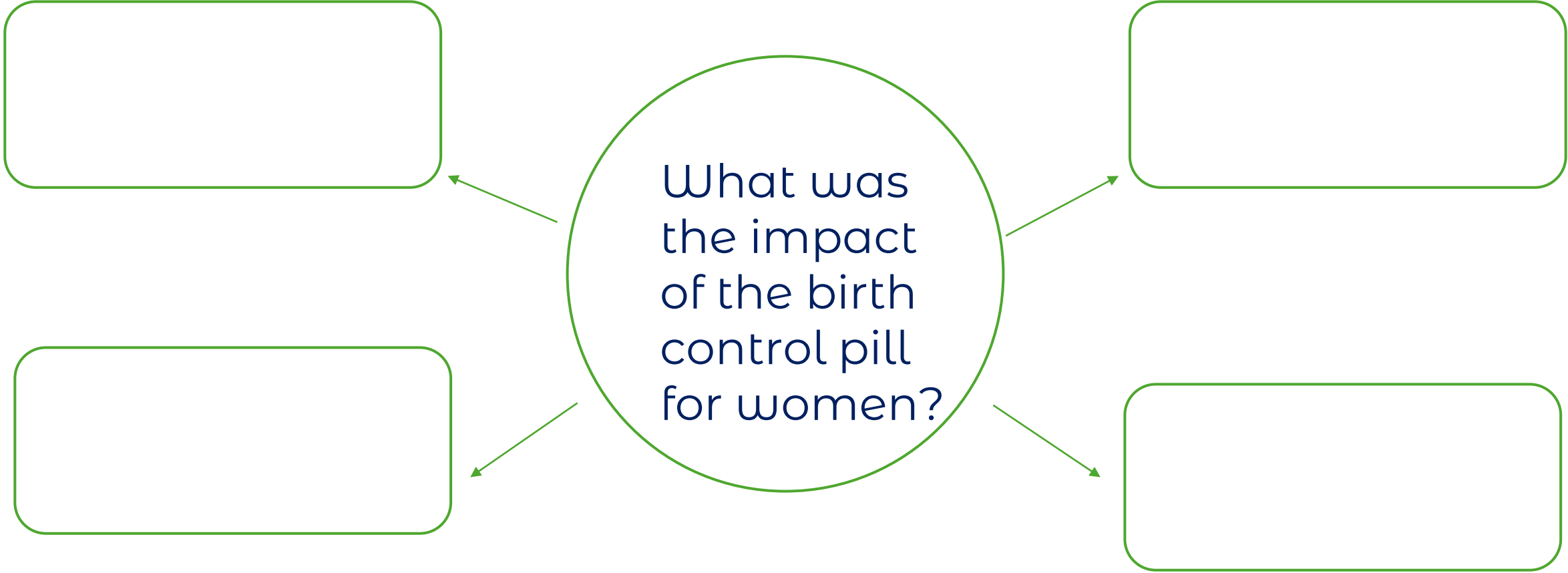
- Why did Margaret Sanger feel so passionately about the creation of a birth control pill?
- How was the development of the birth control pill funded?
- **What has been the impact of the birth control pill for women?**



<https://www.bbc.co.uk/teach/class-clips-video/articles/zbjytrd>

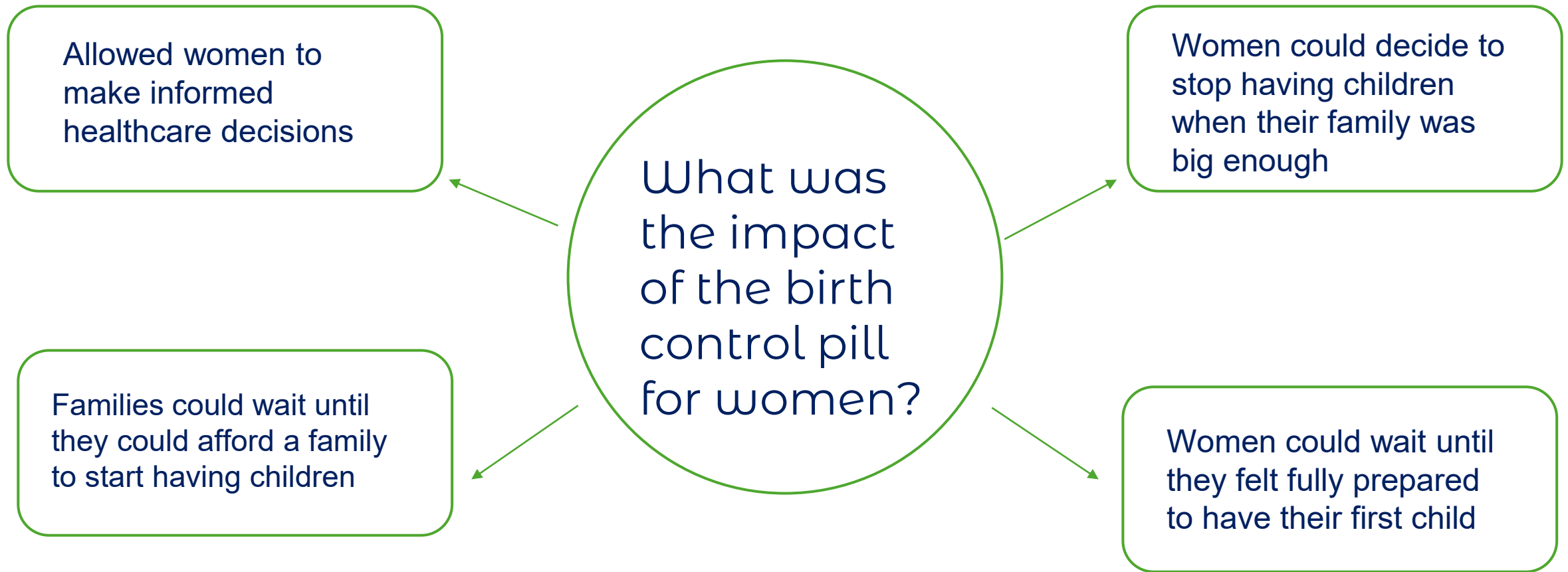
Mapping Worksheet

Using the information from the video, brainstorm the impact of the birth control pill for women.



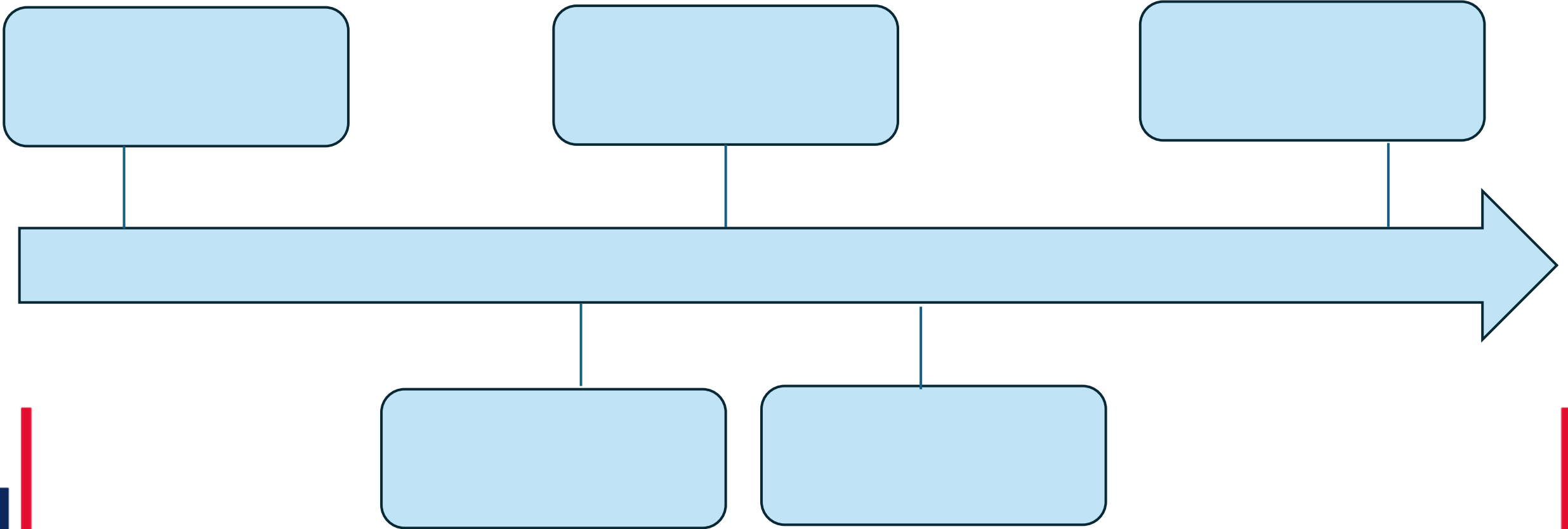
What was
the impact
of the birth
control pill
for women?

Mapping Worksheet Exemplar



Timeline Worksheet

Follow along with the slides to list significant events in the history of birth control access in chronological order.



The development of the contraceptive pill timeline

1921

- Marie Stopes opens the UK's first birth control clinic in London

1961

- The birth control bill is introduced under the NHS in the UK for married women only

1967

- The NHS Family Planning Act allowed doctors to give contraceptive advice to unmarried women

1974

- Contraception becomes free under the NHS for all women regardless of age or marital status

2017

- More than 3.1 million women in the UK use the birth control pill

Timeline Worksheet Exemplar

Marie Stopes opens the UK's first birth control clinic in London

1921

The NHS Family Planning Act allowed doctors to give contraceptive advice to unmarried women

1961

1967

1974

More than 3.1 million women in the UK use the birth control pill

2017

The birth control bill is introduced under the NHS in the UK for married women only

Contraception becomes free under the NHS for all women regardless of age or marital status

Cause-and-effect chart

	Which cultural issue was being tackled?	How was the issue addressed?	What was the impact of this on British society?
1			
2			
3			
4			

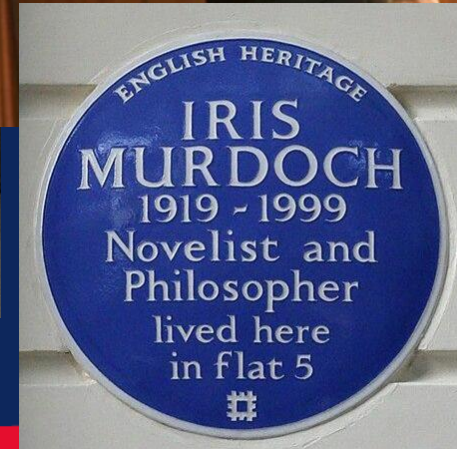
#1: 1970 Miss World Contest

- In 1970, members of the women's liberation movement staged a protest at the Miss World Contest in London
- In 1984, the BBC stopped airing the Miss World Contest, saying it was "verging on the offensive" in "this day and age of equality"



#2: Popular Culture

- The 1960s and 1970s were a time of great change in British pop culture as women became more outspoken in their music, style, and art
- Designers like Mary Quant and Vivienne Westwood introduced new clothing styles like the miniskirt which gave women freedom of movement and expression
- Women authors like Iris Murdoch and Muriel Spark gained international attention for their writing
- Performers like Dusty Springfield served as feminist trailblazers in music



#3: Women's Aid

- In 1971, a group of women's liberation activists opened the Chiswick Women's Aid centre in London
- They provided educational resources and emergency accommodation for women and children fleeing domestic violence
- These shelters served as community spaces for people in need
- Today there are women's shelters across the UK dedicated to ending violence against women



#4: Community-building initiatives

- Members of the women's liberation movement wanted to create spaces for women to talk about the issues they were facing and find solutions
- They hosted annual Women's Liberation Movement Conferences, attended protests, and hosted community events like discos for people to meet other interested activists
- These activities helped create a sense of community and provided social spaces for interested women



Cause-and-effect chart exemplar

	Which cultural issue was being tackled?	How was the issue addressed?	What was the impact of this on British society?
1	Women's intelligence or achievements were often overlooked in favour of physical looks	Coordinated a protest at the 1970 Miss World contest in London	The BBC stopped showing the Miss World pageant in 1984
2	Women were restricted in their style and not always represented in literature/music	New clothing styles/designs; women authors and singers pioneered in their industries	Women had more freedom of expression through fashion, literature, and music
3	Violence against women and children	Women's liberation activists opened a shelter for women and children in need	Today there are many similar shelters across the UK
4	Women's liberation activists wanted to create spaces for people to come together as a community	They hosted discos/social events, coordinated protests, and held annual conferences	The philosophies of the women's liberation movement became more widely understood and a part of British culture

Summary

- What event is this poster advertising?
- What does this poster tell us about the cultural changes taking place in Britain in the 1960s and 1970s?

