

Baby By U[®] System

Baby By U – Keep your baby close by

Baby By U [®]



CHAIR



BASSINET



LOUNGER



ROCKER

Baby By U[®] multi function system

- Increased Supervision – The Child is By YOU.
- A lightweight safe highly mobile baby system, easily moves around the home with you.
- Flexibility from bassinet, chair, lounger or rocker.
- Seamless transition from awake to sleep.
- Your baby is engaged, you have easy accessibility assurance.
- Secures baby in safe place. Easier to manage and happier to engage.



Baby By U[®]

Summary of Features

- Increase supervision
- Increase comfort
- Reduce stress
- Increase engagement
- Reduce accidents
- Convenient - like extra pair of hands
- SIMPLE, SAFE, SMART

Baby By U ®

Goes Where You Go

Designed to move easily around the home or office. Using high performance materials our By U is light weight & very strong. Smooth quiet non-marking wheels it's a joy to use. Allows you to engage with your baby at a convenient height whatever or wherever you need to be.



THE COLLECTION

Chair

The Baby By U, is designed around convenience & safety. A lightweight comfortable , easy to move baby chair. Means you can keep you baby with you, whatever you need to do around the house.

Tired arms or aching back? The Baby By U gives you the break you need. and is a real help for older carers

Increases supervision and maintains engagement. Babies really love being in the By U !

3D performance Mesh for excellent breathability lined in soft fleece around baby touch points.



THE COLLECTION

Lounger

The Baby By U, is designed for convenience. Single hand operations makes it safe and easy to transition from sitting to reclining, with zero disturbance, it's ideal for napping whilst you maintain supervision

It frees you up for whatever you need to do around the home or office, Means you can keep you baby with you, whatever you need to

Increases supervision and maintains engagement. smooth, non marking, silent wheels for ease of movement across different surfaces.

3D performance Mesh for excellent breathability lined in soft fleece around baby touch points.





Transition from chair to lounger with a single handed operation. Zero disturbance to your Baby, excellent for napping.

A single hand operation easily is easily moves handle from upright to recline. Allowing improved access. But still allows ease of movement around the home. Fix a mobile toy to upright handle for playtime.



THE COLLECTION

The Lounger

THE COLLECTION

The Bassinet

Keep your baby close by at night or day. Change the textile you now have a traditional bassinet with a comfy mattress.

Many new parents experience anxiety at night. Having your baby close by is really helpful during those night time operations! Improves safety when moving your baby when tired in those early hours.

This offers great convenience, peace of mind and saves space during the initial months.



TECHNICAL FEATURES

The Bassinet



- 1 Single hand operation - Comfort Handle
- 2 Single hand operation - Seat tilt & recline (not operable in Bassinet mode for safety)
- 3 Soft padding seat surround
- 4 Three point safety harness, soft fleece lined, secured with toggles for convenience
- 5 Smooth operation Frame Hub
- 6 High performance 3D mesh fabric, breathable & washable
- 7 Secure Single hand operation base lock
- 8 Pyramid leg design for excellent strength & stability
- 9 Uses High grade Aluminum for lightweight ease of use
- 10 Storage tray for convenience
- 11 Highly mobile non marking lockable wheels
- 12 Designed incorporates multiple US, UK & EU safety standards

THE COLLECTION

The Rocker

Some babies like to Rock, some babies like to Roll.

It's a fact that many baby products go unused.

Our optional extra Rocker attachment means you can make sure your little Rocker has fun, without having to purchase another piece of wasted baby furniture.



SIMPLE

- Single furniture item – multiple Function
- Saves space & money
- One handed operations
- Single safety hub, click indicator, Simple lock

- Easy folding
- Lightweight
- Improves supervision
- Improves safety



TECHNICAL FEATURES

Single hand adjust seat recline

Soft padded seat

Handle tilt safety hubs

Single hand locking hub

Storage tray for convenience

Single hand adjust comfort handle

Safety harness

Washable breathable 3d mesh textile

Extremely stable 'Pyramid' leg design

Highly mobile non-marking wheels



SAFE

- Supervision is the highest safety standard that exists
- Baby By U makes supervision easier..
- Designed using US British & European safety standards.
- Pyramid form means inherently stable.
- Single handed operation means one hand always free.
- Lightweight, safe & ease of mobility, for all capabilities.
- Keep your baby By U..



SIMPLE

- Easy to operate
- Easy to use Multi-function



- Easy to change function from Chair, Lounger, Bassinet, Eat, Engage, Nap, Sleep & Play
- Zip and snap fasteners to change textile.

Smart

Ergonomic means easy

Designed by Parents for Parents. We've designed the Baby By U to be easy for you and safe for your baby.

Frees up your hands, rests your tired muscles, saves your back. Move your baby safely around the home when you are tired. And protects your baby when distracted.

Baby By U multifunction supports reduced consumption. Baby By U is genuine NetZero friendly.

Babies love to be in the By U because babies love to be By U



Baby By U®

Lightweight – 6Kg to 7Kg – 13lbs to 15.5lbs



The Baby By U, is designed around convenience easy to fold and lightweight. Take it with you wherever you need to be with your baby.

CHAIR COLOURS



BASSINET COLOURS





ACCESSORIES

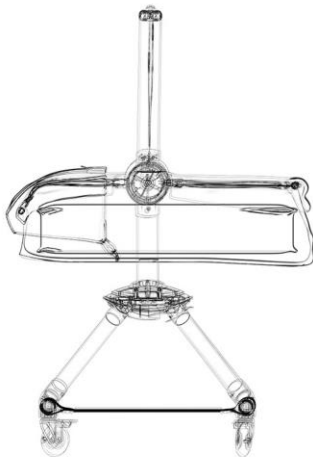
Tray Table

Clip on clip off our tray table makes feeding a little more convenient. Dishwasher safe.

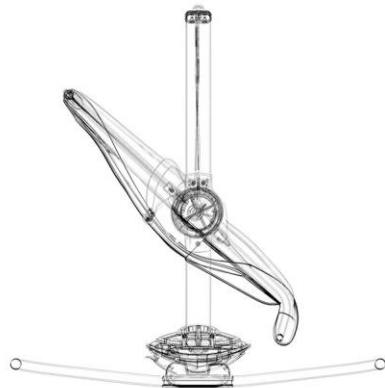
TECHNICAL



Chair
H 65cm x W 55cm x D 25cm



Bassinet
L 65cm x W 55cm x 55cm



Base
H 45cm x W 50 x D 55cm

Baby By U[®] System

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Baby By U - Registered Trade Mark

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