

WORK

FOUNDER

World Peace Connection, Nonprofit Organization | 2015 - Present

Established an organization that fosters globalization, inspiration, and creative problem-solving through educational programs, speaking engagements, and interactive workshops to promote inclusivity, the power of collaboration personal development, and practical action steps to serve people in communities around the world.

- Developed and supervised an educational curriculum that led to local and global partnerships engaging 200+ students while raising \$40,000 in sponsorship funds by leveraging marketing tools and partnership strategies.
- Head of creative business, partnerships and customer relations in sustaining brand growth by cultivating long-term relationships with community partners by coordinating community initiatives and spearheading campaigns' concept, design, and execution.
- Analyze and communicate complex concepts, discern trends, and develop strategic solutions based on the analysis.
- Implemented marketing techniques using data-driven insights to promote programming for leadership development resulting in a 25% increase in funding and 93% increase in participant's motivation.

EVENT & TECH SUPPORT

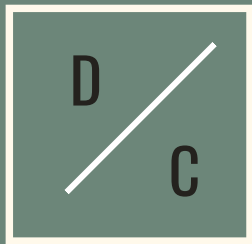
American College of Cardiology (ACC) | March - May 2021

Served as the right-hand support to the PM for the ACC 21 conference. Managed and mediated 65 vendor relations for the American College of Cardiology's most significant online conference of 18,000+ attendees.

- Analyzed data and categorized information for 40+ workshops sessions.
- Administered customer support and solutions for vendors and attendees to improve internal process and users experience.
- Creator of the reference documentation needed for ACC's technological event hybrid partners and interceder for virtual streaming designers.

REFERENCES

I am happy to provide refrenecece upon request.



DANE CASTON

DEVELOPER | PRODUCER
COLLABORATOR

EDUCATION

BS. Biology | 2014
Georgia Gwinnett
College

SKILLSETS

- Marketing & Branding
- Canva
- Team Management
- Slack
- Programming
- Website design
- Creative writing
- Data visualization
- Trouble shooting
- Microsoft platforms
- Communication
- Problem-solving & analytical skills
- Interpersonal skills
- Adaptability
- Creative & Critical thinking
- Networking
- Organized
- Teamwork
- Leadership skills
- Attention to detail

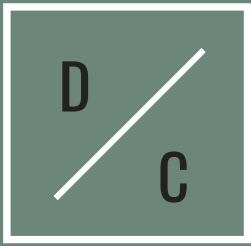
CONTACT



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hello@danecaston.com



GLOBAL WORK EXPERIENCE

North America
South America
Europe
Asia
Africa



CONTACT



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[click to view portfolio](#)

UNIQUE EXPERIENCES

INTERNATIONAL TEACHER

Bali Light House Global Community | Bali, Indonesia | 2016-2017

Provided counseling and educational services to 30 international students, building self-awareness, cultural cognizance, and student development.

- Collaborated with teammates to build educational content using Design Thinking to achieve academic goals for the International Baccalaureate program.
- Led the digital marketing committee for outreach projects within and outside the visual marketing department.
- Constructed 5 year business module for growth, impact and goals.
- Developed marketing tools for recruitment and retention.

CREATIVE DIRECTOR

Remote | Aug 2014 -Present

Collaborating with artists and companies to engineer outcomes that creatively resonate, provides insight, and challenges the status quo to maximum reach.

- The strategic mind behind brand expansions in various industries on all levels to communicate a message and connect to the desired target audience.

GLOBAL PHILANTHROPIST

World Wide | June 2012 - Present

Working beside several international community leaders with varied backgrounds to provide solutions, supplies, and resources for people in communities around the globe.

- Strategized various crowdfunding campaigns, raising \$50,000 for families, small businesses and nonprofits abroad.
- Traveled to more than 25 countries and has lived in different countries worldwide for extended periods to conduct service projects.