Front Range League
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FOR IMMEDIATE RELEASE

FRONT RANGE LEAGUE ANNOUNCES THAD ANDERSON AS DIRECTOR OF BROADCASTING

Will also serve as play-by-play voice of the Ft. Collins Foxes and NOCO Prospectors

GERING, NE – The Front Range League today announced the addition of Thad Anderson as the league's Director of Broadcasting.

A lifelong Colorado resident with two degrees from Colorado State University, Anderson's broadcast career spans four decades across eight different sports, with Baseball as the centerpiece. After six years in radio play-by-play and public address announcing, Thad served for 18 years as Executive Producer of Broadcasting and TV play-by-play broadcaster for Triple Crown Sports (along with serving as TCS's Director of Baseball). That was followed by a 10-year freelance play-by-play run with Pac-12 Networks, ESPN, SEC Network, CBS Sports Network, and others. During that time, Thad founded a play-by-play and production company, PxP Plus, LLC.

"Thad's experience in multiple areas is a great addition to the Front Range League", FRL President Chuck Heeman said. "Beyond being the voice of two teams, Thad's background in high-level TV, radio and live stream broadcasting brings a professionalism to the league that will help us establish the FRL as one of the premier collegiate leagues in North America. His background in the baseball world, including summer collegiate ball, enhances the experience for our players, staff, families, viewers and listeners throughout the league and we are excited to see what he can create."

Thad serves as creator, producer, and host of *Ballyard Baseball* (baseball "Theater of The Mind" via YouTube and GameChanger with games played at the fictional *Ballyard @ Sugar Lake*) ... his two favorite teams in *Ballyard Baseball*: BombMob (the palindrome team) and Elite Prospects Gold Platinum Elite. He also does voiceover work and calls games in five sports on ESPN+ for the University of Colorado and the Big 12 Conference.

A youth baseball coach with multiple state titles over 28 years, Thad is Executive Director of the Fort Collins Baseball Club, a community-woven non-profit founded in 1961 that serves approximately 2,500 youth baseball players and their families each year. In his role with FCBC, Thad works closely with local high school baseball programs and served eight seasons as GM of Force Collegiate Baseball (formerly Fort Collins Bandits), 2023 Mile High Collegiate League Champions.

Anderson will create and direct the FRL's league-wide YouTube channel, which will feed all teams' live stream productions into a cohesive and collective location. This free channel will allow FRL stakeholders to see all games live every night and archive games throughout the season.

The Front Range League is a 501(c)6 non-profit corporation, operated by a Board of Directors representing each team, and led by League President Chuck Heeman (Western Nebraska Pioneers) and Vice-President Preston Munsch (Fort Collins Foxes).

Social media outlets:

Website: https://www.frontrangeleague.com X: @FrontRangeBBall

Instagram: frontrangeleague Facebook: Front Range League

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