

# Focused on Growth. Driven by Creativity

**EYE FOCUS**  
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COMPANY PROFILE



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# TURNING VISION INTO IMPACT



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COMPANY PROFILE OVERVIEW



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ABOUT US

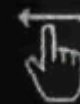
# WHO WE ARE

Eye Focus Media is a full-service marketing and media company specializing in branding, digital marketing, photography, videography, and content production. We help businesses strengthen their brand presence through creative strategies and high-quality visual content.

Our focus is on delivering professional, results-driven solutions that enhance visibility, engage audiences, and support long-term business growth.



**Eye Focus Media —**  
**Your Brand, In Focus.**



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# COMPANY VISION

To be the region's premier choice for modern media content creation by providing integrated creative services that inspire and create a tangible impact.



CREATE  
**CAPTURE**  
INSPIRE  
IMPACT



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# COMPANY OBJECTIVES



## **DELIVERING INNOVATIVE**

media solutions tailored to brands, businesses, and organizations across a wide range of industries.



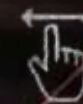
## **ENHANCING CLIENTS'**

digital presence through creative content, video production, and social media strategies that build awareness and engagement.

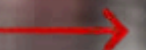


## **BUILDING STRONG**

brand reputations through quality work, continuous innovation, and a commitment to long-term growth and client satisfaction.



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WHY CHOOSE

# EYE FOCUS

MEDIA

We don't just create content — we create impact. Here's what sets us apart.



## Creative Strategy

We combine creativity and strategy to create content that connects with your audience and strengthens your brand.



## Professional Production

High-quality photography, videography, and editing delivered with attention to every detail.



## Tailored Solutions

Every brand is different. We create customized media solutions designed around your goals and vision.



## Results-Driven Approach

Our focus is not only creating great visuals, but helping brands grow, engage, and stand out.

# MEDIA SERVICES

End-to-end media solutions crafted to elevate your brand, engage your audience, and deliver measurable results.



## Branding and Identity

Logos, brand guidelines, and visual identity systems designed to create a strong and memorable brand presence.



## Digital Marketing

Creative content, reels, and social media management tailored to increase engagement and grow your online presence.



## Photography Videography

Professional photo and video production for brands, products, events, and promotional campaigns.



## Events Production

Professional event production and media coverage for launches, exhibitions, and special occasions.

# MEDIA COVERAGE

Professional coverage that captures every moment and delivers **lasting impact**.



## Pre-Event Coordination

Careful planning and creative direction tailored to your event objectives.



## On-Site Coverage

Capturing every moment through cinematic visuals and professional media production.



## Post-Event Deliverables

Delivering polished content designed to extend your brand's impact beyond the event.

# BUSINESS DEVELOPMENT

We support business development by helping brands build visibility, create strategic partnerships, and expand their market presence through creative media and marketing solutions.



## STRATEGIC PARTNERSHIP

Building strong alliances that create mutual growth and new opportunities.



## BRAND GROWTH SUPPORT

Enhancing brand presence and positioning to reach the right audience.



## MARKET POSITIONING

Helping brands stand out in the market with the right strategy and messaging.



## CLIENT OUTREACH STRATEGY

Connecting brands with the right audience through targeted communication.



## LEAD GENERATION SUPPORT

Helping businesses generate quality leads that convert into long-term clients.



## BUSINESS VISIBILITY THROUGH MEDIA

Increasing brand visibility through powerful content and strategic media reach.

» STRATEGY. CREATIVITY. GROWTH. TOGETHER.



# CLIENTS AND COLLABORATIONS

We take pride in building strong relationships with brands and businesses across different industries. Our clients trust us to deliver **creative media solutions** that enhance their presence, strengthen their identity, and communicate their vision effectively.

Through innovation, professionalism, and high-quality production, we are committed to helping every client **stand out and achieve meaningful results.**



## Strong Partnerships

Building lasting relationships based on trust and mutual growth.



## Creative Solutions

Tailored strategies and innovative ideas that drive impactful results.



## Client Success

Focused on delivering measurable outcomes that help our clients thrive.



## Diverse Industries

Proud to collaborate with clients from a wide range of industries.

# CLIENTS AND COLLABORATIONS

We're proud to partner with a diverse range of brands and organizations. Together, we **create impact** that inspires and delivers results.



QATAR TOY FESTIVAL



RUM3DMAK



ABC LUXURY



QATAR CENTRAL BANK



VISIT QATAR



ZAHID MEDIA



NUKHBAH



JAECOO

# ARABIAN FOCUS

A platform dedicated to preserving and showcasing the beauty, heritage, and prestige of Arabian horses through creative media and professional storytelling.

Through international coverage across Europe and collaborations with leading studs, we highlight the elegance and cultural legacy of the Arabian horse while strengthening its global media presence.



## GLOBAL COVERAGE

International presence across Europe and beyond.



## HERITAGE & PRESTIGE

Showcasing the beauty and legacy of Arabian horses.



## STRONG PARTNERSHIPS

Collaborating with leading studs and industry experts.



## PARTNERSHIPS



# DURRAH MAGAZINE

Eye Focus Media is proud to partner with **Durrah Magazine**, a leading luxury lifestyle publication distributed across the GCC, with upcoming **expansion into London**.

Through this partnership, we collaborate in showcasing **luxury brands, premium experiences**, and **distinguished businesses** through high-quality media, creative storytelling, and strategic brand exposure tailored to a sophisticated audience.



## PARTNERSHIPS



### LUXURY EXPOSURE

Showcasing premium brands to an affluent and influential audience.



### PREMIUM EXPERIENCES

Highlighting exclusive lifestyle, travel, and bespoke experiences.



### CREATIVE STORYTELLING

Delivering compelling content that inspires and engages.



### STRATEGIC BRAND EXPOSURE

Tailored campaigns that elevate brand visibility and strengthen positioning.



### SOPHISTICATED AUDIENCE

Reaching discerning readers who value quality, elegance, and excellence.

# LET'S CREATE SOMETHING IMPACTFUL.

Ready to elevate your brand through creative media and strategic storytelling.



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## GET IN TOUCH

We'd love to hear about your ideas and how we can help bring them to life.



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FOCUS • CREATE • ELEVATE

# MORE THAN MEDIA. PURE IMPACT.

CREATIVE MEDIA • STRATEGIC GROWTH • GLOBAL IMPACT

## EYE FOCUS

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