

Walil Archer with The Real RAPP Radio Show



Introduction

I'm Walil Archer, a traveling photojournalist and media personality known for delivering authentic, boots-on-the-ground coverage of culture, entertainment, and community. I'm the host of The Real RAPP Radio Show on Downtown Hott Radio. My work has been recognized over the years with several awards for excellence in photography, media and broadcasting, including the Lifetime Achievement Award, BTS Media Awards of the Year, Best Photographer of the Year, Best Radio Show of the Year and the City of Philadelphia Citation Award, reflecting both the quality of my interviews and the impact of the show. From red carpet events to exclusive studio sessions, I've consistently delivered content that informs, entertains, and elevates voices in the community.

Tell Us About You:

1. For people who may be meeting you for the first time, how would you introduce yourself and your brand in your own words?
2. What does a real day in your life look like right now behind the scenes?
3. How do the first 90 minutes of your day usually set the tone for everything else?
4. What's a hard conversation or inner battle you've had to face rather than avoid?
5. What do you think most people get wrong about your industry?
6. What matters most to you now: intelligence, energy, or integrity and why?
7. Outside of work, what's been bringing you genuine peace or joy lately?
8. What accomplishment are you quietly most proud of that people don't always see?
9. What belief about yourself from childhood have you had to unlearn?
10. What moment in your life changed how you see the world forever?
11. Who has influenced the way you see yourself the most, and how?
12. Was there a moment when you thought about quitting and what made you keep going?
13. What's a belief or principle you live by, no matter how long the journey takes?
14. How do you define success now compared to when you first started?
15. When your story is told years from now, what do you want people to understand about you beyond the fame?