

NORCO HORSEWEEK RODEO

QUEEN PAGEANT

Official Rules & Regulations



Norco Horseweek 2026

Revised “January 2026”

MISS NORCO HORSEWEEK RODEO QUEEN PAGEANT

The Norco Horseweek Rodeo Queen pageant is held annually to select a young lady who has the desire and enthusiasm to serve as a goodwill ambassador for the sport of professional rodeo and the Norco Horseweek.

The Norco Horseweek Rodeo Queen Director has pledged to make the pageant memorable for each contestant. The pageant director is confident that the Miss Norco Horseweek Rodeo Queen and court chosen will represent Horseweek, rodeo and the city of Norco in a grand manner.

WHO IS MISS RODEO NORCO HORSEWEEK?

Miss Rodeo Norco Horseweek symbolizes the youth of our Horseweek Committee, rodeo, city of Norco, and those who wish to promote the sport of rodeo, and in so doing, promote the great western way of life. She is an ideal Western type American girl who has an appealing appearance, a congenial personality, and knowledge of the equine industry, city of Norco and the sport of professional rodeo. She is a young lady who enjoys travel and has a sincere interest in garnering educational experiences that will assist in laying a solid foundation for her future.

WHAT TYPE OF LADY DOES THE NHRQ PAGEANT ATTRACT?

- The young lady who wishes to be a representative of the Norco Horseweek, city of Norco, Equine industry, and the sport of professional rodeo.
- The young lady who loves horses and rodeo and everything they represent.
- The young lady who portrays unmatched sportsmanship, high moral and ethical character.
- The ambitious young lady who is interested in furthering her chosen career through higher education and special training.
- The young lady who is able to speak intelligently and display dignity in all situations.

- The young lady who understands and loves the events of Norco Horseweek and the sport of professional rodeo and who has the knowledge to sell it to someone who may know nothing of the events.

ELIGIBILITY

1. Contestants must not be less than the age of five years or more than the age of twenty-four as of the first day of competition. Birth certificates may be required.
2. Contestants must be a resident of Norco, California.
 - A. If Contestant is not a resident of the city of Norco, California then the contestant must provide proof of attendance to any Norco school or college.
 - B. If Contestant is not a resident of Norco, California or attend a Norco school, contestant must live within an 80-mile radius of Norco CA.
3. No person who is under the age of 18 years on January 1st, the year of the competition, may be a contestant unless her parents and/or legal guardian have their written consent to such participation, agreeing to comply with all of these rules and regulations as they then exist or may thereafter be amended.
4. No person, who shall have previously acted as the Sr. Queen of the Norco Horseweek Rodeo Queen competition be eligible to again compete as a contestant.
5. Current Horseweek Queens JR, Young, Tiny may compete in competition while holding their current title by moving up an age category. (JR-SR, Young-JR, Tiny-Young).
6. All contestants shall agree in writing to observe and comply with all of these rules and regulations, as they exist now and as subsequently amended.

7. No person shall be deemed a contestant until an application to act as a contestant has been approved in writing by the pageant director.

PROMOTIONAL ACTIVITIES

1. Contestants shall attend all public and private events connected with the Norco Horseweek and the Rodeo Queen contest as designated by the Rodeo Queen Director.
2. At all such events, each contestant shall be dressed in western attire all of which shall be furnished at the sole cost and expense of the contestant.
3. At any events requiring the contestants to be mounted, each contestant shall provide the horse to be used by her, together with all necessary saddles, bridles, and or other equipment, and at her sole cost and expense transport the horse to and from the site of the function.
4. Each contestant shall provide her own transportation to each such event unless otherwise instructed by the Rodeo Queen Director.
5. Rodeo Queen Director shall have the sole right to publish or cause the publication in the media, and use in any reasonable manner, the name, basic biographical background and photograph of each contestant and/or horse for the purpose of the promotion of the Rodeo Queen Contest.
6. Contestants shall not, without the permission of the Rodeo Queen Director publish or allow the name, photograph or biographical data of any contestant in any public media in any matter whatsoever as to suggest any connection with or participation in the Rodeo Queen Competition.

SELCTION OF MISS NORCO HORSEWEEK RODEO QUEEN

1. (1) Sr Rodeo Queen, (1) Jr Rodeo Queen, (1) Young Queen, and (1) Tiny Queen shall be selected from those contestants who have complied with all reasonable directions of the Rodeo Queen Director. Contestants must have faithfully participated throughout the competition in a manner consistent with acting as the Norco Horseweek Rodeo Queen. No other contestant shall be deemed eligible for such positions or shall receive any prizes etc. under these rules.
2. The selection of the Royal Court consisting of the Sr Queen, Jr Rodeo Queen, Young Queen and Tiny Queen, shall be by the highest overall score in descending order.
3. Age divisions may be combined and/or eliminated at the discretion of the pageant director.

MISS DIVISION AREAS OF COMPETITION

Personal Interview

- Judges will focus interview based off of contestant's application and personality. Judges can ask contestants anything they feel necessary to get to know contestant including but not limited to the following.
 - Equine knowledge
 - History of Horseweek
 - City Knowledge
 - Rodeo knowledge

Written test

- Equine knowledge
- History of Horseweek
- City Knowledge
- Rodeo knowledge

*Any information given by pageant director can be asked on the written test!

Media Interview

- 1 ½ minute long interview on camera

Speech

- 2 – 2 ½ minutes – Topic will be announced at first practice
- 3 On stage questions and tack ID
- Contestant Table (not judged)

Horsemanship

- Horsemanship Pattern
- Horsemanship interview with judges

JR MISS DIVISION AREAS OF COMPETITION

Personal Interview

- Judges will focus interview based off of contestant's application and personality. Judges can ask contestants anything they feel necessary to get to know contestant including but not limited to the following.
 - Equine knowledge
 - History of Horseweek
 - City Knowledge
 - Rodeo knowledge

Written test

- Equine knowledge
- History of Horseweek
- City Knowledge
- Rodeo knowledge

*Any information given by pageant director can be asked on the written test!

Media Interview

- 1 ½ minute long interview on camera

Speech

- 2 – 2 ½ minutes – Topic will be announced at first practice
- 3 On stage questions and tack ID
- Contestant Table (not judged)

Horsemanship

- Horsemanship Pattern
- Horsemanship interview with judges

YOUNG MISS DIVISION AREAS OF COMPETITION

Personal Interview

- Personality
- Horseweek General Information

Media Interview

- 1 ½ minute long interview on camera

Speech

- 1 – 1½ minutes - Topic will be announced at first practice
- 3 On stage questions and tack ID
- Contestant Table (not judged)

Horsemanship

- Horsemanship Pattern
- Horsemanship interview with judges

TINY MISS DIVISION AREAS OF COMPETITION

Personal Interview

- Personality

Media Interview

- 1 ½ minute long interview on camera

Speech

- 1 – 1½ minutes - “Autobiographical”
- 3 On stage questions and tack ID
- Contestant Table (not judged)

Horsemanship

- Horsemanship Pattern
- Horsemanship interview with judges

RULES AND REGULATIONS

1. Contestants must conduct themselves in a proper lady-like manner and portray high moral standards. Contestants will not be permitted to drink alcoholic beverages, smoke, or use foul language at any time.
2. The contestant or any individual with the intent to influence or harass may not approach a judge or the auditors before or after the event. Action of this type will be reported to the Miss Norco Horseweek Rodeo queen Director and the Horseweek committee and disqualification of that contestant could result and all prizes will be seized.
3. Each contestant will provide their own horse and all tack necessary for the horsemanship portion of the competition. Contestants may use spurs during horsemanship competition.
4. Contestants will be expected to present a speech.
5. Contestants must provide their own transportation to and from all functions.
6. Contestants must also be punctual. Contestants that arrive late to any portion of the competition will result in a point loss of 5 points per 15 minutes late to each portion of the competition. (Unless emergency and excused by director)
7. Entrants must sign a Waiver of Liability, and Application. If under the age of 18, a parent or guardian must also sign a consent form along with the liability form.
8. Contestants must provide their own wardrobe and agree to follow the wardrobe guidelines. It is required that each contestant have at least one complete western pant/skirt suit, one western “rodeo queen style” dress, and one complete horsemanship outfit.

WARDROBE GUIDELINES

1. Each contestant should have one complete western 3-piece pant / skirt outfit with accessories. (Jacket of any color, under shirt of suitable color, wrangler "style" jeans of any color, belt and belt buckle, earrings, and a cowboy hat.)
2. Each contestant should have at least one complete horsemanship outfit, which will consist of Wrangler "style" jeans of any color with a complementing blouse with sleeves and shirt tail tucked in.
3. Each contestant should have one complete western "rodeo queen" style dress with accessories.
4. Western boots, belt, and cowboy hat must be worn with all outfits.
5. No chaps are to be worn for the horsemanship competition

** Additional clothing may be asked to be provided by the contestant

PAGEANT DIVISIONS

Interview

Contestants will speak with judges about their application form, appropriate current events, rodeo knowledge, equine knowledge, city of Norco, history of Norco Horseweek, and any questions found appropriate to ask by the judges.

ONE THING

Each contestant is allowed to bring ONE ITEM to the interview. (An article of clothing, sentimental piece of horse equipment, photo, and scrap book, etc.) This will serve as an excellent avenue to break the ice with judges, personalize your time in the spot-light and leave a lasting impression with the judges.

Speech

Contestants will present a speech on the topic given to them based on their age category. Speech should stay in the allotted amount of time set by the pageant director below. Up to 5 points may be deducted for going over and/or under the allotted amount of time. Judges will be looking at how well you present yourself, your speaking ability, composure, and relativity of topic.

Miss 2 - 2 ½ minutes

JR 2 - 2 ½ minutes

Young Miss 1 - 1 ½ minutes

Tiny Miss 1 - 1 ½ minutes – “Autobiographical”

Written test

Miss Contestants will take a timed written test topics include but are not limited to, Rodeo and Equine industry knowledge, history of the Norco Horseweek, and the city of Norco.

Media Interview

Each contestant will be given a 1 ½ media interview.

Horsemanship

The purpose of this category is to select the young lady who rates the highest in:

1. Horsemanship: Control of mount and the way each situation that may occur is handled.
2. Balance- ability to sit in the saddle.
3. Position of hands and feet.
4. Mounting and dismounting
5. Presentation wave.
6. The understanding and skill of the contestant will be judged and not the horse or equipment.
7. Each contestant will be interviewed following the reigning pattern. Questions may include but are not limited to tack knowledge, rodeo knowledge, horse science, and personality questions.
8. Showmanship- this is how well the contestant projects her personality to the audience from horseback.

Horses should be all around type horses that know their leads when asked correctly. Horsemanship patterns will be provided to the contestants at the first practice. Tack used on the horse may not be changed between go-rounds of competition.

Contestants should remember that this will be judged on how well the contestant cues the horse, not the horse's ability.

Contestants should strive for a smooth pattern. When horsemanship begins, all contestants will be quarantined from friends and family. They will have no contact unless approved by the pageant coordinator.

No person other than the contestant may warm up their horse. There will be no coaching from the rail! If judges suspect coaching from the rail there may be points deducted.

10 points will be deducted for each violation. Contestant may receive a no score if judges deem appropriate

FUNDRAISING

Fundraising will be mandatory. Contestants will be expected to sell \$1000.00 worth of raffle tickets. Contestants should be aware that in the result of contestant no longer being able to compete that she is still responsible for all sales of tickets.

****High ticket sales award****

- Minimum of \$2000 in tickets sold to be eligible
- Contestant with the highest money earned will be awarded a custom belt buckle

PROBLEMS AND COMPLAINTS

Any problems and complaints should be immediately referred to the pageant director. Any issue will be addressed immediately.

PHOTOGRAPHS

Photographs taken of contestants during the pageant by pageant personnel will become the property of the Miss Norco Horseweek Rodeo Queen pageant, and may be used for publicity.

AUDITORS

At the end of each individual competition, each judge will place his/her score sheet in a manila envelope; seal it and sign his/her name across the flap. A committee member will then collect the envelopes for tabulation. At the end of the pageant, the auditors will determine the contestant with the highest score in each division and the highest score overall will be award the title of Miss/ Jr/ Young/ Tiny Miss Rodeo Norco Horseweek. The original judge's sheets and tabulation sheet will be filed with the Chairman of the pageant. No score sheets will be posted or given to contestants. Approximately one week after the competition, individual comments will be mailed to the contestant if requested.

Pageant Director Reserves the right to modify or revise these rules at any time upon reasonable notice

SPORTSMANSHIP

The Norco Horseweek Rodeo Queen Pageant director expects each contestant, parents, friends, and relatives to display the highest degree of sportsmanship during the pageant and following the coronation. Each contestant should be mindful that they are representing the Miss Norco Horseweek Rodeo Queen pageant and the Norco Horseweek. Unsportsmanlike conduct will not be tolerated. Unsportsmanlike conduct could result in disqualification and affect further eligibility to compete in the Miss Norco Horseweek Rodeo Queen Pageant.

Sportsmanship

Is an aspiration or ethos that a sport or activity will be enjoyed for its own sake, with proper consideration for fairness, ethics, respect, and a sense of fellowship with one's competitors. A sore loser refers to one who does not take defeat well, whereas a good sport means being a "good winner" as well as being a "good loser".^{[1][2]}

Sportsmanship can be conceptualized as an enduring and relatively stable characteristic or disposition such that individuals differ in the way they are generally expected to behave in sport situations. In general, sportsmanship refers to virtues such as fairness, self-control, courage, and persistence.^[3] and has been associated with interpersonal concepts of treating others and being treated fairly, maintaining self-control in dealing with others, and respect for both authority and opponents.

A competitor who exhibits poor sportsmanship after losing a game or contest is often called a "sore loser" (those who show poor sportsmanship after winning are typically called "bad winners"). Sore loser behavior includes blaming others for the loss, not taking responsibility for personal actions that contributed to the defeat, reacting to the loss in an immature or improper fashion, making excuses for the defeat, and citing unfavorable conditions or other petty issues as reasons for the defeat.^{[4][5]} A bad winner acts in a shallow fashion after their victory, such as gloating about his or her

win, rubbing the win in the face of opponents, and lowering the opponent's self-esteem by constantly reminding them of how "poorly" they performed in comparison (even if they competed well).

Etiquette is a code of behavior that influences expectations for social behavior according to contemporary conventional norms within a society, social class, or group. Rules of etiquette are usually unwritten, but aspects of etiquette have been codified from time to time. Rules of etiquette encompass most aspects of social interaction in any society, though the term itself is not commonly used. A rule of etiquette may reflect an underlying ethical code, or it may reflect a person's fashion or status.