

YEAR-ROUND COLLECTION

EMERALD



2023



WELCOME FLOWER & PLANT LOVERS

COLLECTION 2023

@EMERALD



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ABOUT EMERALD

Emerald Eternal Green was born in 1994 when our founder, florist Hans van de Kerkhof, was inspired by the potential of the highest-quality artificial flowers and plants. Initially run from his very own garage, the company soon began to grow, serving a growing number of customers across the Netherlands, then Europe, and then the world.

Today we're a truly international family business, and with Hans's son and daughter, Joël and Chloë van de Kerkhof, joining the company, the Emerald team is now made up of more than 30 passionate and dedicated colleagues.

Our new energy-neutral headquarters has a stunning 2,000 m² showroom, a dedicated 1,000 m² office space, and a 8,500 m² warehouse. What's more, from our restaurant to our entrance every single detail has been designed to inspire visitors and give them the ultimate Emerald experience.

We're proud of our team and proud of our mission to make the world a happier and more colourful place. We do this together by focusing on our four shared core values: people, partners, products and productivity. Four simple principles that define and drive all that we do.

We feel privileged to have such loyal customers, and an unparalleled network of suppliers, agents and partners that enable us to share our extensive collections and innovative creations with the world.



SHOWROOM OVER 2,000 M²

NEW HEADQUARTERS

AND MORE...



FLOWERS

What makes our silk flowers collection so unique are the intricate and true-to-life details. From the natural colour gradients to real-touch finishes, we've thought of every single detail. This makes them indistinguishable from the real thing, whether in a bunch, combined in a bouquet, or as part of a decorative arrangement. Best of all, they don't require any care, and remain bright and beautiful throughout the year.







Bouquets are the perfect gift for every occasion! Our collection consists of a host of bouquets containing a beautiful array of flowers perfectly aligned with the interior trends of today. Our silk flower bouquets are designed and assembled by expert florists in the Netherlands. What's more, each and every bouquet is delivered in a special stylish box.





A photograph of two vases on stands. The left vase is a light beige, rounded ceramic vase on a tall, thin, gold-colored metal stand. It contains a branch with green, feathery leaves. The right vase is a smaller, dark grey, rounded ceramic vase on a shorter, thin, gold-colored metal stand. It contains a branch with dark purple and green leaves. The background is a solid light purple color. The entire scene is framed by a white border.

LEAVES & BRANCHES

Creating leaves & branches so realistic that you can't tell them apart from the real thing is all about the small and subtle natural details, from the veins in the leaves to the natural colour gradient. Our leaves & branches are perfect to use as a statement piece in a tall vase. Or use them in a bouquet or decorative flower arrangement to provide that special natural touch.







GREEN PLANTS

Green plants are completely on-trend in every interior, in every setting, in every season. Don't have green fingers? No problem! Our carefully assembled collection requires zero maintenance, and will stay vibrant and green throughout the year. And as they don't require any light, they are a perfect fit in any room.







GREEN PLANTS IN POT

There's something in our collection of green plants for every setting. Whether it's your bathroom or office space, every room deserves a green touch. Nearly all our plants are assembled by hand in our value-added department in the Netherlands and created with the finest details in mind. The result? They are indistinguishable from the real thing!



We ❤️ seeing a picture of our products,
tag us in your photo! #emeraldeteralgreen







FLOWERING PLANTS

We're proud to create the most realistic and lifelike plants possible. And that stunning natural appearance is not achieved by chance. We only stock the highest quality products, and our flowering plants are potted by our very own value-added team in the Netherlands. This enables us to guarantee the very highest quality so that they look great in any interior.







HANGING PLANTS

Hanging plants are most definitely in vogue at the moment in the plant world! That's why we've developed a special range of hanging plants that look and feel just like the real thing. Our hanging plants have been designed and developed down to the very finest detail, and don't require any care. Best of all, you can create your own veritable urban jungle by combining different hanging plants.

A world of green with no green fingers required.





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UV-ITEMS

Whether it's for a balcony, a garden or a terrace, our unique UV collection is the perfect solution for anyone who wants to add some greenery outdoors. Designed and developed to the finest detail, there's no better way to have a stunning green exterior all year round.







Bring the serenity of nature into your home with our grasses. Our focus on replicating the splendour of nature is clear to see in this collection. From the natural colour gradients for a true-to-nature look to lifelike details, every single detail has been thought of. Style with a pot of your choice and place it in your interior! It's as easy as that.





We ❤️ seeing a picture of our products,
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TREES & BIG PLANTS

We're proud to be recognised as an expert in the field of artificial trees and large plants. As we source our products in the Far East, we're always able to deliver exceptional quality. Just one of our large artificial plants can make a huge difference, brightening up an entire interior. And our artificial trees don't require any care and stay beautiful all year round, making them a great investment for any interior.



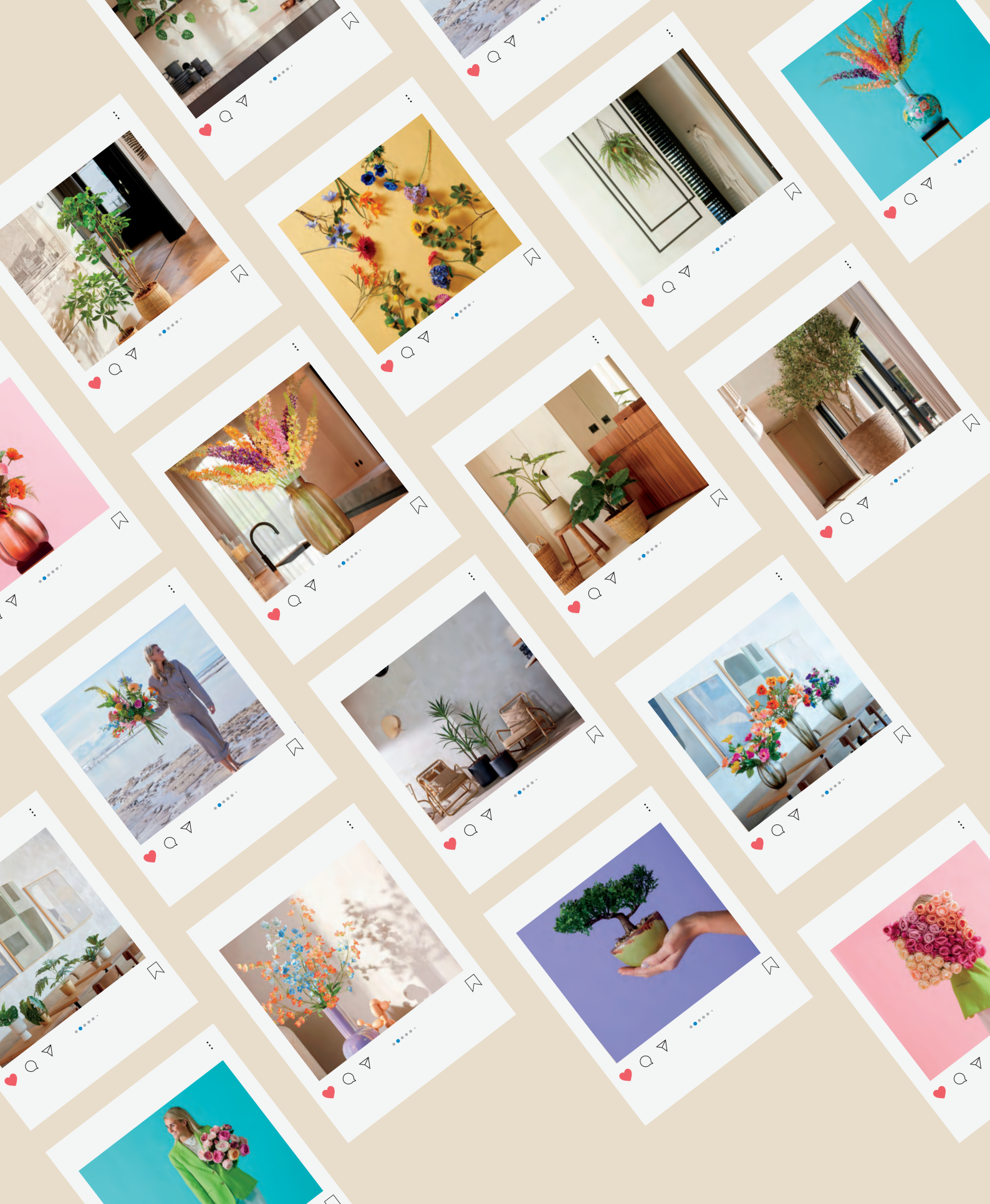




In addition to our artificial plants and flowers, we also have an extensive range of high-quality decorative items . These include flower mats, moss, boxwood spheres and decorative items. Looking for something special? Whether it's by telephone, email or in person, we're always happy to help.







FOLLOW US ON INSTAGRAM FOR MORE INSPIRATION
@EMERALD_ETERNAL_GREEN



KEEP IN TOUCH

WE ARE HAPPY TO ASSIST

Whatever your question or query, we're always are happy to assist.

Looking for more information about our collections, want to book a visit to our showroom, or simply need to know something about your order? Then don't hesitate to ask! One of our flower and plant specialists will be delighted to help.

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