

Our focus is on supporting others to build local, healthy communities

- by providing 24x7 visibility of *Providores** and available Produce(ts) in your area.

* *Providores* include farmers, market gardeners, growers, home growers, producers and those Local Food Outlets and Eateries (esp. Restaurants wanting 24 hours fresh, delicious, nutritious produce or products) who support local.

Affiliate Profiles : (Earns 25% commissions on sales of subscriptions and devices)

Compared to Agents, there is extra workload required means extra reward*, such as.

- Contacting prospects within their Council / Shire or Local Market Area (LMA)
- facilitating local community meetings, education, etc.our focus will be on food and health.
 - optional : doing bi-weekly rounds of local supermarkets, doing best 'quality' produce and best 'Value for Money' comparisons
- passionate about building local communities and economies around local food
- social media skills desirable (can be acquired)
- social networking in various physical forms, esp. with women
- good self-organising skills desirable
 - admin, accounting, marketing, research,
- self-sustaining
 - desire for either passive or active income streams
- not currently a committed 'leader' with their own agenda or mission
 - in politics or promoting healthy eating or 'regenerative' farming.
- Preferably not an active 'farmer' or 'producer' as they are too busy.
- Happy to work at home in front of a computer / mobile device.

Agent Profiles : Can earn 25% commissions on sales of subscriptions and devices, both locally and virtually, and to all contacts (personal, email, SM)

Activities required

- Use social media, personal connections to find :
 - New "Subscribers" to FindGoodFood and
 - Buyers of NutriMeters* and other devices from [NutriBalance Systems](#).
 - - * these are useful for a variety of purposes besides measuring the nutrient density of produce.
 - - ensuring consistency and quality of mixtures of any liquids, like coffee, egg white, medicines, engine coolants.

Agents can operate / connect virtually or locally, but only earn "Subs" incomes for 1st year.

Thereafter, the responsibility for looking after the Subscriber falls on the Local Market Area (LMA) Affiliate.

Commission splits

To avoid conflict between Affiliate and Agent (A&A) in respect of "looking after"* customers within a Local Market Area (LMA - Designated Councils/Shires, Suburbs), we offer the following:

Affiliates and Agents can sell "FGF Subscriptions" and "[Devices](#)" anywhere, but building a community in a LMA is the most important thing.

- **Agents** only earn 'Subs' commissions on Subs for the **1st** year. This gives the freedom to sell anywhere, anytime.
- **Affiliates** earn subs "Subs" commissions in perpetuity, i.e. as long as Subscribers are looked after and renew, Affiliates get the benefit.
 - - As Affiliates are responsible for looking after all Subscribers, they also get Subs commissions from Agent sales after the first year of the Agents' Subscribers
 - - effectively, Affiliates earnings grow exponentially for the extra effort in keeping all Subscribers in their LMA happy.
- NB: Agents only get Subs commissions for first year after sign-up.
- Any Subscriber within a Council / Shire / Suburb region (LMA), then becomes the responsibility and ownership of the local Affiliate – only one appointed per LMA.

We have carefully evaluated and designated LMA's based on population, distances (esp. in rural areas) to ensure all Affiliates have equal opportunity and market potential.

If interested, request an Excel spreadsheet from fgfood@protonmail.com so you can do your own what-ifs.

You will surprised how Affiliate's Income grows annually!

And how easy it is to sell the 'good' food concept to your friends and acquaintances. Everyone is looking for delicious, nutritious food!