Speech Ace / Wall Street English announces Pronunciation activities powered by Speechace

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by Speechace



Today we are proud to announce that Speechace now powers pronunciation and speaking activities for <u>Wall Street English</u>.

With the new integration Wall Street English students can practice and improve pronunciation with automatic assessment and feedback from any device.

Activities with pronunciation feedback powered by Speechace were evaluated by Wall Street English students in 4 countries where <u>95% of student participants preferred speaking activities built with</u> <u>Speechace</u> over those without pronunciation feedback. Students particularly liked the personalized and pin-pointed feedback received on their pronunciation.

Following the successful pilot and strong student feedback, Wall Street English has rolled out the speaking activities worldwide.

We're always looking for ways to help our students when they need it, so we're particularly pleased that the Automatic Speech Assessment (ASA) pilot had such positive results and we can now roll it out to our whole student base."



Ken Davis Head of Product, Wall Street English

With Speechace, Wall Street English can now provide best in class automatic assessment and personalized feedback to their speaking and pronunciation activities. By practicing such activities incontext (integrated into the existing learning path) students master pronunciation as they acquire language concepts and without increasing study time.

The <u>Speechace API</u> and Speechace's assessment and scoring model supports the creation of a variety of speaking activities and allows tuning the feedback to help students improve intelligibility. This puts the emphasis on being clearly understood rather on artificially attempting to clone a native speaker accent.

Speechace is proud to be the Speech Technology partner of choice for Wall Street English and to help their students practice speaking.

You can read more about the Wall Street English and Speechace announcement and watch a video of some of the activities <u>here</u>.