

# La Crosse County Draft

Tavern League of La Crosse City / County • La Crosse, Wisconsin

# **General Meeting Minutes**

The meeting was held November 12, 2019 at the Snowflake Ski Club in Westby.

**Directors Attending:** Brown, Garbers, Ekern, Olson, Brye, Bahr, Berra, Clements, Genz, Kniefl, D. Groth, and Twite. Lindsey Hartley came for Kyle Prentice.

Secretary's Report was approved after one correction. We donated \$3,000 to the Riverside Park restoration project. The minutes had the Riverside project donating to the LCTL. We also donated \$250 to the "Just Joe" suicide prevention fund.

Conventions. We are hosting the TLW 2020 Spring convention April 6-9 at the La Crosse Center and Radisson Hotel. Convention chair Tim Groth reported that he is in the process of setting up a planning committee meeting very soon. This will be prior to our meeting with Pete Madland and the TLW convention committee in December, when we'll be deciding on a theme and several other details.

Treasurers' Report. Chris reviewed his detailed report. There was a motion and second to donate \$100 to the "Lights Over the North," which decorates Pettibone Park during the holiday season. There was a motion and second to pay

the room bill for Hillbilly's at the fall convention (they were overlooked on our convention room list), motion passed.

**Donations.** There was a motion and second to recommend that the Foundation donate \$750 to the Salvation Army's Red Kettle fund. After a short discussion, motion passed. There was a motion and second that we donate \$250 to both the La Crosse and Onalaska Thanksgiving dinners. This would come from the general fund. After discussion, motion passed. Lastly, there was a motion and second to buy food container boxes for those members who wish to have them in their locations so customers can donate food items during the holidays. After extended discussion, motion passed.

**Scholarships.** Dale reported that he will be getting the annual letter reminding members about our scholarship program out soon. Families and employees are eligible to apply.

**Foundation.** The annual Northside Pub Crawl Goofy Golf event donated over \$2700 to the Foundation.

Third District Golf. This is at the Moose Lodge the last weekend in February. It is full for the 48 five player teams. Each 3D league needs

to bring nice gift baskets for raffling as part of the fundraising plan. We will need to solicit table sponsors for each of the 24 tables. They are \$100 each.

Membership. The TLW is considering a discount dues program for owners who have multiple bars. The first bar would pay \$100; those over that would pay \$75 if they auto renew their membership.

New Business. All our directors should have a LCTL business card. A motion was made and seconded that we pay for the cards for each of the 15 directors. After discussion, the motion passed. A motion was tabled to give \$25 to any member who signed up a new member. This needs to be worded carefully. There was a motion and second to give \$25 to any member who uses the new TLW auto renew system. This would be "win-win" eliminating a lot of chasing expired members. Motion passed.

**Drawings.** Art Ekern won the \$100 attendance prize and Leo & Leona's won the next general meeting.

Meeting adjourned.

Minutes by Art Ekern.

# Jan/Feb 2020

#### Our Mission:

The La Crosse County Tavern League is a non-profit trade association dedicated to serving the needs of the retail beverage alcohol segment of the hospitality industry in La Crosse, Wisconsin.

We exist to provide services to members that are not available to them as individuals and to use the collective strength of its membership to accomplish, as a group, goals that cannot be accomplished alone.

LCTL provides their members with services such as legislative and governmental relations, legal information, educational services and promotes the industry on behalf of its membership.

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# **Directors Meeting Minutes**

Special Meeting December 10, 2019 at Bottoms Up, La Crosse.

Directors Attending: Brown, Garbers, Ekern, C. Olson, Brye, Bahr, Berra, Foster, Genz, Kneifl, D. Groth, T. Groth, Prentice, and Twite.

**Guest:** Greg Weiman of S&S Distributing came with a check from S&S for \$750 for the Safe Ride program. They have been doing this for the last few years. A big thank you to S&S!

**Secretary's Report:** Approved as written.

Treasurer's Report: Chris had a detailed written report which showed our financial status. We are in very good shape. President Brown noted that he was sending a reminder letter to our affiliate members that their dues are due soon.

### **Third District Golf Outing:**

This event was discontinued a few years ago, but is being brought back in 2020. We will be hosting at Fox Hollow on May 18th. In the past when we hosted, it was very successful.

#### **Third District Pool**

Tournament: As usual it is at the Moose Lodge the last weekend in February 2020. We need to sell the \$100 table sponsorships and bring a very nice gift basket to be raffled off. Currently 21 teams are paid. Note: This event fills up by mid January at the latest, so teams need to pay the \$125

entry fee soon.

**TLW Calendar Raffle:** Those who have calendars need to get the stubs and money sent to the State ASAP as the first drawing is January 2nd. Over \$100,000 will be won in 2020.

Membership: There was a motion and second to give a \$25 bonus to any member who signs up a new member that elects to use the TLW's new auto renewal program. After discussion, the motion passed with the stipulation that the bonus would be on a three month trial basis.

Special Events: Our annual Christmas Party is January 27th at AmericInn, La Crosse. We need to solicit door prizes from members. Those who purchase a table for eight (\$240) get a free entry into a drawing for a 65" TV. Tickets are \$30 which includes a prime rib or chicken dinner and a ticket for the \$ drawing.

TLW Legislation: The annual "Leg" Day is March 10th in Madison. There will be a bus for those in La Crosse, Monroe and Juneau counties. This is the most important TLW event. The most concerning issue in Wisconsin is lowering the DUI to .05%. We need to lobby our reps: Senator Schilling and Representatives Billings, Doyle and Oldenburg. Lowering to .05 will not stop the repeat drunk drivers but

will discourage responsible customers from patronizing our businesses.

Safe Ride: Joe B. reported that they have a step up deal with LYFT to provide Safe Rides to those in the rural areas. So far details have not been worked out as LYFT has been slow to get back to him.

**Donations:** Scholarship applications are due February 11th. We are distributing nice food boxes to those who volunteered to participate in the annual Christmas food drive.

Conventions: We are hosting the TLW Spring event April 6-9. There is a new plan replacing the red, white and blue tickets members receive when visiting our establishments. They will now get a card with all members' names on it. It will be checked off for each place they visit. The theme is "Roaring into the 20's." We are working on having one big raffle from which the profits would be donated to a local charity.

Old Business: None.

New Business: Glenn announced that the Moose Lodge is hosting a meet and greet for the international supreme leader later today. We are all invited.

Meeting adjourned at 3:44

#### La Crosse Council Members

(If you are not sure who your Council Person is, call the City Clerk's Office at 789-7510)

1-Andrea Richmond 1312 Cunningham St (608-397-4665)

2-Scott Neumeister 1521 Wood St (608-792-2111)

3-Barb Janssen 762 22nd St N (608-317-4311)

4-Larry Sleznikow 2203 Cass St (608-769-2139)

5-Justice Weaver 1225 Vine St (262-902-9298)

6-Chris Kahlow 823 Cass St (608-448-5114)

7-Gary Padesky 825 20th St S (608-782-5082)

7-Gary Padesky 023 2001313 (600-702-3002)

8-Jessica Olson 1219 Madison St (608-769-7366)

9-Phillip Ostrem 1104 6th St S (608-519-2038)

10-Paul Medinger 2124 22nd St S (608-769-9895)

11-Martin Gaul 3378 East Ave S (608-790-2543)

12-Doug Happel 3103 31st St S (608-788-1185)

13-Roger Christians 4905 Silver Morning Ln (608-788-2838)

### La Crosse City / County Board of Directors

<u>President</u>	Phone:	<u>Cell:</u>
Mike Brown, Logan Bar	782-4076	608-386-6242
Vice President		
Glenn Garbers, Moose Lodge	788-2998	608-385-5155
<u>Secretary</u>		
Art Ekern		507-895-4331
<u>Treasurer</u>		
Chris Olson, Sports Nut	784-1811	608-386-6540
Sgt. at Arms		
Andy Brye, Arterial	782-1048	310-770-9062
Directors:		
Dale Clements, Fox Hollow	786-4653	608-769-0140
Tim Groth, Westview Inn	786-1336	608-386-0491
Andy Brye, Arterial	782-1048	310-770-9062
Kyle Prentice, The Helm	782-6324	608-780-3154
Chris Olson, Sports Nut	784-1811	608-386-6540
Diane Groth, Westview Inn	786-1336	608-790-2491
Shannan Foster, Bottoms Up	782-6008	608-317-0495
Joe Berra, Codgers	483-2100	608-792-4404
Duane Genz, Genzie's	519-2898	608-738-2656
Bob Twite, All Star Lanes	788-7827	608-317-4975
Garry Bahr, The Ridge	788-3969	608-317-1101
Jason Kneifl, Nick's Bar	786-1696	608-792-6817

# Membership News

### January Expirations

Black Oak
Earl's
Forest Hills
Genzies Game Day Pub
La Crosse Center
Sam's Northside Rules
Shimmy's
Strassers
Tippy Toe Inn

Please do not let your dues expire. This creates a hassle for everyone.

### **February Expirations**

Big Boar BBQ
Blue Moon
Breakfast Club
Bronco Billy's
Burger Fusion
Buzzard Billy's
Cedar Creek
David Reay's
Eagles Nest
Happenings
Howie's

Log Cabin
Mike's Logan Bar
The Crow
Old Town Inn
Popcorn Tavern
Sports Nut
St. Joe's
Country Market
Stoney Creek
Thirsty Turtle
Yesterdays

#### Safe Ride Directors & Officers:

#### **Directors:**

Shirley Arentz Hillbilly's
Jason Kneifl Nick's Bar
Shannan Foster Bottoms Up
Diane Groth Westview Inn
Jim Pickett Alpine Inn



Get your free SafeRide poster at :

www.tlw.org/SafeRide-Members

#### Officers:

President: Glenn Garbers, Moose Lodge

Vice President: Jason Kniefl, Nick's Bar Treasurer: Joe Berra, Codgers

Secretary: Art Ekern

Administrator: Mike Brown

# SafeRide poster at :

### Foundation Directors & Officers:

Jim Pickett, Alpine Inn, Southern Zone Vice President

#### **Directors:**

Blaine Mason, General Beverage 608-792-3436 Greg Wieman, S & S Distributing 608-269-5071 Rick Marx, La Crosse Beverage 608-487-7890 Shirley Arentz, Hillbilly's Tim Larsen, Dublin Square Dave Parisey, Popcorn Tavern Dale Clements, Fox Hollow Chad Longway, Pastimes Bob Twite, All Star Lanes

#### **Officers:**

President: Tim Groth, Westview Inn Vice President: Dale Clements, Fox Hollow

Secretary: Art Ekern

Treasurer: Paul Urbanek, Hillbilly's

### Other Important Numbers

Tavern League of WI 800-445-9221 TLW Fax 608-270-8595 Pete Madland 608-220-7788 Jill Billings 608-266-5780 Jennifer Shilling 608-266-5490 Ron Kind 608-782-2558 Legislative Hotline 800-362-9472 Steve Doyle 608-266-0631 La Crosse Mayor Kabat 608-789-7500 La Crosse County Clerk 608-785-9581 La Crosse City Clerk 608-789-7510 Loren Oldenberg 608-266-3534

www.LCTL.org Password: cocktails Email: me@lctl.org

Webmaster:

Clarissa Erickson

LCTL Members as of 6/4/19: **155** 

# News That Affects You!



Christmas Party

The annual LCTL Christmas Party is **Monday, January 27th** at Americann and Conference Center, 1815 Rose Street, La Crosse (formerly Moxie's).

The menu includes prime rib and/or chicken with all the trimmings catered by Pogy's so we know it'll be delicious. Tickets are \$30 each and include cash prizes.

There is a "bonus" raffle for a 65" TV for all those who purchase a table for eight. Doors open at 5:00 pm. Good times all around!

### **OUR LCTL BOARD MEMBERS**



Left to Right (front row): Bob Twite, Diane Groth, Duane Genz, Glenn Garbers, Garry Bahr, Art Ekern; (back row): Joe Berra, Dale Clements, Tim Groth, Chris Olson, Mike Brown, Kyle Prentice, Andy Brye, Jason Kneifl. (Missing from photo Shannan Foster)

# The Convention is Coming Soon!

We are honored to host the **TLW Annual 2020 Spring Convention April 6-9** at the La Crosse Center. Preliminary plans were made during a December 5th meeting with the TLW Convention committee at the Radisson Hotel. Our theme is "Roaring Into The 20's."



We are responsible for hosting the Monday night party on April 6th. The venue must be able to host at least 300 attendees. Any member who is qualified and interested in hosting needs to contact President Mike Brown or convention chairman Tim Groth. Who hosts the party will be decided at the January general meeting. Those who want to host need to be at that meeting.

We will have a big raffle at the convention as well (details TBA).

Tim explained this time those who visit our members' establishments will have a card with all members listed. When they visit, that member will be checked off and go into a drawing for prizes. This is simpler than the previous red, white and blue slips used at past conventions.

We will be sending a letter detailing prices and sizes for advertising in the program book. The deadline for ad placement is March 2, 2020.

## **Scholarships**

The LCTL will be awarding scholarships again in 2020. To be eligible, you must either work in or be an immediate family member of an owner or manager of the TLW member.

To be considered, you must attend a college, technical school, or apprenticeship program.

Send a copy of your grades and proof of school attendance along with a short essay telling us your history of employment and why you think you deserve a scholarship. Include your return address.

This is a small way for us to give back to the hard working employees and their great family members.

**Deadline is February 11, 2020** (no exceptions).

Mail to: Westview Inn, c/o Tim Groth, 174 S. Leonard Street, West Salem, WI 54669

### **Charity Report Form**

Use this form to keep track of your donations, both cash and in-kind, big or small. Save these forms for the annual TLW Charity Report, which is due every April.

Name
Charity Name, Date, Item Donated, Est. Cash Value
1
2
3
4
5
6
7
6



Three guys go to a ski lodge and there aren't enough rooms so they have to share a bed. In the middle of the night, the guy on the right wakes up and says, "I had this wild and vivid dream of getting a hand job!" The guy on the left wakes up and unbelievably, he's having the same dream too. The guy in the middle wakes up and says, "That's funny, I dreamt I was skiing."





A guy and his wife are sitting watching a boxing match on TV. The husband sighs and complains, "This is disappointing. It only lasted thirty seconds." "Good!" replied the wife, "now you know how I always feel."

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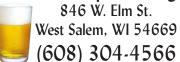
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## Dean Lounsbrough

Territory Manager

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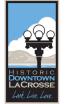
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# CALENDAR JANUARY - FEBRUARY

JANUARY 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	(14)	15	16	17	18
19	20	21	22	23	24	25
26	27)	28	29	30	31	

# **Upcoming Events**

\*Unless otherwise noted, Director and General Meeting times are 1:00 pm Lunch and 2:00 pm Meeting



FEBRUARY 2020						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	$(\Xi)$	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

January 14, 2020

General Meeting, Leo & Leona's, Bangor

January 27, 2020

LCTL Christmas Party, AmericInn (fka Moxies) Doors open @ 5:00PM

February 11, 2020

Directors Meeting, The Ridge

March 10, 2020

"Leg" Day, Madison

2020 Spring Convention - April 6-9 Radisson La Crosse \*\* MEETING REMINDER \*\*

# Tuesday January 14<sup>th</sup>

General Meeting at Leo & Leona's, Bangor

MOTE: If you need to make any corrections by your address on this mailer, please contact Ant Ekern to make changes or email:

1375. 4th Street La Crosse, WI 54601



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