

## **TicketSmarter Joins FRL**

GERING, NE – The Front Range League welcome TicketSmarter as the league’s official ticket resale partner. TicketSmarter is an online ticket marketplace and a proud member of the Digital Ally Companies (NASDAQ: DGLY). TicketSmarter (<https://www.ticketsmarter.com>) offers tickets to more than 125,000 live events ranging from concerts to sports and theatre shows.

TicketSmarter is a primary and secondary ticketing solution for events and high-profile venues across North America including more than 300 professional sports teams and collegiate athletic departments. TicketSmarter is also dedicated to giving back through contributions to charitable organizations.

“We’re happy to join forces with TicketSmarter to give our fans throughout the league the opportunity to attend not only league games but high-profile events throughout the country,” FRL President Chuck Heeman said. “Our players, coaches and their families come to the league from all over the world, and having an outlet to get tickets to events they may not have been able to attend otherwise is a great feature to offer. We look forward to working with TicketSmarter as we grow the Front Range League and each team’s operations.”

For more information on TicketSmarter go to <https://www.ticketsmarter.com>. For information on the Front Range League, go to <https://www.frontrangeleague.com>. The Front Range League begins its inaugural season on May 27, 2025.

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