PROFESSIONAL SUMMARY

Highly skilled graphic artist with over 30 years of experience translating complex scientific and public health information into accessible, visually compelling materials. Recognized leader and subject-matter expert in visual communications strategy, accessibility compliance, brand development, and software proficiency. Proven track record of managing large teams, leading cross-agency design initiatives, and developing communication templates used agency-wide.

In addition to my professional work, I have served as a dedicated volunteer at St. Matthew's Episcopal Church in Snellville, Georgia. Since 2010, I have maintained the church's website, ensuring it remains an upto-date and welcoming digital presence for the congregation and community. I also chair a team of AV livestreaming specialists. What began in April 2020 as a grassroots effort using donated iPhones has since evolved into a fully outfitted broadcast booth with permanently installed cameras, enabling high-quality, consistent livestreaming of services and events. I also produce visual communication materials for the church including multi-page bulletin design, campaign branding, announcements for large-format monitors, and street signage.

PROFESSIONAL EXPERIENCE

Team Lead/Senior Visual Information Specialist Centers for Disease Control and Prevention (CDC), Office of Communications October 2008 - Present

Team Lead:

- Serve as CDC's Point of Contact and spokesperson for PowerPoint design and branding.
- Manage design team workflow, prioritize assignments, and ensure timely project delivery.
- Develop and maintain branded templates for agency-wide use.
- Provide QA/QC oversight and conduct informal training and formal presentations on best practices.

Senior Visual Information Specialist:

- Create high-impact visual communication products to support CDC's public health initiatives.
- Translate scientific content into visual formats using Adobe Creative Suite and Microsoft Office Suite.
- Ensure compliance with Section 508 Accessibility requirements.
- Consult across CDC divisions on visual strategy and best practices.

Acting Branch Chief

Division of Creative Services, CDC, November 2005 - October 2008

- Led a multidisciplinary design branch of 82 staff, including 39 FTEs and 37 contractors.
- Managed budgets, procurement, and technology planning.
- Oversaw staff development and performance management (PMAP evaluations).
- Acted as the agency authority for all graphic design services.

Lead Health Communications Specialist

National Center for Chronic Disease Prevention and Health Promotion, CDC 1997 - November 2005

Directed visual communications for 8 office divisions within the Center.

Led design efforts from the Office of the Director to ensure unified visual messaging.

Visual Information Specialist, Office of the Director, CDC 1989 – 1997

- One of CDC's first computer-based graphic artists; designed visuals for 35mm slides and digital platforms.
- Created the first graphical interface for CDC.gov.
- Produced award-winning 3D animations and coordinated visuals with CDC's broadcast studio.

EDUCATION

The Art Institute of Atlanta — Atlanta, GA

Associate Degree in Visual Communications

AWARDS & HONORS

- 2023: CDC Office of Communications Award
- 2021: CDC Communicator's Award
- 2021: GRAPHIS Honorable Mention MMWR Visual Abstract
- 2022: OADC Project of the Year Nominee Mpox Style Guide
- 2021: OADC Most Innovative Communicator COVID-19 Style Guide
- 2018: CDC/ATSDR Plain Language Award Visual Abstracts
- 1996: NAGC Goldscreen 3rd Place, Vaccines for International Travel
- 1995: U.S. International Film and Video Certificate for Creative Excellence