



2019 Sponsorship Opportunities





What is Operation Back to School Chandler?

For Our City-Chandler coordinates the annual citywide drive to supply Chandler students with backpacks, school supplies, shoes, socks, underwear, haircuts and uniforms.

In conjunction with this distribution of supplies, several agencies participate in providing dental screenings, healthy nutrition information, child safety seats, books, early literacy kits, fingerprinting, fire safety, and resources on free after school programs. The program utilizes approximately 200 volunteers from Chandler to serve thousands of Chandler families.

This year's distribution will occur on Saturday, July 20, 2019 at Chandler High School.

forourcitychandler.org



2018 Event Stats

- More than 963 sets of uniform (267 total individual pieces of clothing) were donated to Title 1 schools.
- 660 pairs of shoes combined with 290 vouchers (totalling 950 pairs of shoes) were distributed.
- 25 non-profit and business partners participated in the vendor booth area by playing games, providing activities and information, and raffling prizes to families in the Community Resource Area.
- Over 307 individuals provided over 1,300 total hours of volunteer service towards this event.
- Students from over 43 of the 47 Chandler Unified School District schools were reached through this event.
- Over 5,250 socks and underwear were distributed.



2018 Participating Organizations

AZCEND, Chandler Unified School District, CARE Center, Fans Across America, CrossRoads Nazarene Church, City of Chandler Neighborhood Resources, ICAN, Boys & Girls Club, East Valley JCC, Goodwill, Chandler LDS Church, Gear-up Promotions, Matthew's Crossing Food Bank, For Our City - Chandler, Chandler High School, Chandler Fire Department, Shear Outreach, Maricopa Integrated Health Systems and Salvation Army



SCHOOL SUPPLY LISTS

If you chose to donate a stuffed backpack, please use the recommended items listed below designed specifically for each grade level.

This ensures that all students receive the same items in all the backpacks we distribute.

Pre-School

- 1 small new backpack
- 1 bx 24 crayons
- 2 bottles 4 oz. glue
- 1 book

Grades K-2

- 1 new backpack
- 1 bx 24 crayons
- 1 pk washable markers
- 1 pink eraser
- 1 pencil box or pouch
- 3 glue sticks
- 1 ruler
- 2 wide-ruled spiral notebooks
- 1 pk wide-ruled paper
- 2 twin-pocket folders
- 12 no. 2 pencils

Grades 3-5

- 1 new backpack
- 1 pk washable markers
- 1 pk colored pencils
- 2 pink erasers
- 1 pencil box or pouch
- 3 glue sticks
- 1 ruler
- 3 wide-ruled spiral notebooks
- 1 pk wide-ruled paper
- 3 twin-pocket folders
- 12 no. 2 pencils
- 3 pens (blue or black)
- 1 highlighter

Middle & High

- 1 new backpack
- 2 pink erasers
- 1 pencil box or pouch
- 1 ruler
- 2 college-ruled spiral notebooks
- 1 pk college-ruled paper
- 2 composition books
- 5 twin-pocket folders
- 12 no. 2 pencils
- 5 pens (blue or black)
- 2 highlighters
- 1 flash drive
- 1 pk index cards



INSTRUCTIONS:

- Backpacks can be created for boys, girls or gender-neutral.
- Please visit forourcitychandler.org for a list of drop box location sites OR for information on how to give an online cash donation. *Collection sites are open May 1 thru July 11, 2019.*
- Donation sites will also be collecting shoes, uniform tops (red shirts are most common) socks and underwear. All sizes of boys & girls shoes, socks & underwear are needed for students K-12.



2019 Sponsor Opportunities

Presenting Sponsor - \$20,000

- Welcome address at the event & Special Recognition from the Mayor
- Special Recognition from Non-Profit Partners thru social media, special events, etc.
- Increased to: 2 Facebook post and 2 Tweets (Can be used up to 3 months after the event)
- Verbal recognition of company by emcee during event
- Corporate logo on posters, banners and promotional materials for the event
- Special recognition gift
- 1 Facebook post and 1 Tweet (Must be used the month of the event)
- Company logo & link on event website
- 10x10 premium booth space at event
- Company name on event website



of your donation will go to supplies for the children attending this event!



Platinum Sponsor - \$10,000

- Verbal recognition of company by emcee during event
- Organization name added to title of one area at the event
- Corporate logo on posters, banners and promotional materials for the event
- Special recognition gift
- 1 Facebook post and 1 Tweet (Must be used the month of the event)
- Company logo & link on event website
- 10x10 premium booth space at event
- Company name on event website

Additional Opportunities

Want to get involved but are not sure how?

Other ways to help include:

- Donating a new backpack full of supplies
- Make an online donation
- Conduct a backpack or supply drive in your organization
- Volunteer

Details on all these options can be found online at forourcitychandler.org

Gold Sponsor - \$5,000

- 1 Facebook post and 1 Tweet (Must be used the month of the event)
- Company logo & link on event website
- 10x10 premium booth space at event
- Company name on event website

Silver Sponsor - \$2,500

- Company logo & link on event website
- 10x10 premium booth space at event
- Company name on event website

Community Sponsor - \$1,000

- 10x10 premium booth space at event
- Company name on event website

Operation Friend - \$500

- Company name on event website

To discuss these opportunities contact Niki Tapia at niki.tapia@chandleraz.gov or 480-782-2214

