

NARCOTIC OFFICERS

Magazine



MEDIA KIT

ADVERTISING / MARKETING REQUEST

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**Let's Get
In Touch**

Contact Us
1-877-232-0745

Visit Our Website
www.narcmagazine.info

ABOUT US

NARCOTIC OFFICERS MAGAZINE IS DISTRIBUTED NATIONALLY TO LAW ENFORCEMENT AGENCIES, FIRST RESPONDERS, AND BUSINESS LEADERS. AD REVENUES SUPPORT FREE DISTRIBUTION, PROGRAMS EDUCATING KIDS ABOUT DRUG USE, K9 PROGRAMS, AND SAFETY EQUIPMENT FOR FIRST RESPONDERS, MAKING THE PUBLICATION POSSIBLE WITH ADVERTISERS' HELP.



Memo

To: Narcotic Officer's Magazine
From: Officer Jacob Mathis
Date: 12 February 2019
Re: IFAK Trauma Kit

Matt Neeley,
On the behalf of the Flowood Police Department, I wanted to thank you for the generous donations of the IFAK trauma kits. Many of the kits were distributed and put into place immediately upon receiving the shipment. Such donations like the IFAK trauma kits insure the safety of our officers and the public. We hope and pray that the kits are never tested and put to use, but if the time arises, it provides a peace of mind knowing that lifesaving kits are in place and ready to use.

Again, thank you for the generous donation of the IFAK trauma kits.

Sincerely,

Jacob Mathis
Flowood Police Department



MISSION STATEMENT

TO PROMOTE THE EXCHANGE OF IDEAS AND INFORMATION AMONG LAW ENFORCEMENT AGENCIES AND SUPPORT GROUPS, IN PARTICULAR THOSE CHARGED WITH THE RESPONSIBILITY OF COMBATING THE USE AND ABUSE OF ILLICIT DRUGS, AND THROUGH THAT EXCHANGE, PROMOTE CLOSER WORKING RELATIONS AMONG THESE DIFFERENT AGENCIES AND SUPPORT GROUPS IN THE UNITED STATES.

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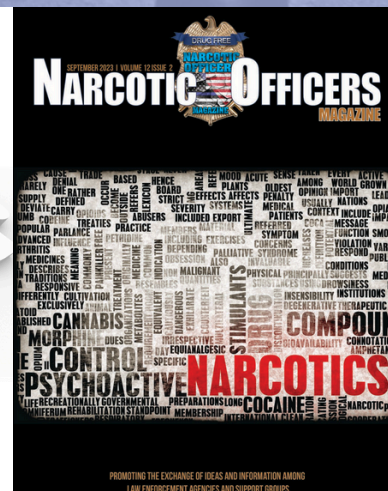
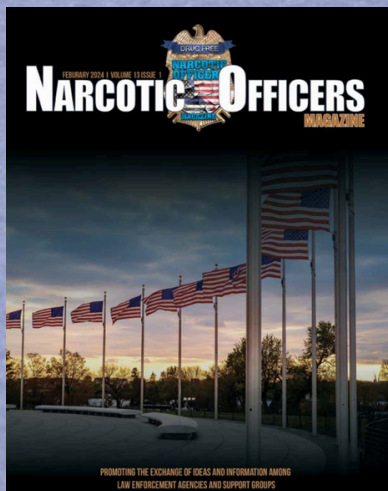
TARGET MARKET & DISTRIBUTION

NARCOTIC OFFICERS MAGAZINE OVERVIEW

"NARCOTIC OFFICERS MAGAZINE IS PUBLISHED THREE TIMES A YEAR AND SERVES AS A KEY RESOURCE FOR PROFESSIONALS INVOLVED IN FIGHTING DRUG MISUSE. IT REACHES AROUND 1000 SHERIFF DEPARTMENTS, FIRST RESPONDERS, AND SUPPORT GROUPS NATIONWIDE, FACILITATING THE EXCHANGE OF IDEAS AND INFORMATION IN THE LAW ENFORCEMENT COMMUNITY."

ADVERTISING BENEFITS

- REACH A HIGHLY ENGAGED, TARGETED AUDIENCE OF NARCOTICS ENFORCEMENT PROFESSIONALS.
- IDEAL FOR PROMOTING PRODUCTS, SERVICES, AND TECHNOLOGIES AIDING IN DRUG ENFORCEMENT.
- ALIGN WITH A RESPECTED PUBLICATION OFFERING THE LATEST STRATEGIES AND TECHNOLOGIES IN NARCOTICS ENFORCEMENT.



WE OFFER DIFFERENT AD SIZES LIKE FULL-PAGE, HALF-PAGE, QUARTER-PAGE, AND BUSINESS CARD. OUR GRAPHIC DESIGNER CAN HELP CREATE VISUALLY APPEALING ADS THAT ALIGN WITH THE MAGAZINE'S THEME. DISCOUNTS ARE AVAILABLE FOR MULTIPLE ISSUES. COSTS DEPEND ON AD SIZE AND COMMITMENT DURATION.

AD RATE SHEET

CENTER FOLD - TWO FULL PAGES
\$2,100

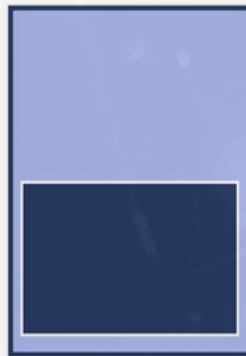
INSIDE FRONT/BACK & BACK COVER - 8.625" X 11.25"
TRIM 8.5" X 11" \$1,500



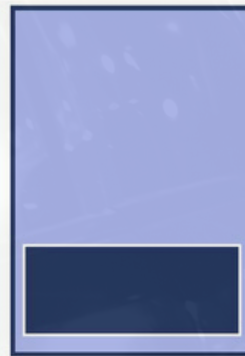
FULL PAGE AD
7.5" x 10"
\$1,200



3/4 PAGE AD
7.5" x 7"
\$995



1/2 PAGE AD
7.5" x 4.8"
\$795



1/3 PAGE AD
7.5" x 3"
\$600



1/4 PAGE AD
3.6" x 4.8"
\$495



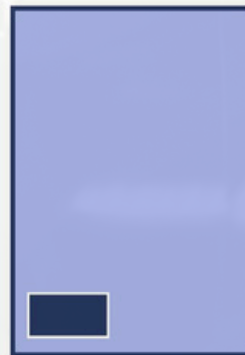
1/6 PAGE AD
3.6" x 3"
\$395



1/9 PAGE AD
2.4" x 3"
\$295



BUSINESS CARD
3.6" x 1.5"
\$200



**BUSINESS CARD
REDUCED**
2.4" x 1.5"
\$135

**4 LINE BOLD
LISTING**
\$100

4 LINE LISTING
\$75 - 50

3 LINE LISTING
\$35

WE CAN ACCEPT THESE FILE TYPES: PDF, JPG, PSD, EPS, TIFF, 250 dpi or higher.

If you are submitting hard copy (such as a business card), please do not staple, write on, or bend artwork. Artist will create display ads for 1/9 page and larger only.



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For more information call toll free 1-877-232-0745 - www.narcoticofficersmagazine.com

Dear Friend,

On behalf of the Narcotic Officers Magazine thank you for advertising. Many law enforcement officers are underfunded and are unable to afford the lifesaving equipment they need and are the first on the scene to protect and save lives. Police officers play a central role in the law enforcement community. They monitor criminal activity, take part in community patrols, respond to emergency calls, issue tickets, make arrests, investigate crimes and testify in court as needed.

Your generosity is always noticed and appreciated. The reason we are able to provide support for law enforcement officers and agencies is because of you and your financial support. You make it possible. By placing an advertisement in the Narcotic Officers Magazine, you help us to:

- ☐ Buy trauma kits, tactical kits, ballistic vest, mask and other safety equipment.
- ☐ Support drug education.
- ☐ Support K9 programs.
- ☐ Promote the exchange of ideas and information among law enforcement agencies.
- ☐ Distribute our publication.

Your tax-deductible advertisements make it possible for the Narcotic Officers Magazine to succeed in our mission.

Thanks again for your support.

With Sincere Gratitude,

Narcotic Officers Magazine and Team

