

## Samantha G. Lindell

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### EDUCATION

**Syracuse University | S.I. Newhouse School of Public Communications | Renee Crown Honors College**

**Bachelor of Science:** Broadcast & Digital Journalism

**Minor:** Political Science

**Graduation:** December 2023

**Summa cum laude:** 3.86 GPA

### WORK EXPERIENCE

**Warner Bros. | CNN Digital Video | PM Production Assistant | New York, NY** *April 2024 – Present*

- Pitch and brainstorm video stories for domestic and international breaking news and trending topics
- Gather elements/statements for videos, research, interview characters, clear UGC videos, fact check content
- Write scripts, edit videos, make graphics, and publish for CNN website and social media under deadline
- Voiced 100+ breaking news, business, politics, style, entertainment, and general news pieces
- On camera for a green screen video series; pitched, shot and fronted 10 “viral worthy” stories
- Conduct Zoom/Riverside, in person, and man on the street (MOS) interviews
- Collaborate with fact check, legal & standards, programming, TV, and specialized teams
- Plan logistics, travel, and shoot long-form stories; collaborate with correspondents and producers on shoots

**NBCUniversal | NBC New York | Consumer Intern | New York, NY** *June 2023 – August 2023*

- Created, wrote, edited, and produced a social media series called “Lynda’s Quick Consumer Tips”
- Collaborated with digital team members to develop content strategies and SEO practices
- Conducted pre-interviews with consumers to investigate complaints/determine if the story was newsworthy
- Kept an up-to-date, organized file of notes for consumer cases, communicated updates with team members
- Interviewed consumers over Zoom/booked other interviews in-person, coordinated shoots
- Pitched stories for general assignment news; wrote package scripts and VOs; edited video for the newscast

**NBCUniversal | TODAY Show | Broadcast Intern | New York, NY** *January 2023 – June 2023*

- Brainstormed pitch packets for story/segment ideas and pitched viral videos for “Hoda’s Morning Boost”
- Researched upcoming stories and guests by putting together biographies and informational packets
- Logged interviews and segments, chose soundbites; completed music cue sheets to record show music
- Greeted fans on the plaza; coordinated filming fan shoutouts that air on the show
- Managed the phone and questions at the front desk, logged mail, brought guests to appointments

**NBCUniversal | NBC New York | I-Team Intern | New York, NY** *June 2022 – August 2022*

- Spearheaded the first-ever I-Team TikTok/Instagram series, breaking down investigations with reporters
- Collaborated with the digital team to write scripts and edit I-Team vertical videos
- Assisted in field producing and scripting: took notes, found and logged BRoll, logged interviews
- Researched and fact-checked extensively for stories; created and followed up on FOIL/FOIA requests
- Requested statements and information from public figures, officials, offices in the tri-state area
- Transcribed interviews, chose soundbites, created lower thirds and graphics

**CitrusTV | News & Entertainment | Reporter, Anchor, Producer | Syracuse, NY** *August 2020 – December 2023*

- Host/head writer of an entertainment show, pitched and wrote top stories weekly, gave talent feedback
- Host/senior producer for the station’s first late show, booked guests/talent, wrote stories, pitched segments
- Interviewed guests live on air, planned live concerts for the show
- Reported in Syracuse, conducted live shots, created packages, shot BRoll, interviews, standups
- Ran various crew positions while working in a live control room environment
- Promotions Director for 500 station members: mentor/mentee program, new member, and all station events

### SKILLS

- Publishing: TikTok, Instagram, Reels, Snapchat, X, LinkedIn, Facebook, YouTube/Shorts, Stellar/CMS
- Video editing: Adobe Premiere, After Effects, Audition, Creative Cloud, AVID, Canva, fast edits
- Workflows: MediaSource, MediaCentral, ENPS, Latakoo, iNews, Dalet, Slack, Teams, Microsoft, Google
- Camera/Equipment: Sony a7s, Cannon XF705, DSLRs, DJI mics, green screen shooting, iPhone shooting
- Leadership: Captain of Syracuse Women’s Ski Team, Phi Sigma Sigma Philanthropy Chair/House Manager