



# ADVERTISING / MARKETING REQUEST

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Let's Get In Touch

**Contact Us** 1-877-232-0745

Visit Our Website www.narcmagazine.info

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SNOW

CONTENT DISTRIBUTION RATES THANK YOU

# ABOUT US

NARCOTIC OFFICERS MAGAZINE IS DISTRIBUTED NATIONALLY TO LAW ENFORCEMENT AGENCIES, FIRST RESPONDERS, AND BUSINESS LEADERS. AD REVENUES SUPPORT FREE DISTRIBUTION, PROGRAMS EDUCATING KIDS ABOUT DRUG USE, K9 PROGRAMS, AND SAFETY EQUIPMENT FOR FIRST RESPONDERS, MAKING THE PUBLICATION POSSIBLE WITH ADVERTISERS' HELP.

#### FLOWOOD POLICE DEPARTMENT

#### Memo

To: Narcotic Officer's Magazine From: Officer Jacob Mathis

Date: 12 February 2019 Re: IFAK Truema Kit

Matt Neeley, On the behalf of the flowcod Police Department, I wanted to thank you for the generous donations of the FIAK trauma kits. Many of the kits were distributed and put into place immediately upon receiving the shipment. Such donations like the IFAK trauma kits insure the safety of our officers and the public. We hope and pray that the kits are never tested and put to use, but if the time arises, it provides a peace of mind knowing that lifesaving kits are in place and ready to use.

Again, thank you for the generous donation of the IFAK trauma kit

Sincerely,

Flowood Police Departme



#### - NARCOTIC OFFICERS MAGAZINE™ JUNE 2019

## MISSION STATEMENT

TO PROMOTE THE EXCHANGE OF IDEAS AND INFORMATION AMONG LAW ENFORCEMENT AGENCIES AND SUPPORT GROUPS, IN PARTICULAR THOSE CHARGED WITH THE RESPONSIBILITY OF COMBATING THE USE AND ABUSE OF ILLICIT DRUGS, AND THROUGH THAT EXCHANGE, PROMOTE CLOSER WORKING RELATIONS AMONG THESE DIFFERENT AGENCIES AND SUPPORT GROUPS IN THE UNITED STATES.

#### Matt Neeley,

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On the behalf of the Flowood Police Department, I wanted to thank you for the generous donations of the IFAK trauma kits. Many of the kits were distributed and put into place immediately upon receiving the shipment. Such donations like the IFAK trauma kits insure the safety of our officers and the public. We hope and pray that the kits are never tested and put to use, but if the time arises, it provides a peace of mind knowing that lifesaving kits are in place and ready to use.

Again, thank you for the generous donation of the IFAK trauma kits.

RATES THANK YOU

#### PREVENTION

#### **Tips for Conducting Key Informant Intervie**

## Although key informant interviews are more informal than other forms of data colle still require a structure to be effective. Your respondent is more likely to take you r (and provide better information) if you are prepared and the conversation has dire

- Tips for conducting key informant interviews include the following:
- a no consulting key interview include the towning. Begin by introducing your project and purpose. Remind the respondent a purpose and the ultimate use of the information. Also, explain who will have a interview notes and whether the respondents will be identified in any reports c discussions of your linvestigation.
- Start with an easy question. For example, ask how long your respondents h their jobs. This will set them at ease and provide a context for analysis (as so has been on the job for six months will not have the same perspective as sort has been on the job for 10 years).
- has been on the job for 10 years). Ask your most important questions first. You might run out of time. This is important when interviewing people whose job might require them to end the i (such as emergency medical service or law enforcement personnel).
- (such as energiency induced service to new encodentein personne). Ask the same (or parallel) questions of several respondents. For example want to ask all respondents connected with a particular prevention program ( list the three things they would like to see improved. Answers from a number people in a system can reveal programming obstacles or places in which the to be improved.
- to be improved. Don't move to a new topic prematurely. Don't leave important issues hang might run out of time before you can return to them. Also, you will get more us information by discussing one subject at a time.
- Be prepared to ask the same question in another way. Prepare several query to elicit the same information. Turn to the alternate questions when your fir just doesn't do the job.
- just doesn't do the job. Don't get stuck on a question. Sometimes you just won't get the information from a particular respondent. Know when to move on so you don't frustrate ye antagonize your respondent by trying to elicit information that he or she does cannot articulate, or sin't willing to share.
- cannot attriculate, or init willing to share. Don't let the interview go much over an hour. The people you chose as ke are likely to be bury. The quarky of the conversation can deteriorate if they fe Mary of your respondents may be people with whom your implit wards to call the future, so don't antagonize them by letting an interview go on too long. Record the interview if possible. And take notes. As with focus groups, there recording and type up your notes as soon as possible after the interview is co Don't forget to get the respondent's premission to make an audor recording.

Published: 08/06/15 Last Updated: 09/04/2018

#### Developed under the Substance Abuse and Mental Health order, Reference #HHSS283201200024/HHSS283420027. FEBRUARY 2024 NARCOTIC OFFIC



#### Introduction

K9s of Valor is a n-rs or vanor sa nernamable organization dedicated to honoring and supporting the courageous canines who serve alongside our nation? hences, Founded with a mis-markable four-tigged warriors, Fox of Valor plays a crucial note in ensuring the well-being of both the dogs and their human partners. In this actice, we will delve into the incredible work done by K%s of Valor, hyblight-ing their instables, impact, and the heartwarming stories.

EDC

A Bond Like No Other: At the core of K9s of Valor's mission lies the recognition of the unique bead between military and lave enforce-ment personnel and their K9 partners. These highly trained dogs serve in a variety of relaci, including ex-plosive detection, search and rescue, patrol, and thenap support. The patrotership between these brave dogs and their handlers is bailt on trust, loyality, and an unwaver-ing commitment to protect and serve.

2. Support and Assistance: K%s of Valor understands the physical and emotive that these service dogs experience while on duty provide vital support to ensure the dogs receive 1 they need. This includes medical assistance, trais equipment, and retirement plans to ensure a cor-tile after their service. K% of Valor also offers co-tile after their service. K% of Valor also offers co-tile after their service. on duty. They eceive the care ble

#### and App

MAY 09, 2019

Recognition and Appreciation.
G9s of Valor believes in giving these exceptional animals the recognition they deserve. Through various events and an animality of the honor the bravery and sacrifice exhibi-

pact on t



MISTY MOUNTAIN MANUFACTURING

JULY 2024 NARCOTIC OFFICERS MAGAZINE

K9s of Valor is an organization that exem meaning of heroism and compassion. I support, recognition, and care for the service dogs, they ensure that the bond be and their human partners remains strong initiatives, K9s of Valor continues to make

ited by these K9 heroes. The organization also promotes public awareness and education about the vital role these dogs play in our society.

feartwarming success stories of Valor has countless heartwarming success stories t showcase the impact of their work, From stories of s detecting explosives and saving lives on the battle-d to therapy dogs bringing comfort to veterans suffer-from PTSD, these stories highlight the life-changing the same stories highlight the life-changing

rming Suc

### NARCOTIC OFFICERS MAGAZINE SUPPORTS D.A.R.E. AMERICA: RING COMMUNITIES

## The Power of Collaborati The support between Narcotic Officers Maga D.A.R.E. America holds immense potential in ening the fight against substance abuse, By similar resources and expertise, both organiz create a more comprehensive and impactful prevention, intervention, and education.

ough the pages of Nar

engage with their communit ships with students, and pro

share success stories, res es from D.A.R.E. America

forcement commun r D.A.R.E. America. nessage in the missio nities to combat the g abuse. With their

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## t in the ever-even ing with D.A.R.E edication to mak es affected by

otic Officer ng D.A.R.E.

SAZINE\* 100 X 2024

atic Officers t of D.A.R.E Marking marks a significant milestone in the coner tive fight against drug abuse. With their shared visi expertise, and resources, these two influential ent poised to make a lasting impact in communities ac-the nation. By equipping individuals with the know and skills to resist the allure of drugs, they are em

Narcotic Officers Magazin nds beyond the pages of t iential to create a ripple of s nationwide to take a unit use. By harnessing the coll ment agencies, educators,

## **COLUMBIA POLI(** DEPARTMENT

Here we have the Columbia Police Department in atten the First Responder Instructor Medical Course with th Kits that were donated by the Narcotic Officers Ma

### Columbia Police Department Columbia, Mississippi 39429



#### Dea Agents Arrest Tucson Woman on Federal Charges For Selling Fentanyl Resulting In Three Overdoses, One Victim Died

Contact: Erica C. Curry Phone Number: (602) 664-5609 FOR IMMEDIATE RELEASE Phone Number: (402) doi:100 to 100 km stress str taises no inference of guilt. An individual is presumed innocent until competent evidence is presented to a jury that establishes guilt be yord a reasonable doubt. 1 RALPH'S SERVICE BOX 38 LE MOUND, KS 3.756-2281 ASONRY 1710 100TH PLACE SE SUITE B. 425-948-7837

### EVERETT, WA 9820



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## TARGET MARKET & DISTRIBUTION

### NARCOTIC OFFICERS MAGAZINE OVERVIEW

"NARCOTIC OFFICERS MAGAZINE IS PUBLISHED THREE TIMES A YEAR AND SERVES AS A KEY RESOURCE FOR PROFESSIONALS INVOLVED IN FIGHTING DRUG MISUSE. IT REACHES AROUND 1000 SHERIFF DEPARTMENTS, FIRST RESPONDERS, AND SUPPORT GROUPS NATIONWIDE, FACILITATING THE EXCHANGE OF IDEAS AND INFORMATION IN THE LAW ENFORCEMENT COMMUNITY."

## **ADVERTISING BENEFITS**

- REACH A HIGHLY ENGAGED, TARGETED AUDIENCE OF NARCOTICS ENFORCEMENT PROFESSIONALS.
- IDEAL FOR PROMOTING PRODUCTS, SERVICES, AND TECHNOLOGIES AIDING IN DRUG ENFORCEMENT.
- ALIGN WITH A RESPECTED PUBLICATION OFFERING THE LATEST STRATEGIES AND TECHNOLOGIES IN NARCOTICS ENFORCEMENT.



WE OFFER DIFFERENT AD SIZES LIKE FULL-PAGE, HALF-PAGE, QUARTER-PAGE, AND BUSINESS CARD. OUR GRAPHIC DESIGNER CAN HELP CREATE VISUALLY APPEALING ADS THAT ALIGN WITH THE MAGAZINE'S THEME. DISCOUNTS ARE AVAILABLE FOR MULTIPLE ISSUES. COSTS DEPEND ON AD SIZE AND COMMITMENT DURATION.

## AD RATE SHEET

CENTER FOLD - TWO FULL PAGES \$2,100

INSIDE FRONT/BACK & BACK COVER - 8.625" X 11.25" TRIM 8.5" X 11" \$1,500

<b>FULL PAGE AD</b> 7.5" x 10"	<b>3/4 PAGE AD</b> 7.5" x 7"	<b>1/2 PAGE AD</b> 7.5" x 4.8"	<b>1/3 PAGE AD</b> 7.5" x 3"	<b>1/4 PAGE AD</b> 3.6" x 4.8"
\$1,200	\$995	\$795	\$600	\$495 <b>4 LINE BOLD</b> <b>LISTING</b> \$100 <b>4 LINE LISTING</b> \$75 - 50 <b>3 LINE LISTING</b> \$35
<b>1/6 PAGE AD</b> 3.6" x 3" \$395	<b>1/9 PAGE AD</b> 2.4" x 3" \$295	<b>BUSINESS CARD</b> 3.6" x 1.5" \$200	BUSINESS CARD REDUCED 2.4" x 1.5" \$135	

WE CAN ACCEPT THESE FILE TYPES: PDF, JPG, PSD, EPS, TIFF, 250 dpi or higher. If you are submitting hard copy (such as a business card), please do not staple, write on, or bend artwork. Artist will create display ads for 1/9 page and larger only.



For more information call toll free 1-877-232-0745 - www.narcoticofficersmagazine.com

Dear Friend,

On behalf of the Narcotic Officers Magazine thank you for advertising. Many law enforcement officers are underfunded and are unable to afford the lifesaving equipment they need and are the first on the scene to protect and save lives. Police officers play a central role in the law enforcement community. They monitor criminal activity, take part in community patrols, respond to emergency calls, issue tickets, make arrests, investigate crimes and testify in court as needed.

Your generosity is always noticed and appreciated. The reason we are able to provide support for law enforcement officers and agencies is because of you and your financial support. You make it possible. By placing an advertisement in the Narcotic Officers Magazine, you help us to:

Buy trauma kits, tactical kits, ballistic vest, mask and other safety equipment.

□ Support drug education.

Support K9 programs.

Promote the exchange of ideas and information among law enforcement agencies.Distribute our publication.

Your tax-deductible advertisements make it possible for the Narcotic Officers Magazine to succeed in our mission.

Thanks again for your support.

With Sincere Gratitude,

Narcotic Officers Magazine and Team