

CLIENT INFORMATION BULLETIN

Nigel Corneal BDM Service Network Inc.



THE GOOD

Canada

- [BC PNP Tech Pilot extended to June 2021](#) to provide B.C. tech employers with the continued ability to recruit & retain international talent when local skilled workers are unavailable.
 - Complete list of the [29 in-demand tech occupations](#)
 - [BC PNP Tech Pilot information sheet](#) – for workers
- [Alberta bets on infrastructure spending, corporate tax cuts to spur recovery](#) - Government says its plan could create tens of thousands of jobs amid employment crisis in province.
- [Six Canadian companies named to the World Economic Forum's Technology Pioneers of 2020](#)
 - For the first time, Canadian companies made the list with impressive innovations.

WHAT'S INSIDE THIS ISSUE:

Stay up to date!

Check out our bulletin on both Canadian and American news.

The Good - pg. 1 & 2

The Bad - pg. 2 & 3

The Ugly - pg.3

Other Stuff pg.4

Keep an eye out for your Confidential Client ID on Page 5!



THE GOOD

USA

- Nothing to report in this issue. Stay tuned.

THE BAD

Canada

- [WestJet Airlines Ltd. says it will lay off 3,333 employees](#) as part of major restructuring amid the coronavirus pandemic that has devastated the travel industry.
- [Cirque du Soleil plans to terminate 3,480 previously-furloughed employees](#) as part of its restructuring.
- [These retailers are closing Canadian locations in 2020](#)
 - The combination of forced closures, decreased consumer spending and limited rent relief measures has left some retailers unable to maintain their existing operations.
 - Also check out this article from another source, [31 Stores Closing in Canada 2020](#)
- [Edmonton-based Aurora Cannabis to lay off staff, close 5 Canadian sites](#)
- [Moncton-based Organigram Holdings Inc. is laying off at least 220 employees](#)

**SUCCESS IS TRULY
MEASURED IN HOW
FAR YOU CAN GO
AND NOT THE
NUMBER OF BIG
WINS IN A SHORT
AMOUNT OF TIME.**



THE BAD

USA

- [Broadway To Remain Closed For The Rest Of The Year](#)
 - Theaters have been shut down since March 12 due to the coronavirus pandemic.
 - Broadway is one of New York's [top tourist attractions](#), contributing \$14.7 billion to the city's economy last season and supporting close to 97,000 jobs.
- [Retailers are expected to close more than 4,600 stores this year, following record-high rates of closings last year.](#)
 - Microsoft, GNC, JCPenney, Victoria's Secret, Bath & Body Works, Nordstrom, Sears, Forever 21, and Walgreens are among the retailers planning to close stores this year.



THE UGLY

Canada

- Unfortunately, our list of [Job Scam and Recruitment / Employment Fraud Warnings](#) grows every week. Be cautious, visit the page and share it with your friends and colleagues who are looking for work, or like and share our postings about this when you see them on social media.
- [Migrant farm workers are dying of COVID-19.](#) What's being done to stop the spread?
 - Hundreds of migrant farm workers in Ontario have tested positive for COVID-19 and three have died
- [How undocumented migrant workers are slipping through Ontario's COVID-19 net](#)
 - The Southwestern Ontario towns of Leamington and Kingsville have some of the highest rates of coronavirus infection in Canada, with large outbreaks on farms and at greenhouses.

THE UGLY

USA

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OTHER STUFF WORTH KNOWING

Canada

- [Federal government extends travel ban until July 31](#)
 - There are exceptions to allow in immediate family of Canadian citizens or permanent residents, as well as to cover cases such as flight crews
- [Ontario minister talks about plan to reboot the province's economy](#)
 - The Ontario Minister of Economic Development, Job Creation and Trade, recently discussed what the province is doing to help the tech ecosystem rebound and new opportunities that might present themselves in the near future.
- [FAQS: Covid and Temporary Foreign Workers \(TFWS\) In Canada](#)
 - COVID-19 has created a number of challenges for temporary foreign workers (TFWs) and their employers in Canada. In addition to the effect COVID-19 has had on immigration programs, applications[continue reading](#)
- [Canada's 5 big banks join anti-hate advertising boycott of Facebook](#)
 - Scotiabank, RBC, CIBC, BMO and TD have pledged to stop purchasing ads on the site for the month, aligning themselves with brands such as Lululemon Athletica and Mountain Equipment Co-op in signing onto the [StopHateForProfit](#) campaign.
- [Who's ready to return to the office?](#)
 - How do Canadians feel about returning to their physical workplaces as restrictions are slowly lifted across the country? Depends on their age and company size.

OTHER STUFF WORTH KNOWING

USA

- [Big Tech goes on pandemic M&A spree despite political backlash](#)
 - Rate of dealmaking by Alphabet, Amazon, Apple, Facebook and Microsoft is highest since 2015
- [The pandemic is setting off a wave of mergers. And that's a problem.](#)
 - Mergers and acquisitions mean fewer jobs.

CLIENT CONFIDENTIAL

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Keep an eye out for this section in future bulletins. When you see your Client ID, the information that follows applies specifically to you!



[Website](#)



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