

# Premium Package

Until

▶ **11** DAY      **11** MONTH      **26** YEAR ◀

**MONTHLY 1,111 \$**

*Unlimited Listings, Unlimited Agents, OFF PLAN ( 23,000+ Global), Developer Data + Statistics, Transactions Data + Statistics, Booking Request, Comparison, (Non-Exclusive) Offer, Exclusive Offer + Commission, Charts, Feasibility (Link Access) - One Export Free, CRM Integration*

**SUBSCRIBE NOW**

**PAY LATER**

## Ai-HOMES

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# Silver Package

Until

▶ **11** DAY      **11** MONTH      **26** YEAR ◀

**MONTHLY 1,111 ₪**

**PPP**

OR

**CPC**

**PLP**

**BONUS**

**Pay 11 AED Per Post**  
PER MONTH

**Cost 1 AED Per Click**  
CALL, WHATSPP, SHARE, EMAIL

**Pay Later Privilege**  
AFTER ONE MONTH

**GIFT 111 AED MONTHLY**  
AS DEDUCTION FROM RATE

**PAY LATER**

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# SUMMARY OFFER

LIMITED TIME

1,111	\$	PAY MONTHLY <b>PREMIUM</b> PACKAGE
1,111	AED	PAY MONTHLY <b>SILVER</b> PACKAGE
11	AED	PAY MONTHLY PER POST " <b>PPP</b> " ( <b>PAY PER POST</b> )
1	AED	PAY MONTHLY COST PER CLICK " <b>CPC</b> " ( <b>PAY AS YOU GO</b> )
1,111	AED	<b>FREE</b> MONTHLY @ <b>CLB</b> COIN EQUIVALENT TO AGENCY FEES
111	AED	<b>FREE</b> MONTHLY BONUSES AS DEDUCTION FROM RATE
11,111	LEAD	<b>FREE</b> MONTHLY INVESTOR COLD FROM <b>AI DATA</b>
1,111	LEAD	<b>FREE</b> MONTHLY LEADS HOT FROM <b>AI DATA</b>
111,111	LEAD	<b>FREE</b> MONTHLY BULK EMAILS FROM <b>AI DATA</b>
111	PDF	<b>FREE</b> MONTHLY PRELIMINARY <b>AI FEASIBILITY</b>
11	PDF	<b>FREE</b> MONTHLY PROFFESIONAL <b>AI FEASIBILITY</b>
111,111	PDF	<b>FREE</b> MONTHLY PRELIMINARY <b>AI ESTIMATE</b>
11	PDF	<b>FREE</b> MONTHLY PROFFESIONAL <b>AI ESTIMATE</b>
11	%	<b>FREE</b> MONTHLY MEDIA CAMPAIGN FROM <b>AI HOMES HUB</b>
11	%	<b>FREE</b> @ <b>CLB</b> COIN <b>BONUS</b> FOR EVERY VERIFIED <b>REFERRAL</b>



# Ai-AGENCY PACKAGE

## REAL ESTATE AGENCY PRODUCT LAUNCH

### KEY FEATURES OF THE PACKAGE

#### 01 Ai-AGENCY API

**AI-AGENCY AGENTS** CAN **BRAND THE PLATFORM** AS THEIR OWN, CONNECT IT VIA API, AND RUN GLOBAL CUSTOMIZED OFF-PLAN, **VIDEO CALL**, FREE AI ESTIMATE, **BOOKING** AND RESALE. ADDITIONAL AI SERVICES INCLUDING CHATBOT, AI AGENT CALLER, AND MORE, COMING SOON.

#### 02 Ai-HOMES

**CENTRAL HUB** FOR TRANSACTION DATA, MARKET COMPARISONS, AND AGENT ANALYTICS INSTANTLY MIRRORING **ALL AGENCY LISTINGS** AND RESALE INVENTORY VIA THEIR API SUBSCRIPTION IN REAL TIME

#### 03 Ai-INVESTOR

**AI-AGENCY ADMIN** CAN INSTANTLY RECEIVE MONTHLY **11,111 INVESTOR COLD DATA**, TAPPING INTO **AED 5T+ NET WORTH** IN LEADS BETWEEN UAE SELLERS AND BUYERS AND **1,111 LEADS HOT DATA** THROUGH THE AI-INVESTORS ENGINE, AND RECIEVE **111,111 FREE EMAILS CONTACT FROM 5.6B** **LIMITED**

#### 04 Ai-CHARTS

**AI-AGENCY-API OR AI-HOMES-REGISTERED AGENT** CAN USE DYNAMIC CHARTS TO VIEW UP-TO-DATE MEDIAN PRICES PER SQ FT, COMPARE PERFORMANCE, AND TRACK APPRECIATION TRENDS, ALL FILTERED BY PROPERTY TYPE, INVESTOR NATIONALITY, AND AGE GROUP. **FREE**

#### 05 Ai-FEASIBILITY

**AGENCY ADMIN** GENERATES (**FREE 111 PRELIMINARY, AND FREE 11 PROFESSIONAL A MONTH**) AI-FEASIBILITY STUDIES, ONLY THROUGH THE APP ONLY, AS EXPORTED REPORTS TO USE WITH CLIENTS. **LIMITED**

#### 06 Ai-ESTIMATE

**AGENCY ADMIN** CAN GENERATE AND EXPORT **FREE UP TO 11 MARKET-BACKED AI-ESTIMATE VALUATIONS**, AND **EACH AGENT RECEIVES 11,111 PRELIMINARY VALUATIONS** PER MONTH. **LIMITED**

#### 07 Ai-CRM

**AGENCY AGENTS** CAN LEVERAGE OUR ALLIANCE THIRD PARTY **CRM** TO ACCESS (**PAY-PER-SEAT**) A SHARED **ADMIN SEAT AND 4 VIEWERS** AND A TAILORED LEADS TABLE, FULLY CONFIGURED FOR REAL ESTATE PIPELINES AND INVESTOR FOLLOW-UP. **LIMITED**

#### 08 Ai-CLUB

**AGENCY AGENTS** GIVING EVERY AGENT FULL ACCESS TO A GLOBAL **4.9M** REAL ESTATE COMMUNITY FROM **212** COUNTRIES WITH GROUPS, POSTS, SHARING, AND LIVE VIDEO ALL IN ONE INTEGRATED NETWORK. **FREE**

#### 09 Ai-RADAR

**AGENCY AGENTS** CAN USE AI + AR MAPPING OF OVER **200 MILLION** GOOGLE PLACES AROUND LISTINGS SHOW NEARBY PROJECTS, AMENITIES, AND SERVICES INSTANTLY. HELP AGENTS SELL LIFESTYLE AND LOCATION **FREE**

#### 10 Ai-CARD

**AGENCY AGENTS** GET FREE, UNLIMITED ACCESS AI AND AR-POWERED DIGITAL BUSINESS CARD ECOSYSTEM. SCAN, STORE, AND SEARCH PROFESSIONALS WORLDWIDE IN SECONDS. **FREE**

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# Ai-AGENCY PACKAGE

## THE AI ENHANCEMENTS

## AI FACTORY BACKGROUND

- 01 Ai-AGENCY API** AI PLUGS INTO YOUR SYSTEMS AS A SINGLE **REAL-ESTATE BRAIN** SYNCING LISTINGS, JOURNEYS, DATA AND DASHBOARDS IN REAL TIME ACROSS ALL YOUR CHANNELS.
- 02 Ai-HOMES** YOUR AI-POWERED **REAL-ESTATE WEBSITE AND APP**: AI KEEPS ALL AGENCIES LISTINGS, AND RESLAE INSTANTLY INTEGRATED INOT THE ONE HUB
- 03 Ai-INVESTOR** AI **SCANS MASSIVE INVESTOR DATABASES**, SCORES INTENT AND PUSHES YOU THE HOTTEST MATCHES FIRST SO YOUR TEAM SPEAKS ONLY TO SERIOUS INVESTORS.
- 04 Ai-CHARTS** AI **TURNS RAW TRANSACTIONS INTO LIVE DASHBOARDS** PRICING, TRENDS AND DEMAND BY AREA, NATIONALITY AND AGE SO YOU PRICE AND POSITION STOCK WITH CONFIDENCE.
- 05 Ai-FEASIBILITY** AI BUILDS FEASIBILITY MODELS IN MINUTES, NOT WEEKS **AUTO-CALCULATING ASSUMPTIONS, CASHFLOWS AND RETURNS** SO YOU WALK INTO DEVELOPER MEETINGS READY.
- 06 Ai-ESTIMATE** AI **ANALYSES LIVE COMPARABLES** TO GENERATE INSTANT PRICE ESTIMATES AND EXPORTABLE VALUATION REPORTS, HELPING YOUR AGENTS WIN INSTRUCTIONS AND JUSTIFY PRICES ON THE SPOT.
- 07 Ai-CRM** AI **ROUTES, SCORES AND ORGANISES EVERY LEAD** INSIDE YOUR CRM PRIORITISING FOLLOW-UPS, REDUCING NOISE AND TURNING YOUR DATABASE INTO A CLOSING MACHINE.
- 08 Ai-CLUB** AI CURATES A **GLOBAL PRO NETWORK** AROUND YOUR AGENCY **SURFACING THE RIGHT PEOPLE, DEALS AND ROOMS** FOR YOUR AGENTS TO LEARN, SHARE AND COLLABORATE.
- 09 Ai-RADAR** AI + AR MAP 200M+ PLACES AROUND ANY PROPERTY **RANKING NEARBY PROJECTS AND AMENITIES** SO YOUR AGENTS SELL LOCATION, NOT JUST SQUARE METERS.
- 10 Ai-CARD** AI **TRANSFORMS BUSINESS CARDS INTO A LIVING CONTACT GRAPH** TAGGING SKILLS, MARKETS AND ROLES SO YOU CAN INSTANTLY FIND THE RIGHT PERSON, ANYWHERE.

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# Ai-AGENCY PACKAGE

**MORE INCLUDED FEATURES**

**UNDER YOUR WHITE LABEL**

- 01 AUGMENTED REALITY** PULL OUT YOUR **CAMERA** AND **IN REAL TIME VIEW** HISTORICAL TRANSACTIONS, INCOMING OFF PLAN, LIVE RESALE MARKET, AND EVEN AGENCIES **DIRECTLY IN YOUR AREA!** \*PATENTED
- 02 LISTING EXPERIENCE** **SLIDER VIEW MODE** OFFERS A FULL-SCREEN TV VIEW WITH MULTILINGUAL DISPLAY AND VOICEOVER. **POST GENERATION** INSTANTLY FOR SOCIAL-MEDIA-READY LISTINGS.
- 03 AGENT INTELLIGENCE** ACCESS A PREEXISTING DATABASE OF **4.9M+ AGENTS WORLDWIDE** WITH **ENHANCED SEARCHABILITY BY SPECIALTY**, LANGUAGE, MARKET FOCUS, OR EXPERTISE TAGS.
- 04 PDF GENERATION** GENERATE **PROFESSIONAL PROPERTY PRESENTATIONS INSTANTLY**, READY TO SHOW SALES OFFER AND PROJECT PROFILE OR FORWARD TO CLIENTS IMMEDIATELY.
- 05 RARE ANALYTICS** REFINE **INVESTOR MARKET SEARCH FILTERS** BY **NATIONALITY, AGE GROUP, AND BIRTH YEAR** PREDICTING BUYER TENDENCIES WITH UNPRECEDENTED PRECISION!
- 06 LIVE BOOKING & COPY** FIRST-IN-MARKET **COPY SYSTEM** ON LIVE OFF-PLAN ANY DEVELOPER UPDATES AND CLIENT BOOKINGS **SYNC ACROSS ALL AGENTS**, ELIMINATING LOST FOLLOW-UPS.
- 07 VIDEO CALLING** CLIENTS CAN START VOICE OR **VIDEO CALLS WITH YOUR AGENCY DIRECTLY** NO THIRD-PARTY APPS, ONE-CLICK, FULLY LOGGED AND TRACKED.
- 08 WEBINAR HOSTING** HOST **PROFESSIONAL WEBINARS** FOR CLIENTS, INVESTORS, OR PARTNERS **LAUNCHES, EDUCATION, AND MARKET BRIEFINGS** FULLY INTEGRATED WITH YOUR AGENCY.
- 09 LIVESTREAMING** BROADCAST ANNOUNCEMENTS, PROJECT LAUNCHES, OR DEVELOPER SHOWCASES **GO LIVE DIRECTLY AND REACH CLIENTS IN REAL TIME**, SUITABLE FOR WIDER AUDIENCES.
- 10 APPLICATION EXTENSION** LAUNCH **YOUR OWN BRANDED MOBILE APP** FOR IOS & ANDROID LOGO, COLORS, AND IDENTITY FULLY CUSTOMIZED AS IN THE PREMIUM PACKAGE.

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# Ai-AGENCY PACKAGE

COMING-SOON FEATURES

STAY TUNED TO UNLOCK ACCESS

- 01 Ai-CALENDAR** UNIFIED REAL ESTATE CALENDAR **SYNC** WITH YOUR OWN CALENDAR, **TRACK** MEETINGS, LAUNCHES, SITE VISITS, AND SEND **CLIENT INFORMATION SHEETS** TO DEVELOPERS TO **SECURE COMMISSIONS**.
- 02 Ai-CONTRACT** **DIGITALLY GENERATED CONTRACTS BETWEEN AGENTS AND DEVELOPERS** OR OTHER AGENTS FULLY VERIFIED, TRACEABLE, AND COMPLIANT WITHIN THE AI HOMES ECOSYSTEM.
- 03 AI-SMART EOI** INVESTORS CAN PLACE VERIFIED **EXPRESSIONS OF INTEREST** WITH SECURE DEPOSITS, HELPING DEVELOPERS VALIDATE DEMAND BEFORE CONSTRUCTION.
- 04 Ai-ALERT** GET **INSTANT ALERTS WHEN MATCHING PROPERTIES** LISTED BY DEVELOPERS, AGENCIES, OR NEW OFF-PLAN LAUNCHES.
- 05 Ai-MEDIA HUB** ALL YOUR **ARTICLES, VIDEOS, MARKET NEWS, DEVELOPER UPDATES & INSIGHTS** IN ONE CENTRALIZED HUB.
- 06 Ai-MAGAZINE** DIGITAL MAGAZINE **SHOWCASING YOUR BRAND, LISTINGS, PROJECTS, AND MARKET STORIES** TO CLIENTS AND PROSPECTS.
- 07 Ai-TV SERVICE** AI-POWERED **PROFESSIONAL BROADCAST CHANNEL** SHOWCASING YOUR BRAND, LISTINGS, INTERVIEWS, AND ANNOUNCEMENTS.
- 08 Ai-AGENT CALLER** **AUTOMATED OUTBOUND AND FOLLOW-UP CALLS** FOR CAMPAIGNS, LAUNCHES, AND LEAD NURTURING, WITH FULL PERFORMANCE TRACKING.
- 09 Ai-CHATBOT** YOUR DIGITAL ASSISTANT INTEGRATED WITH WEBSITE AND WHATSAPP, **AUTOMATING RESPONSES, QUALIFYING LEADS, AND ENGAGING CLIENTS 24/7**.
- 10 Ai-ACADEMY** THE INDUSTRY'S **ALL-IN-ONE EDUCATION HUB** TO LEARN MARKET INSIGHTS, REAL ESTATE STRATEGY, SALES MASTERY, AND PLATFORM EXPERTISE.

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# Ai-AGENCY INCENTIVES

**UNMATCHABLE INCENTIVES**

**YOU DO NOT WANT TO MISS**

## **MEDIA JV**

PUBLISH LISTINGS DIRECTLY TO **MAJOR MEDIA OUTLETS** INCLUDING **EMARAT AL YOUM, SABQ, AND UPCOMING 32M+ REACH** PLATFORMS. ONE CLICK DISTRIBUTES YOUR PROPERTY AS EDITORIAL CONTENT — NOT ADS — FOR MAXIMUM EXPOSURE WITH ZERO EXTRA WORK.

## **EXCLUSIVE PROJECTS & PRODUCTS**

ACCESS **EXCLUSIVE PROJECTS AVAILABLE ONLY** THROUGH THE PLATFORM. THESE DEVELOPMENTS ARE **UNDER DIRECT AGREEMENT**, OFFERING VERIFIED INVENTORY, CONTROLLED DISTRIBUTION, AND STRONGER CLOSING CONFIDENCE.

## **EXCLUSIVE @WORLD PROJECTS & PRODUCTS**

**111 BILLION AED + EXCLUSIVE PROJECTS FROM @ WORLD, ACCESS AED 111B+ IN EXCLUSIVE PROJECTS AVAILABLE ONLY ON AI HOMES FROM 22+ PATENTED ICONIC REAL-ESTATE PROJECTS WORLDWIDE.**

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# Ai-AGENCY INCENTIVES

## ADDITIONAL INCENTIVES

- CLB COIN** A LIMITED NUMBER OF **@CLB COIN WILL BE GRANTED** TO THE AGENT, EQUIVALENT TO THE AGENCY SUBSCRIPTION PAID FEE. **FREE**
- MONEY-BACK** **A 111 DAY MONEY-BACK GUARANTEE ON** AGENCY SUBSCRIPTION FEES WILL APPLY IF THE API FAILS TO MEET THE AGENCY'S SATISFACTION, DOES NOT PUBLISH AS AGREED, OR IF ACCESS TO THE AGENCY API IS SUSPENDED OR SHUT DOWN.
- TAX FREE** BUSINESS ADVERTISING, SUBSCRIPTIONS, AND MARKETING COSTS MAY BE **TAX-DEDUCTIBLE**, DEPENDING ON LOCAL TAX LAWS AND REGULATIONS – AGENCIES SHOULD CONFIRM WITH THEIR ACCOUNTANT OR TAX ADVISOR.
- REFERRAL** INVITE OTHERS TO **EARN ENHANCED BENEFITS AND FUTURE INCENTIVES 11%**, TURNING YOUR NETWORK INTO A GROWTH ENGINE. TWO-WAY BENEFIT VALID FOR A SELECTED PERIOD. **COMING SOON**
- @CAFE** STRATEGIC PARTNERSHIPS WITH SELECT CAFÉS, OFFERING **LOYALTY BENEFITS** WHILE ATTRACTING TO GATHER **INDUSTRY PROFESSIONALS** THROUGH TARGETED IN-VENUE PROMOTION.
- BONUSES** **GIFT 111 AED MONTHLY** AS DEDUCTION FROM YOUR RATE.

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# Ai-AGENCY INCENTIVES

## MARKETING, MEDIA & AI MODULES & COMPANY-USER EXPERIENCE

AI-HOMES PROMOTES THE HUB OF ALL REAL ESTATE PORTALS AS A SINGLE ECOSYSTEM USING AN INTEGRATED STRATEGY ACROSS:

**CHANNELS** TV, RADIO, OUTDOOR, SOCIAL, DIGITAL, INFLUENCER, AND MEDIA PARTNERSHIPS

**CAMPAIGN TYPES** **ATL, BTL, TTL** COMBINING HIGH-VISIBILITY, DIRECT ENGAGEMENT, AND COORDINATED MEDIA JV PLACEMENTS

**AI MODULES** AI AGENT MODULE, ADVANCED CHATBOT LOGIC, BULK OUTREACH TOOLS (EMAIL, WHATSAPP, SMS)

**HELPDESK** CENTRALIZED SUPPORT HUB—**GUIDANCE AND FEATURE ASSISTANCE** ROLLING OUT PROGRESSIVELY.

**(AI & UI) QR-ECOSYSTEM** **ENHANCING** OTHERWISE **MUNDANE PROCESSES** SUCH AS: EXCHANGE CONTACTS, SHARE PROPERTIES, PROCESS PAYMENTS, RUN PROMOTIONS, AND MANAGE LOYALTY REWARDS.

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# Ai-AGENCY INCENTIVES

## MARKETING, MEDIA & AI MODULES

### ATL, BTL & TTL

#### ATL (ABOVE THE LINE)

HIGH-VISIBILITY, MASS-REACH MARKETING AIMED AT BROAD AWARENESS.

- GOAL: BRAND BUILDING AT SCALE
- CHANNELS: TV, RADIO, OOH BILLBOARDS, CINEMA, MAJOR DIGITAL DISPLAY, LARGE SPONSORSHIPS, TOP-TIER PUBLISHERS
- BEST FOR: LAUNCHES, NATIONAL/REGIONAL AWARENESS, CREDIBILITY

#### BTL (BELOW THE LINE)

DIRECT, TARGETED ENGAGEMENT DESIGNED TO DRIVE ACTION AND MEASURABLE CONVERSIONS.

- GOAL: LEADS, TRIALS, SIGN-UPS, SALES
- CHANNELS: EVENTS, ACTIVATIONS, ROADSHOWS, BOOTHS, COMMUNITY PARTNERSHIPS, EMAIL/SMS/WHATSAPP, TARGETED PERFORMANCE ADS, IN-VENUE PROMOTIONS
- BEST FOR: HIGH-INTENT AUDIENCES, LOCALIZED CAMPAIGNS, CONVERSION PUSHES

#### TTL (THROUGH THE LINE)

AN INTEGRATED APPROACH THAT CONNECTS ATL REACH WITH BTL CONVERSION—ONE NARRATIVE ACROSS ALL TOUCHPOINTS.

- GOAL: AWARENESS → CONSIDERATION → CONVERSION (END-TO-END)
- CHANNELS: COORDINATED BRAND + PERFORMANCE + PR + EVENTS + CONTENT + RETARGETING
- BEST FOR: MULTI-PHASE CAMPAIGNS WHERE EVERY CHANNEL REINFORCES THE SAME MESSAGE

#### HOW YOUR LINE READS IN PRACTICE

- **ATL:** "HIGH-VISIBILITY" (MASS AWARENESS)
- **BTL:** "DIRECT ENGAGEMENT" (TARGETED ACTIVATION + CONVERSION)
- **TTL:** "COORDINATED MEDIA JV PLACEMENTS" (INTEGRATED STORYTELLING + DISTRIBUTION ACROSS PARTNERS, WITH RETARGETING AND FOLLOW-THROUGH)

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