

# XFINITY CIRCUIT

FORTNITE × Xfinity



RACE

COLLECT

UNLOCK



**RACE ON A TRACK** 



COLLECT XFINITY TOKENS AND GET A SPEED BOOST.



UNLOCK NEWS SPEEDS AND VEHICLES





### **FAMILIAR LOCATIONS**

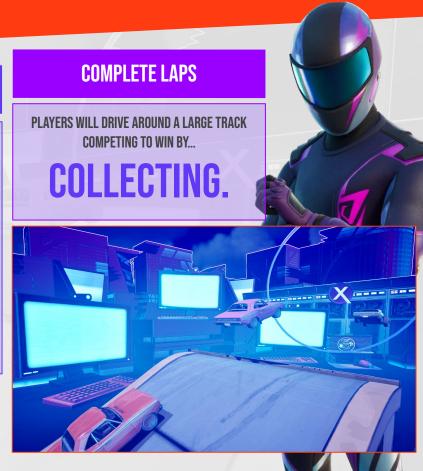
THE CIRCUIT TAKES YOU THROUGH PLACES
XFINITY RUNS INTERNET FOR THAT MATTERS TO
GAMERS.

COMPUTERS.
CONSOLES.
PHONES.

# **ENGAGING ENVIRONMENT**

THE ENTIRE WORLD IS DESIGNED AROUND A
SYNTHWAVE SCI FI AESTHETIC FILLED WITH BRAND
REPRESENTATION ON THE...

BUILDINGS.
TRACK.
COLLECTABLES.









xfinity

#### COLLECT

**COLLECT XFINITY COINS FOR...** 

# SPEED BOOST. XP.

# **MAKING A CONNECTION.**

PLAYERS WILL START TO ASSOCIATE THE XFINITY LOGO WITH...

HIGH SPEED.









COLLECTING ENOUGH COINS PLAYERS CAN SPEND IT TO UNLOCK NEW...

SPEED LEVELS.
EXOTIC VEHICLES.









## **FAMILIAR**

THE FORTNITE AUDIENCE LOVES TO ENGAGE WITH...

**VEHICLES** 

ANI

COLLECTABLES.

#### **ATTRACTIVE**

COMPETITIVE GAMEPLAY AND STYLE TO ATTRACT...

**GAMERS.** 

## **AGE GROUP**

AN EXPERIENCE THAT CAN BE ENJOYED BY...

**ALL AGES.** 







# THANK YOU!