



# BATUK

*Gold Reimagined*

**Big Bullz InveSMART In collaboration with Batuk**

*Empowering your wealth with trusted Digital Gold & Silver*

We are excited to announce our Strategic collaboration with **Batuk**, a new-age Digital Gold/Silver Investment Platform — bringing you simple, secure and smart ways to invest in Digital Gold/Silver through **Big Bullz**



**BIG BULLZ INVESMART**

# About BATUK

- Batuk offers a unique opportunity to diversify your client's portfolios with Digital Gold savings.
- This is an innovative and unique opportunity for Advise to tap into a growing bullion market.
- Savings start with Rs 100, SIP, and options for purchasing Gold and Silver coins of multiple denominations.
- This offers secure, convenient, and cost-effective ways to save 24k pure Gold in digital form.



# Our Offerings



## Digital Gold

Grow your portfolio  
with digital gold.



## Digital Silver

Expand your savings  
with digital silver.



## Gold/Silver SIPs

Save regularly for a  
long-term portfolio.



## Gold FD

Utilize the potential  
of idle gold.



## Jewellery

Hallmarked certified gold  
coins, stunning jewellery.



# Digital Gold

Experience the convenience of buying and selling Gold digitally with our Digital Gold service, starting at just Rs 100.

Your Gold is safely stored in insured vaults and easily accessible through our user-friendly app for effortless management.



**Accessibility**



**Convenience**



**Purity**



**Security**



**Liquidity**



# Digital Silver

Experience the convenience of buying and selling Silver digitally with our Digital Silver service, starting at just Rs 100.

Your Silver is safely stored in insured vaults and easily accessible through our user-friendly app for effortless management.



**Accessibility**



**Convenience**



**Purity**



**Security**



**Liquidity**



# Digital Gold/Silver (SIP)

Gold/Silver SIP offers a structured way to build your savings steadily. By contributing a fixed amount regularly, you can take advantage of cost averaging to reduce the impact of market fluctuations, helping you align your Gold/Silver with long-term financial goals like education or retirement planning.



**Accessibility**



**Secure**



**Autopay methods**



**Cost Averaging**



**Tenure 1 -10 year**



# Digital Gold (FD)

Gold FD provides a secure and dependable option to earn guaranteed returns on your gold holdings against a lease. With flexible tenures and interest rates up to 2.5% p.a., your deposits are safely stored and insured, adding stability and growth potential to your portfolio.



**Stability**



**Interest**



**Secure**



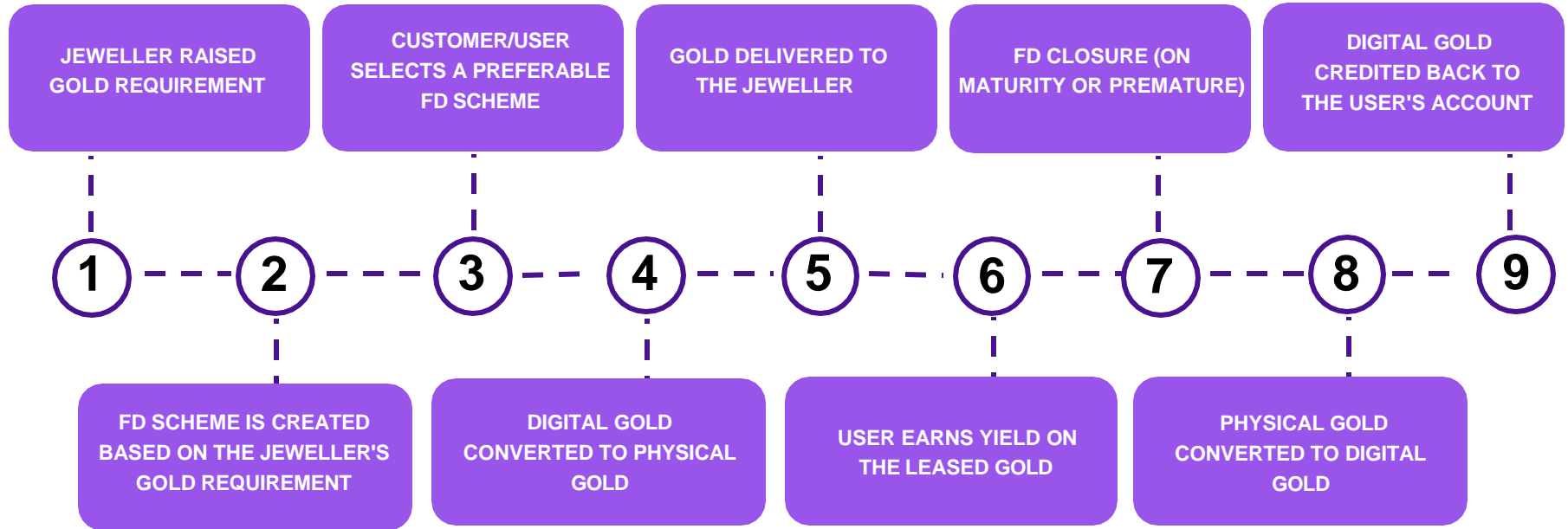
**Convenience**



**Flexible Tenures**



# Flow Of Digital Gold (FD)







# Jewellery

We offer premium Physical Gold products, including coins, bars, and stunning Gold jewellery. Our items are genuine, certified and pure, making them ideal for safeguarding and growing your wealth.



**Ownership**



**Secure**



**Purity**



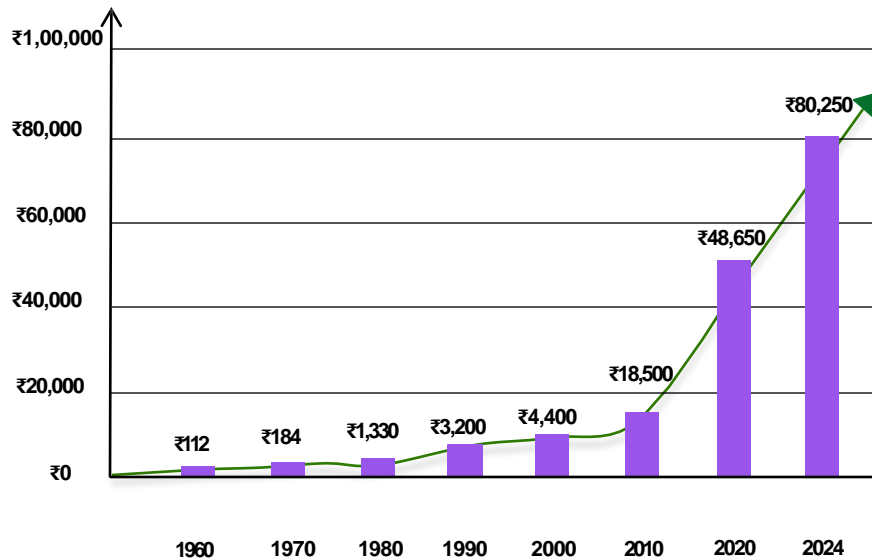
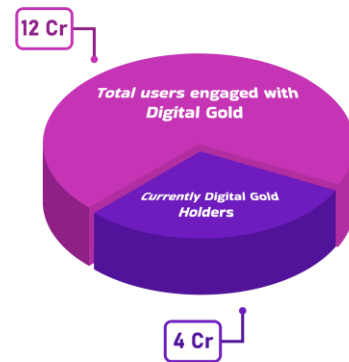
**Accessibility**



**Multiple Payment option**

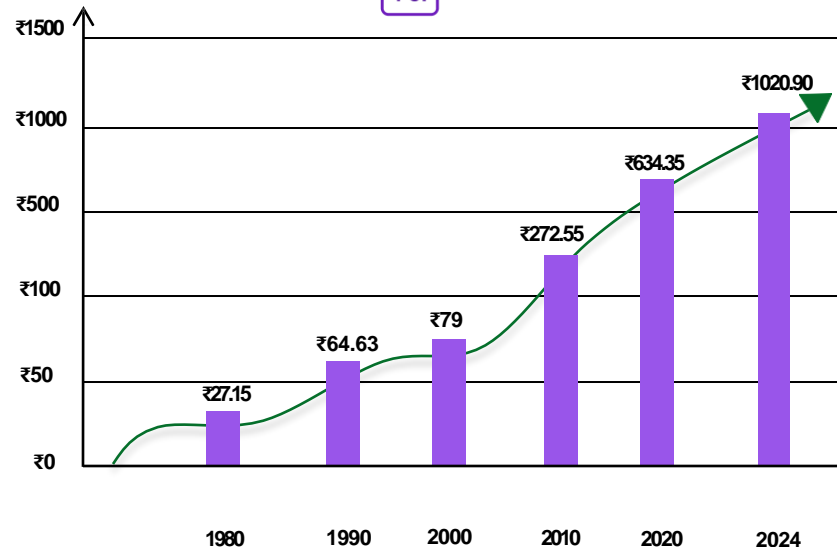


# Market Insights & Trends



Gold (10gm Price)

Source-taxguru.in



Silver (10gm Price)

Source-bankbazaar.com



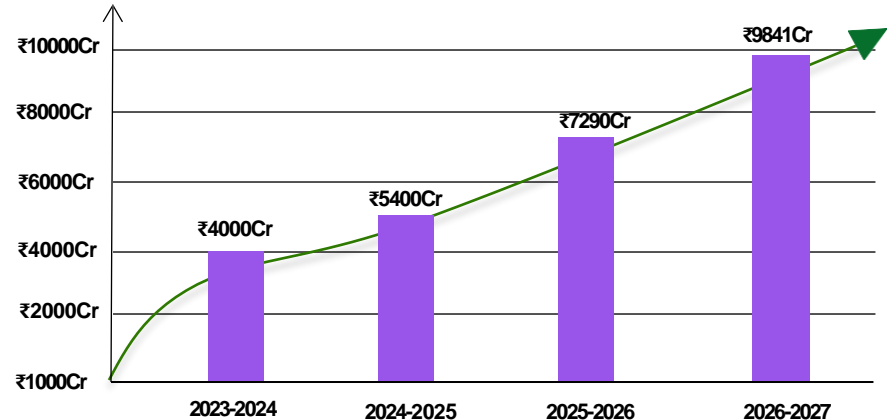
# Market Opportunity

## India's Obsession with Gold

- Gold is imbibed in Indian culture as a symbol of wealth and security.
- The Reserve Bank of India recorded its second-highest annual gold purchase, acquiring 78.1 tons in 2024.

## Untapped Potential in Digital Gold/Silver Savings

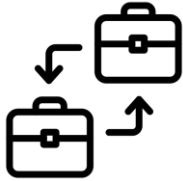
- Physical gold investments are widely acceptable and popular investment option, digital gold is still a new way and relatively untapped market, thus offering a new option to save in a safe, liquid, and transparent asset class.
- Digital platforms are catching the mindshare of new India in the saving and investment space.



Source-augmont.com

The market size of digital gold in **FY 2023-2024** stands at **₹4,000 crore** and is expected to reach **₹9,841 crore** by **FY 2026-2027**, with a YOY growth rate of **30%–35%**.

# Why Choose Batuk?



## **B2C & B2B Opportunities**

Exclusive **partner portal** for distributors to earn by promoting Batuk's services.



## **Leveraging Technology**

We have inhouse tech-team to facilitate the entire partner bridging.

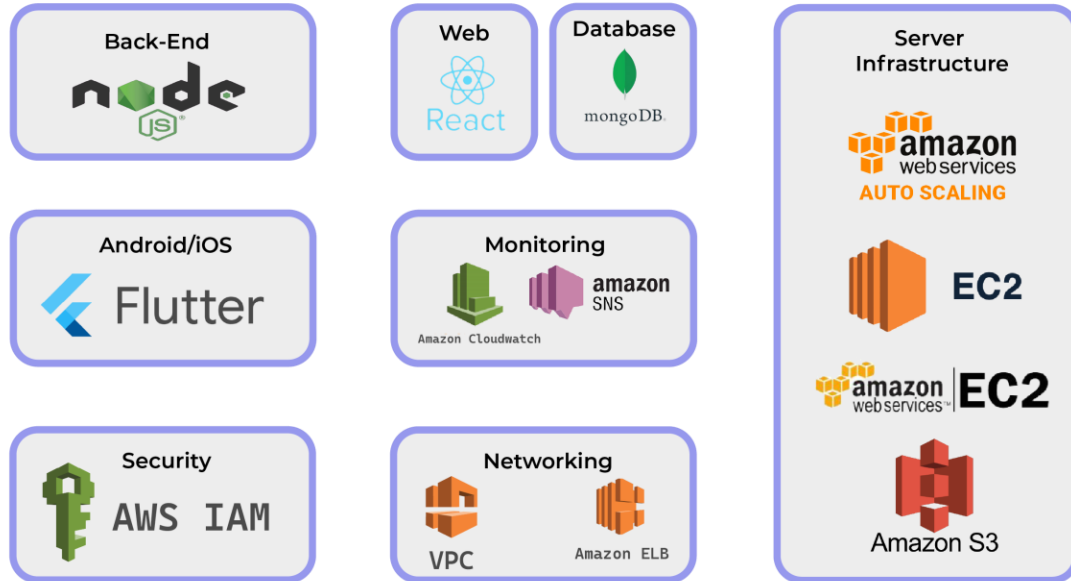


## **Security Assurance**

Digital encryption technology (SSL encryption, AES 256 encryption) for safe transactions.



# Tech Stack



- APIs are developed with REST
- 99% up time
- Response rate in milliseconds
- Expandable structure where in same API's can be used for multiple products
- Hosting on AWS secure infrastructure
- Advance Postman Collections
- Tech Support
- We Provide white label solutions as well.



# Meet The Innovators

**6 Founders:** Visionaries in finance and technology.

**Team of 22:** Skilled professionals driving operations, tech, and customer service.

We believe that our greatest asset is our talented and dedicated team of professionals, with 100+ years of experience, get to know the individuals who drive our company forward.



**Sanjay K Panday**  
Director/CEO



**Pralabh Gupta**  
Director/CTO



**Divanshu Kapoor**  
Co-founder/COO



**Sanjeev Pandey**  
Co-founder/Mentor



**Vivek Bairoliya**  
Co-founder



**Amit Shanker Amist**  
Co-Founder/Mentor



**Name : BIG BULLZ INVESMART  
PRIVATE LIMITED**  
Code : BBIPL085 ★



Scan the QR Code to download the Batuk App and start your digital Gold journey today with Big Bullz

Through our Collaboration you can now:

1. Scan the QR Code to download the app
2. Register and Complete the KYC
3. Get a Call from our team
4. We will strategically plan based on your needs and Financial goals
5. Or directly invest through the app at your convenience

**Secure | Tailored for You | Simple**



*Thank You!*