




RICHARD SAVIDGE

GRAPHIC DESIGNER

rich@richsavidge.com

Contact

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-  Saint Augustine, FL 32095

 **Portfolio:**
www.richsavidge.com

Skills & Expertise

● Adobe Creative Suite

- Photo Shop
- Illustrator
- InDesign
- Premier Pro
- After Effects

Advertising, Publishing
& Marketing Campaigns

Branding & Corporate Identity

Social Media Content & Strategy

Video Production & Editing

Illustration & Typography

Prepress & Printing Processes

Screen Printing

Web Development
(Squarespace, GoDaddy, Shopify)

Strategic Creative Direction

Education

● Bachelor of Arts/ Graphic Design

Flagler College

Proud Veteran

Summary

Creative and results-driven Graphic Designer with extensive experience in publishing, advertising, digital marketing, and content creation. Highly skilled in Adobe Creative Suite with a strong background in creative direction, social media management, and video production. Adept at conceptualizing and executing innovative design solutions tailored to client needs across multiple platforms. Passionate about delivering impactful visual storytelling and enhancing brand identity.

Experience

Graphic Designer/Action Imprints & Design

2023 - Present

Provide creative direction and strategic branding solutions for local businesses.

Design and execute advertising campaigns, marketing collateral, and corporate identity projects.

Develop engaging content for social media platforms, driving increased brand visibility and engagement.

Build and maintain e-commerce websites and digital storefronts.

Graphic Designer/Flagler Broadcasting

2015 - Present

Designed branding and promotional materials for seven local radio stations

Produced video content and advertising materials for local events and publications.

Developed comprehensive advertising campaigns across print, social media, billboards, and apparel to enhance listener engagement.

Creative Director/Gage Publishing, Inc.

2006 - 2023

Led the design and production of five bi-monthly publications, ensuring a cohesive and compelling visual identity.

Managed prepress preparation and collaborated with printers throughout the proofing process.

Coordinated with writers, photographers, and artists to curate engaging content.

Creative Director/Brady Media, Inc.

2007-2018

Oversaw the layout and production of monthly publications, maintaining consistency in branding and storytelling.

Created marketing materials, including posters, advertisements, and digital content for social media platforms

Managed the company's website, ensuring an optimal user experience and regularly updated content.

Digital Prepress Technician/Graphic Group, Inc.

2002-2006

Supervised the digital prepress department, providing high-quality graphic design and proofing services.

Conducted photo color correction, large-format printing, and film output for artists, publishers, and print vendors.

Maintained close collaboration with local printers to ensure top-quality production.